

Top low-drain application batteries

The best value battery for low-drain applications

# **Top Performance**

- Protects equipment because batteries are leak proof
- The battery remains fresh for use for up to 3 years

# **Top Quality Packaging**

• Consumer recognition for all Philips batteries is assured

# **Environmentally Responsible**

• Philips Alkaline batteries contain 0% Cadmium, Mercury, Lead

# **Traffic Generator**

• Benefit from extra sales push for other Philips products

Philips
LongLife battery

AA/R6

R6-P4



## **Technical specifications**

# **Green Specifications**

- Chemical composition: Zinc Carbon
- · Heavy metals: Cd free, Hg free, Pb free
- Packaging material: Carton, PET
- · Packaging type: PET blister

### **Dimensions**

- Blister dimensions (WxDxH): 120 x 83 x 15 mm
- · Blister weight: 0.084 kg
- Inner carton dimensions WxDxH: 163 x 137 x 50 mm
- Outer carton dimensions WxDxH: 163 x 137 x 155 mm

- Master carton quantity: 36
- Product dimensions (WxDxH): 14.5 x 50.5 mm
- Product weight: 0.02 kg

#### **Power**

- Battery type: R6
- Battery voltage: I.5 V

# **Technical specifications**

- Shelf life: 2 years
- Interchangeable with: AA, UM3, 1215, 3006

# R6-P4/00B

## **Product highlights**

#### Leak proof

Special technology ensures that no leakage can form in the Philips batteries.

## Cadmium, Mercury and Lead free

These Philips batteries are guaranteed free from harmful heavy metals such as Cadmium, Mercury and Lead.

### Consistent shelf appearance

One packaging concept for all Philips battery products (incl. torches and minicells) ensure one consistent shelf appearance.

### Advertisements on blisters

Batteries are for 95% packed in blisters. The area behind the batteries is seldom used. However, Philips batteries puts full colour promotion of other Philips products behind the batteries. Reference is also made to the Internet, so consumers can easily check out the products in more detail.

### Shelf life up to 3 years

Every battery suffers from energy loss when not in use. We guarantee that the battery contains at least 80% of its initial energy within the best before date.



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