

FOR IMMEDIATE RELEASE

JVC Canada Inc.
21 Finchdene Square
Scarborough, Ontario M1X 1A7
Telephone 1-888-293-1311
Fax: 416-297-4422
URL: <http://www.jvc.ca>
Contact: Robert Ip
robert.ip@jvc.ca

**JVC EAR CLIP HEADPHONES OFFER SECURE FIT
FOR SPORTS AND FITNESS ENTHUSIASTS**

New HA-EB75 headphones feature an adjustable ear clip and three color choices.

LAS VEGAS, January 7, 2010 – Active music lovers looking for a secure-fitting headphone now have another option with the introduction of new JVC adjustable ear clip headphones, available in a choice of three colors.

Designed for sports and other active use, the affordable JVC HA-EB75 splash-proof headphones incorporate a soft rubber ear clip that fits around the outer ear to hold the earbud in place. To ensure a comfortable and secure fit, the ear clip is adjustable, with a slide mechanism that offers five different positions to adjust to different size ears.

To ensure high quality sound reproduction, a 0.53-inch (13.5mm) neodymium driver in each earpiece provides powerful sound with bass boost earpieces to deliver rich audio quality. Also, the splash-proof design helps protect the headphones from the elements. The headphones come with a four-foot (1.2m) friction noise reduction cord and an iPhone®-compatible plug.

The JVC HA-EB75 Ear Clip headphones come in three iPod® matching colors: blue, black and silver.

Model	Available	National Ad Value
HA-EB75	March	\$24.99

About JVC Canada Inc

JVC Canada Inc, is a wholly-owned subsidiary of Victor Company of Japan Ltd., with branches located in Toronto, Vancouver, and Ottawa, JVC distributes a complete line of video and audio equipment, including high definition displays, camcorders, DVD players and recorders, satellite systems, home and portable audio equipment including headphones, mobile entertainment products and recording media. For further product information, visit JVC's Web site at <http://www.jvc.ca> or call 1-888-293-1311.

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