

Claim form

Please send your completed form, receipt and guarantee to:

Sony Handycam promotion, PO Box 100, Diss, Norfolk IP98 1SY by 25 February 2008.

For any questions please call our hotline: 01379 649 499

Name	
Address	
	Postcode
Phone/Mobile number	
Date of purchase (DD/MM/YY)	
Store name and location	

Please tick the model codes for all Sony products purchased:

Standard Definition:

DCR-SR32E DCR-SR33E DCR-SR52E DCR-SR72E DCR-SR190E DCR-SR290E

Battery:

NPFH70.CE

High Definition:

HDR-SR5E HDR-SR7E HDR-SR8E

Please tick the offer(s) you are claiming on:

- £30 cashback as I've purchased a selected Standard Definition HDD Handycam
 Additional £10 cashback as I've purchased a selected Standard HDD Handycam along with a NPFH70.CE battery
 £50 cashback as I've purchased a selected High Definition HDD Handycam model
 Free AVC HD Sony Vegas 7 editing software as I've purchased a selected High Definition HDD Handycam

Tick to show you've remembered to include:

- Original sales receipt European Guarantee Information Document
 Name of who the cheque should be made payable to

The rest of our questions are optional. Thank you in advance if you have time to answer.

What was the ONE main reason for choosing to buy a Sony Handycam?

Ease of use Design Sony brand Cashback offer Other

Which age group are you in?

16-24 25-34 35-44 45+

How many children are there in your household?

0 1 2 3+

Which of the following products do you intend to purchase in the future?

BRAVIA:	<input type="checkbox"/> 6mths	<input type="checkbox"/> 12mths	<input type="checkbox"/> 18mths+	<input type="checkbox"/> Never
VAIO:	<input type="checkbox"/> 6mths	<input type="checkbox"/> 12mths	<input type="checkbox"/> 18mths+	<input type="checkbox"/> Never
DVD Recorder:	<input type="checkbox"/> 6mths	<input type="checkbox"/> 12mths	<input type="checkbox"/> 18mths+	<input type="checkbox"/> Never
Digital camera:	<input type="checkbox"/> 6mths	<input type="checkbox"/> 12mths	<input type="checkbox"/> 18mths+	<input type="checkbox"/> Never

Register here for the My Sony newsletter and receive all the latest from the world of Sony Electronics.

Please read the following information carefully and tick the box if you agree to the terms below*

Signature _____

Email address _____

*This Agreement to use personal data is between you and Sony e-Solutions Europe B.V. in The Netherlands, who administers personal data collected by Sony group companies in Europe. The personal data provided ("Personal Data") may be used by Sony e-Solutions Europe B.V. and other Sony group companies worldwide (together, "Sony") to advise of, offer and supply goods and services for other marketing purposes, and for additional purposes described in the terms of sale and/or use relating to your transaction (if any). This Personal Data will assist Sony in its efforts to further improve products and services. On your request to Sony e-Solutions Europe B.V. your Personal Data stored will be provided, corrected, amended or deleted (as required by law). For questions, e-mail us at: privacy@eu.sony.com or call the Sony Customer Helpline on 08705 111 999. CHILDREN UNDER THE AGE OF 14 MUST OBTAIN PARENTAL OR GUARDIAN CONSENT BEFORE PROVIDING ANY PERSONAL DATA. For more information on the privacy statement visit: http://www.sony.co.uk/pages/privacy/Privacy_statement_en_GB

Terms and Conditions

1. Customers purchasing a selected Sony HDD Handycam model at participating stores between the 22 November 2007 and 24 December 2007 inclusive may claim a £30 cashback, additional £10 cashback or £50 cashback (in the form of a cheque). Customers purchasing a selected Sony High Definition HDD Handycam model at participating stores between the 22 November 2007 and 24 December 2007 inclusive may also claim a free copy of AVC HD Sony Vegas 7 editing software. All purchases and mailing addresses must be within the UK.
2. Models included in this promotion are: Handycam: DCR-SR32E, DCR-SR33E, DCR-SR52E, DCR-SR72E, DCR-SR190E, DCR-SR290E, HDR-SR5E, HDR-SR7E and HDR-SR8E. Battery model includes: NPFH70.
3. To claim your £30 cashback, additional £10 cashback or £50 cashback (in the form of a cheque) please send your completed claim form, clearly stating who the cheque should be made payable to, together with your original sales receipt(s) and European Guarantee Information Document to: Sony Handycam promotion, PO Box 100, Diss, Norfolk IP98 1SY.
4. To receive your free copy of AVC HD Sony Vegas 7 editing software please send your completed claim form, together with your original sales receipt(s) and European Guarantee Information Document to: Sony Handycam promotion, PO Box 100, Diss, Norfolk IP98 1SY.
5. ALL CLAIM FORMS SHOULD BE RECEIVED NO LATER THAN 25 February 2008. NO CLAIM FORMS WILL BE ACCEPTED AFTER THIS DATE. (If the purchase was via a credit agreement, please supply a copy of the agreement as well as the sales receipt.)
6. The cashback is not available on product which has not been supplied and distributed by Sony United Kingdom Limited within the UK and Republic of Ireland. Please check with your dealer to ensure your Handycam is eligible before purchasing to avoid disappointment.
7. Your original sales receipt and European Guarantee Information Document will be returned to you with your cheque.
8. Should you have any queries on your application, please phone the Sony Hotline on: 01379 649499.
9. Only original claim forms will be accepted. We suggest you make copies of all documents before posting them and send claims via signed for post.
10. Proof of posting will not be accepted as proof of receipt. No responsibility can be accepted for claim forms lost, damaged or delayed in transit.
11. Illegible or altered claim forms will be deemed void, as will claim forms not completed in accordance with these Terms and Conditions.
12. Please allow 28 days for receipt of your cheque. Should your cheque not arrive, or should there be a problem with your cheque on receipt please call the hotline on: 01379 649499.
13. There is no credit alternative to this offer.
14. Employees of Sony United Kingdom Limited, their agents, their family and anyone connected are not eligible to participate in this promotion.
15. All instructions given within this leaflet and claim form are part of these Terms and Conditions.
16. By claiming the £30 cashback, additional £10 cashback, £50 cashback or free AVC HD Sony Vegas 7 editing software, applicants will be deemed to have read and accepted these terms and conditions.

Promoter:

Sony United Kingdom Limited, The Heights, Brooklands, Weybridge, Surrey KT13 0XW.

(Please do not send claim forms to this address)

*Promotion runs from 22 November until 24 December 2007. Terms and Conditions apply. Subject to availability. Selected Handycam models only, please check in-store for details. Cashback paid by cheque via redemption.

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Get up to £50 cashback on selected Handycam models*

Ready when you are.
Capture life.

SONY

like.no.other™

HANDYCAM



Pick up a Sony HDD Handycam and claim up to £50 Cashback

Holding on to your memories is easy with a Sony HDD Handycam. Pick one up today, capture every moment and claim up to £50 cashback. Choose a simple to use, high quality Sony HDD Handycam to shoot and watch your autumn adventures. All our models deliver the kind of quality and ease of use that you'd expect from a Sony Handycam.

You also have the opportunity to receive a FREE AVC HD editing software when you purchase selected High Definition Handycam models. Whether you're a beginner or an advanced user; Sony Vegas editing software 7 offers you an easy learning curve while maintaining the integrity and power of a professional editing suite.

SAVING	CONDITIONS	MODELS APPLICABLE
£30 cashback*	When you purchase selected Standard Definition HDD Handycam camcorders	DCR-SR32E, DCR-SR33E, DCR-SR52E, DCR-SR72E, DCR-SR190E and the DCR-290E
Additional £10 cashback*	When you purchase selected Standard Definition HDD Handycam camcorders and a selected battery together in a single transaction	DCR-SR32E, DCR-SR33E, DCR-SR52E, DCR-SR72E, DCR-SR190E and the DCR-290E Battery model: NPFH70.CE
£50 cashback and FREE AVC HD Sony Vegas 7 editing software*	When you purchase selected High Definition HDD Handycam camcorders	HDR-SR5E, HDR-SR7E and the HDR-SR8E

*Via redemption



Standard Definition or High Definition, we've the right Handycam for you

Sony HDD Handycam models are available in both Standard Definition and High Definition models. So however you wish to relive your memories, there's a Sony Handycam to suit you.

Standard Definition

With a Standard Definition (SD) Sony HDD Handycam, your memories will be captured with the same quality that you've been watching on TV for years. Delivering great results when played back on your SD TV.

High Definition

Pick a High Definition (HD) Sony HDD Handycam, record and replay your favourite moments with up to four times more detail and clarity. HD standard technology uses 720 lines to improve picture quality. However, market leaders Sony use HD1080 (1080 lines) AVC HD recording. The future of home entertainment.



Capture everything. Keep the best bits

You'll get the versatility of recording onto a built-in hard drive and editing movies in camera as well as on your PC. It's up to you. At the heart of all of our HDD Handycam models is a massive built-in hard drive, so you can just keep shooting, capturing everything directly on to the Hard Disk Drive. And because it's HDD, connecting to your PC is simple - you can back up movies, burn DVDs with one touch and edit your own movies either on the camera or on your PC. It can even synchronise with your PC automatically, detecting any new files and backing them up*. Easy. We've also created Visual Index and Easy Search to make sure you can find the shots you want easily, and without having to trawl through hours of footage.

*Please refer to instruction manual for full compatibility instructions



How to claim your cashback

To claim up to £50 cashback, simply fill in your details overleaf then post it to us by 25 February 2008. We'll also need you to include your original sales receipt and European Guarantee Information Document, which we'll return when we send you your cheque.