

TOSHIBA

TOSHIBA
Leading Innovation >>>

52RV535U 52.0" diagonal 1080p HD LCD TV with SRT™

52RV535U

1080p Full HD LCD TV
with SRT™

REGZA



ADVANTAGE

- 1080p Full HD CineSpeed™ Display
- SRT™¹ Super Resolution Technology Upconverts and Enhances 480i/p and 720p Input Signals
- AutoView™ Automatically Adjusts Picture Settings Based on Ambient Room Light
- PixelPure® 4G 14-Bit Internal Digital Video Processing for a More Natural Picture
- DynaLight™ Dynamic Backlight Control for Deep Black Levels
- ATSC / QAM Digital Tuner for Over-the-Air and Cable-in-the-Clear Digital Tuning
- 4 HDMI™ Digital Inputs (1 Side)
- New Double Skin Thin-Line Bezel with a High-Gloss Black Cabinet

LEADING THE WAY IN
HOME ENTERTAINMENT
INNOVATION



PRELIMINARY

52RV535U

The REGZA® 52RV535U combines 1080p Full HD resolution with new SRT™¹ Super Resolution Technology to ensure that everything you watch feels like HD. This series also features the PixelPure® 4G 14-bit internal digital video processor for superior power, and the new AutoView™ feature that simplifies operation by controlling picture settings for you. All of this technology is housed in our new Double Skin cabinetry that will complement virtually any room in your home. When settling for less than excellent quality is not an option, the 52RV535U delivers.

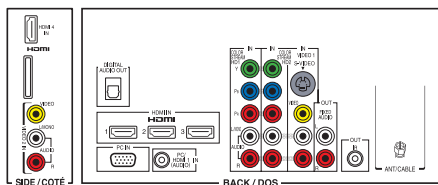
SRT™¹ Super Resolution Technology upconverts and enhances 480i/p and 720p input signals for a more detailed picture. Now all your DVDs and TV channels will be displayed in near High Definition picture quality.

AutoView™ uses an external light sensor to automatically adjust various picture quality settings based on the amount of ambient room lighting and the type of video content you are watching for an improved viewing experience. AutoView™ monitors and adjusts brightness, sharpness, contrast, color, and SRT™¹ settings to improve picture quality.

DynaLight™ Backlight Control utilizes advanced image processing to monitor the brightness of each video frame, and adjust the backlight intensity accordingly. This precision creates seamless transitions with deep blacks for increased detail and depth analysis.

PixelPure® 4G takes advantage of the 14-bit internal digital video processor to reach 4,096 levels of gradation, producing a smooth and natural picture.

Gaming Mode enhances the gaming experience by reducing the amount of time it takes for the signal to travel from the game controller to the TV.



SERIES:	REGZA®
Cabinet	Double Skin Thin-Line Bezel with a High-Gloss Black Cabinet
Screen Size (measured diagonally)	52.0"

LCD PANEL:	
Resolution	1080p
Dynamic Backlight Control	DynaLight™

VIDEO:	
Digital Video Processor	PixelPure® 4G 14 Bit
SRT™ ¹ Super Resolution Technology	•
AutoView™	•
Video Scan Rate	60 Hz
Cinema Mode 24fps ²	3:2 Pull-Down
TheaterWide® Modes	•
Color Temperature Control	•
ColorMaster™ Color Control	•
Native Mode™	•
Deep Color	•

AUDIO:	
Speaker System	SoundStrip®
Volume Limiter	StableSound®
Sound Enhancement	SVB™
Mute/Half Mute	•

CONVENIENCE:	
Built-in TV Tuning	NTSC/ATSC/QAM
Auto Aspect Control	•
Sleep Timer	•
REGZA-LINK® (HDMI™-CEC) ³	•
Gaming Mode	•
Channel Browser™	•
Channel Labeling	•
Input Labeling	•
Discrete IR Codes	•
Logo Light On/Off	•
ENERGY STAR® Compliant	•

JACK PACK:	
HDMI™ v1.3 Digital Inputs	4 (1 Side)
ColorStream® Component Video Inputs	2
Front A/V / Rear A/V / Rear S-Video	1 / 1 / 1
High Res PC Input (S-XGA, 15 Pin, D-sub)	1
IR Pass-Through	•
Analog Audio Out	Fixed
Dolby® Digital Optical Out	•

REMOTE CONTROL:	
Type	4 Item Universal ⁴

PRODUCT & PACKAGING:	
VESA® Mounting Pattern ⁵	200 x 400 mm
Unit Dimensions (with stand)(WHD) in.	49.3 x 33.1 x 12.9
Unit Dimensions (without stand)(WHD) in.	49.3 x 31.1 x 4.0
Carton Dimensions (WHD) in.	54.5 x 36.8 x 18.3
Unit Weight	81.5 lbs
Carton Weight	100.3 lbs
UPC Code	022265001905

¹Effect of SRT™ enhancements may vary depending upon the input signal and content quality.

²Viewing 24 frames per second requires content created in 480p / 24 frames/second.

³Use of REGZA-LINK® which is a feature based on HDMI™-CEC requires an HDMI™-CEC compatible display device. Depending on the specifications of your display device, some or all REGZA-LINK® functions may not work even if your display device is HDMI™-CEC compatible.

⁴In some cases, the universal remote may not operate additional devices or certain features of such devices, in which case, it is suggested that you use the original remote control for the applicable device.

⁵If you decide to wall mount your Toshiba television, always use a UL Listed wall bracket appropriate for the size and weight of the television.

<http://www.tacp.toshiba.com> Customer Solutions: 800.631.3811

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Product design and specifications subject to change or modification without notice.