Facts on Genuine Inks

Superior Image Quality

and to deliver stable, long-lasting, photographic quality - quality that cannot be matched by non-genuine inks.

Longer Print Life

For brilliant prints that last and last. Permanence, or how display and exposed to light, is where non-genuine inks really pale in comparison to Epson's inks. In a recent study. Henry Wilhelm, a leading authority on photo study, Henry Wilhelm, a leading authority on photo longevity, projected Epson inks to last up to 92 years³ when used with Epson paper.



Greater Reliability

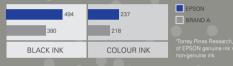
Because we value your time as much as you do. All ink jet printers provide print-head nozzle cleaning cycles to ensure reliable ink flow. Ink is used in these cleaning cycles. According to a study conducted by Torrey Pines Research, non-genuine inks require up to 25 times more user-initiated cleaning cycles than Epson ink cartridges².

EPSON STYLUS™ COLOR 777 INK TEST



Unbeatable Value

More prints per cartridge. Torrey Pines Research stated that Epson inks "consistently outperformed non-genuine ink brands" when it comes to the number of prints per cartridge. In fact, the study showed that Epson inks produces up to 114 more pages per black ink cartridge and 19 more pages per colour cartridge³. Epson ink prints up tp 30% more than non-genuine ink.



The Final Facts

The research proves not only that: "you get what you pay for", but with genuine Epson inks, you get substantially more. For more on the advantages of using genuine Epson inks versus non-genuine inks, go to www.epson.com/genuineink.

Photo Archival to External Memory Storage

Scan photos or backup from memory cards for storage directly onto an external CD-R/MO/Zin/USB flash drive. This 2-way connection will also enable you to print directly from the external drives!



INKdividual[™] Photo Innovation

The 6 INKdividual™ cartridges promote optimal ink usage and great economy, especially for highvolume users. Replace single ink cartridge, rather than an entire integrated colour cartridge.





Photo Projects Creativity

Exhibit your creative photo ideas with EPSON Creativity Suite and EPSON Easy Photo Print. Or have fun with designing photo templates for calendars or greeting cards with PRINT Image Framer (P.I.F.) and P.I.F. Designer, ArcSoft Photo Impression 5.1 makes photo editing even easier. EPSON web-to-page aligns Internet pages for A4

For more frames, please visit EPSON website to download.









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Print Speed Note: The print times shown in this brochure are the average time fo

multiple prints of the same page over one time or time to print one photo. Times are measured from 'Print' command to delivery of the page in the tray. The speeds were

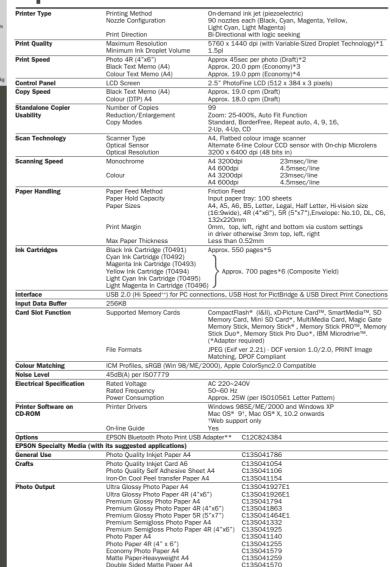
page in the tray. The speeds were achieved using the following system: 1Ghz Pentium III, 128MB RAM, Windows XP, USB 1.1 interface. Print times will vary depending on computer configuration, settings application coverage and page complexity.

* Supported Bluetooth

*5 *6 Black Text & Colour Text Graphics & Graphics

www.epson.com.sg

Specifications PHOTO RX650



1 When printed on EPSON Premium Glossy Photo Paper using RPM

++ To use USB port, your PC must conform to PC98 specifications, and have Windows preinstalled. Consult the documentation provided with your PC for further information about USB connectivity. Note also that printing errors may occur if non-standard cables or more than 2 USB hub connections are used.

C13S0/1570

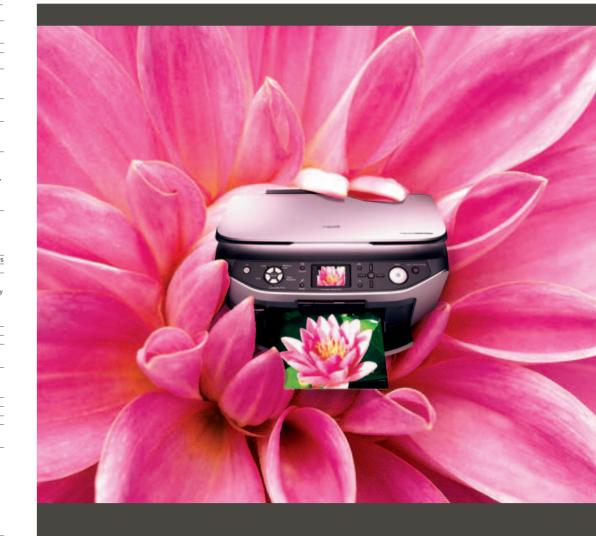
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EPSON STYLUS™ PHOTO RX650

PINNACLE OF CREATIVITY INKdividual™ PC-LESS ALL-IN-ONE **HOME PHOTO CENTRE**

Express boundless creativity on the EPSON Stylus™ Photo RX650 - the premier PC-Less INKdividual[™] home photo centre for advanced photo enthusiasts

FPSON STYLUS PHOTO RX650

Enjoy the ultimate photo maging experience with state-of-the-art Film Print. Film Scan, Copy and

























Print true-to-life photo-lab quality photos instantly in the comfort of home. Your photo looks fantastic at 5760 optimised doi and a minimum 1.5pl ink droplet size at up to A4 true BorderFree™.

Vibrant, long-lasting colours are produced by EPSON Photo Dve Ink, creating the finest gloss quality especially on EPSON Ultra Glossy Photo Paper and EPSON Premium Glossy Photo Paper, Print a 4R(4"x6") photo in 45 seconds with new imageprocessing engine.

EPSON's award winning PRINT Image Matching III technology and PhotoEnhance ensures supreme colour reproduction for photo print-outs.

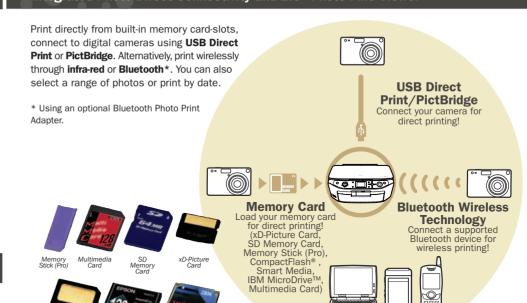


After PhotoEnhance

Superior 3200dpi MatrixCCD Scanner



Integrated Photo Direct Connectivity and 2.5" Photo Fine Viewer



The new high-quality 2.5" Photo Fine LCD with 262k colours provides superior clarity when viewing photographs and fast navigation of photo display and menu options



Access to the key AiO functions with 4 way direction

Unprecedented Creativity

Create a personalised photo by adding a handwritten message or sketch in Combo Printing Sheet function. Print pictures or even copy CD/DVD* to distinguish a sophisticated digital photo portfolio or journal of your own. Design and print CD/DVD cover to truly personalise your creative work.

* On printable CDs/DVDs.

Intelligent Copying and Printing



Intelligent copy photo mode reproduce 2 4R(4"x6") photos as separate prints, or enlarge a certain portion of your image with the Crop Photo function and even perform Color Restoration without PC. Poster function enlarge a single document on multiple sheets. Save paper with 2-in-1 page, 4-in-1 page and Repeat copy functions. Use the mirror copy mode and have fun creating iron-on transfers.

USE ONLY GENUINE INK

Only Epson genuine ink guarantees the superior performance of your printer. For absolute peace of mind every time you send a print, use only genuine ink.

- Prevents possible printer damages caused by non-genuine ink
- Ensures superior photo quality, always
- · Assures you of greater reliability with less ink wasted on reprints or print-head cleaning
- ·Consistently outperformed non-genuine ink as tested by independent research company (see
- Ensures greater value for your money

Genuine Ink Cartridges for EPSON Stylus_{TM} Photo RX650



For beautiful and lasting photos, we recommend the EPSON Premium Glossy Photo Paper for professional glossy finish and EPSON Premium Semigloss Photo Paper for a matte finish.



13S041794 - A4 13S041863 - 4R (4" x 6")

