



Philips  
Flash audio player

128MB\*

KEY011



## Wearable MP3

Up to 4 hours of music

Get into your key groove! Wear and flaunt the sleek 128MB Key011 and enjoy 2 hours of MP3 or 4 hours of WMA music on the go. Transfer your music and data or recharge via Direct USB. And it's 100% shock-free – just like you!

### Ready to wear, Ready to go

- Small and wearable - weighing only 31 grams
- Ultra lightweight, strong and durable magnesium body
- External battery pack for hours more enjoyment
- 5-Key in-cord remote control to easily control your music

### Easy, intuitive music experience

- SuperSkip™ navigation finds songs in a simple, fast way
- Direct USB for easy file transfers without cables!
- Direct battery recharge via USB
- Backlit LCD display

### Your music, your data - on the go, everyday

- Enjoy MP3 and WMA playback
- USB mass storage to store and carry your data files
- 128MB\* built-in memory

**PHILIPS**  
sense and simplicity

Flash audio player  
128MB\*

## Specifications

### Sound

- Frequency response: 30 - 15000 Hz
- Signal to noise ratio: 80
- THD: 1.0
- Output Power: 2 x 4 mW (16 Ohm)

### Audio Playback

- Compression format: MP3, Windows Media™ Audio
- ID3 Tag support: Track title and artist name
- MP3 bit rates: 8-320 kbps and VBR
- MP3 sample rates: 8, 11.025, 16, 22.050, 32, 44.1, 48 kHz
- WMA bit rates: 5 - 192
- WMA sample rates: 8, 11.025, 16, 22.050, 32, 44.1, 48

### Picture/Display

- Backlight color: Blue
- Lines of text: 2

### Storage Media

- Built-in memory capacity: 128
- Built-in memory type: NAND Flash
- Mass storage class compliant
- Music memory capacity, MP3: up to 65 tracks (128 Kbps)

### Connectivity

- Headphone: 3.5 mm
- USB: USB 1.1

### Accessories

- Headphones: HE570/77P
- Remote control: AY3784
- Neck strap: AY4215
- External Battery Pack: AY4382
- Printed User Guide

- Quick start guide
- CD-ROM: AY4489

### Software

- Music Match Jukebox: Music Match Jukebox

### System Requirements

- CD-ROM drive
- Hard disk space: 50 MB
- Mac OS: OS9.2.2 & 10.2.6 or higher
- PC OS: Windows 98 SE, 2000, ME, XP
- Processor: Pentium MMX 166 MHz or higher
- RAM memory: 96 MB RAM
- Sound card

### Dimensions

- casing material: Magnesium
- Master carton dimensions: 160 x 160 x 171 mm
- Master carton quantity: 3
- Packaging dimensions (W x H x D): 150 x 150 x 50 mm
- Packaging type: D-box
- Product dimensions (W x H x D): 27 x 88 x 16 mm
- Product weight: 0.031 kg

### Power

- Battery capacity: 200 mAh
- Battery Type: Li-Polymer
- Charging time: approximately 4 hours hr
- External battery pack
- External battery type: 1 x AAA
- Playtime on external battery: 7 hours
- Playtime on internal battery: 6 hours

### Green Specifications

- Lead-free soldered product

KEY011/15

## Product highlights

### Small and wearable - 31 grams

### Magnesium body

### External battery pack

The External battery pack is a sleek battery pack that snaps snugly onto your player and delivers additional power for music enjoyment on the go. The External battery pack uses standard alkaline batteries from where the player draws power. The result is even longer hours of pure enjoyment.

### 5-Key in-cord remote control

Philips 5-Key in-cord remote control places access to playback controls right at your fingertips. The remote control connects to your device via a compact plug and uses a standard headphone socket allowing you to easily and conveniently swap headphones.

### SuperSkip™

SuperSkip™ navigation find songs in a simple fast way. SuperSkip™ through your playlist on your device at full speed simply by pressing and holding the Track Previous or Track Forward button and find your favorite song in a matter of seconds.

### Direct USB

Devices with direct USB can be plugged directly into the USB port of your PC without the need for any cable. Your computer will automatically recognize the device as a removable USB mass storage device (Windows 98 requires additional drivers) allowing you to easily drag and drop files via Windows Explorer (or Apple Folders) between your computer and device. Simply pack your device with music and data on the go - everyday.

### USB direct battery recharge

Direct battery recharge via USB offers ultra convenience when recharging your device. No need to bother with separate chargers or cables, simply plug n' recharge your device directly on your PC.

### Backlit LCD display

### Enjoy MP3 and WMA playback

### USB mass storage device

USB mass storage devices offer a convenient way to save, backup and move your files around. The devices connect to your computer using a USB connection and do not require any special software to be installed (only Windows 98 and Me need drivers). The device automatically shows up as a removable drive in Windows Explorer allowing you to simply drag and drop files to and from the device.

### 128MB\* built-in memory



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- \* 1MB = 1 million bytes; available storage capacity will be less.
- \* Rechargeable batteries have a limited number of charge cycles and may eventually need to be replaced. Battery life and number of charge cycles vary by use and settings.
- \* Storage capacity based on 4 minutes per song and 64 kbps WMA or 128 kbps MP3 encoding.
- \* Windows Media and the Windows logo are trademarks, or registered trademarks of Microsoft Corporation in the United States and/or other countries.
- \* Actual transfer speed may vary based on your operating system and software configuration.