

Canon

ZR300 ZR200 ZR100

DIGITAL VIDEO CAMCORDER

Mini DV



A Movie Studio in the Palm of Your Hand

Genuine Canon Optics

22x Optical Zoom Lens (ZR300)

20x Optical Zoom Lens (ZR200/ZR100)

What sets a Canon camcorder apart from all the others? It's the only camcorder made by a company renowned for **high-quality professional optics**. Our vast expertise in designing and crafting precision lenses for photography and broadcast television goes into every lens we make. The ZR300, ZR200 and ZR100's optical zoom delivers superb picture quality. With the ZR300, you can attach the supplied **WA-28 Wide Attachment (0.6x)**, giving you a wide perspective for indoor shots, sporting matches or panoramic views.

High Resolution 16:9 Widescreen

To match today's popular widescreen TVs, these camcorders can record **high-resolution 16:9 video**. Unlike camcorders which only record a vertically stretched picture, Canon's ZR300, ZR200 and ZR100 use the full width of the CCD, filling the entire screen with crisp, high-quality images. For added convenience, the LCD screen shows the image in letterbox style, so you know exactly how your image will appear on TV.



Compact, Slim and Easy to Use

Offering a sleek, slim design, the camcorder is compact enough to carry anywhere—so you'll never miss a precious moment.

DiGiC DV

DiGiC DV, Canon's exclusive image processor, makes it possible to achieve accurate color for both video and digital photos. Since video and digital photos have different color requirements, **DiGiC DV** utilizes two different color techniques to maximize video quality on a TV and still image quality for print or computer display.



Windows XP & Mac Compatible

Whether your computer is running Windows XP or Mac OS X, you can connect with confidence. Canon is the only camcorder manufacturer certified for use with both operating systems.



www.canondv.com

XGA High Resolution Photo

(ZR300/ZR200)



XGA
High Resolution
Photos

The ZR300 and ZR200 capture beautiful XGA

(1024 x 768 pixel) photos onto a memory card—perfect for enjoying with family and friends. For added flexibility, you can also select the compression size: Superfine, Fine, Normal.

Direct Print (ZR300/ZR200)

The ZR300 and ZR200 offer direct printing, making it simple, quick and convenient



to produce high-quality photos—without a computer. A single cable connects the camcorder to a **Canon Compact Photo Printer**, **Canon PIXMA Photo Printer**, or any **PictBridge** compliant printer, and all options can be controlled from the camcorder's menu. Choose from a range of different paper sizes with options for borderless or bordered prints.

Image Stabilizer



Shoot rock-steady video – even when you're at maximum telephoto without a tripod. The built-in high-quality **Image Stabilizer** even works while panning or zooming.

Simultaneous Photo Recording (ZR300/ZR200)

Did you ever wish you could capture video and photos at the same time? The ZR300 and ZR200 are able to shoot **VGA quality (640 x 480 pixels) photos** to a memory card while you record video to tape. This is ideal for those times when you want to capture e-mail ready photos without missing any of the action.

Low-Light Features



The camcorder's **Night Mode** allows you to capture video under low-light conditions. It selects the ideal shutter speed and sensitivity combination to help brighten up the scene, without sacrificing color. For shooting in dimmer conditions, the **Super Night Mode (ZR300)** uses a built-in LED lamp to provide extra illumination.

LCD Backlight

For shooting on bright, sunny days, the **LCD Backlight** button improves the visibility of the 2.4" LCD viewscreen, making it easy to compose sensational shots.

Memory Card Slot (ZR300/ZR200)

The ZR300 and ZR200 feature a built-in slot for an **SD Memory Card** or **MultiMediaCard**. Easily transfer digital photos to your PC directly from the camcorder using USB and IEEE1394. You can also record movie clips in Motion JPEG format for the full length of the SD Memory Card. These mini-movies are ideal for attaching to an e-mail or posting on the web.

- Program Auto Exposure
- Motion JPEG (ZR300/ZR200)
- Analog to Digital Converter
- Skin Detail Mode
- Lithium Ion Battery
- USB Terminal (ZR300/ZR200)
- Selectable Focusing Points (ZR300/ZR200)
- Photo Review Button
- Remote Control Included (ZR300/ZR200)
- Selectable Display Languages
- Digital Effects/Fades
- My Camera Function

SPECIFICATIONS

Tape Format	Video cassettes bearing the MiniDV mark.
Maximum Recording Time (80 min. cassette)	SP: 80 min., LP: 120 min.
Image Sensor	1/6-inch CCD, approx. 680,000 pixels Effective pixels: tape: approx. 340,000 pixels (4:3) approx. 450,000 pixels (16:9/Image Stabilizer Off) card: approx. 450,000 pixels
Lens	ZR300: f=2.8-61.6mm, f/1.6-3.6, 22x power zoom ZR200: f=2.8-56mm, f/1.6-3.2, 20x power zoom ZR100: f=2.8-56mm, f/1.6-3.2, 20x power zoom
LCD Screen	2.4-inch. TFT color, approx. 112,000 pixels
Viewfinder	0.33-inch. TFT color, approx. 113,000 pixels
Filter Diameter	28mm
Minimum Illumination	2.0 lx (using the Night Mode)
Recommended Illumination	More than 100 lx
Dimensions (W x H x D)	2.0 x 3.7 x 5.1 in. (51 x 93 x 130mm) excluding protrusions
Weight	Camcorder Body only: 15.2 oz. (430g)

For complete specifications, visit our website www.canondv.com.

ZR300/ZR200/ZR100 KIT



- ZR300, ZR200 or ZR100
- Battery Pack NB-2LH
- Compact Power Adapter CA-570
- Stereo Video Cable STV-250N
- Wide Attachment WA-28 (ZR300)
- Wireless Controller WL-D85 (ZR300/ZR200)
- SD Memory Card SDC-8M (ZR300)
- USB Cable IFC-300PCU (ZR300/ZR200)
- Digital Video Solution Disk for Windows & Macintosh (ZR300/ZR200)

OPTIONAL ACCESSORIES

Lithium Ion Battery Packs (NB-2LH, BP-2L14) Extra battery packs for extended camcorder life.	Battery Charger CB-2LT Charges battery packs from a household power source.	Car Battery Charger CBC-NB2 Use the car battery charger to charge battery packs on the move.
Tele-Converter TL-28 Increases photo length by 1.7x.	Wide-Converter WD-28 Gives wide-angle coverage at 0.7x.	Filter Set FS-28U Includes neutral density (ND8) filter and MC protector
Soft Carrying Case SC-1000/2000	Soft Carrying Case SC-A50	WS-20 Wrist Strap
Digital Video Cassette DVM-E60/DVM-E80	Cleaning Cassette DVM-CL	

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