

TOSHIBA
Leading Innovation >>>

37RV525R

1080p Full HD LCD TV
with CineSpeed®



37RV525R 37.0" diagonal 1080p HD LCD TV with CineSpeed®

LEADING THE WAY IN
HOME ENTERTAINMENT
INNOVATION



ADVANTAGE

- 1080p Full HD CineSpeed® Display
- DynaLight™ Dynamic Backlight Control for Deep Black Levels
- Gaming Mode for Fast Game Controller Response
- ATSC / QAM Digital Tuner for Over-the-Air and Cable-in-the-Clear Digital Tuning
- 3 HDMI™ Digital Inputs
- High-Res PC Input (S-XGA, 15 Pin, D-sub)
- New High-Gloss Black Cabinet

PRELIMINARY

37RV525R

The RV525 series combines a 1080p Full HD CineSpeed® LCD Display with DynaLight™ dynamic backlight control and a High-Res PC Input for true home theater picture quality, and enhanced PC Gaming.

1080p Full HD CineSpeed® LCD Display – Today’s highest resolution video content is 1920 x 1080 for over 2,000,000 pixels. A standard 720p HD display has less than 1,000,000 display pixels, and must discard half of the original video content, resulting in decreased picture detail. On the other hand, a 1080p Full HD Display has over 2,000,000 display pixels, maintaining the full video resolution and clarity. A CineSpeed® display has an LCD Response Time of 8ms or less to ensure that the display is also fast enough for high quality home theater.

DynaLight™ Dynamic Backlight – Utilizes advanced histogram image processing to monitor the brightness level of each video frame and automatically adjusts the backlight intensity based on the image content. This precise signal analysis allows for 256 levels of backlight control and can create a Dynamic Contrast that is 7 to 10 times that of the original panel contrast. The result is a powerful picture with deep blacks for increased detail and incredible depth.

Gaming Mode – Enhances the gaming experience by reducing game controller delay. The Gaming Mode allows the video signal to bypass select picture circuitry to shorten the overall signal to screen time. This provides an approximate 33 millisecond response improvement for 60Hz models and 48 millisecond response improvement for 120 Hz models virtually eliminating controller delay.

High-Res PC Input (15-Pin D-Sub) – For connecting to computers, perfect for the true PC Gamer who likes a big screen. In the world of the video game enthusiast, the better the view, the better the experience.



¹Viewing 24 frames per second requires content created in 480p / 24 frames/second.

²Compatibility with other HDMI™.CEC products will vary by manufacturer. Some products will not be compatible at all or may only allow for limited functions.

³In some cases, the universal remote may not operate additional devices or certain features of such devices, in which case, it is suggested that you use the original remote control for the applicable device.

⁴If you decide to wall mount your Toshiba television, always use a UL Listed wall bracket appropriate for the size and weight of the television.

<http://www.tacp.toshiba.com> Customer Solutions: 800.631.3811

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Product design and specifications subject to change or modification without notice.

Cabinet	High- Gloss Black
Screen Size (measured diagonally)	37.0"

LCD PANEL:

Resolution	1080p
Dynamic Backlight Control	DynaLight™
Response Time	CineSpeed®

VIDEO:

Video Processor	10 Bit
Video Scan Rate	60Hz
Cinema Mode 24fps ¹	3:2 Pull-Down
TheaterWide® Modes	•
Color Temperature Control	•
Native Mode™	•

AUDIO:

Speaker System	Thin-Line
Sound Enhancement	QSound®
Mute/Half Mute	•

CONVENIENCE:

Built-in TV Tuning	NTSC/ATSC/QAM
Auto Aspect Control	•
Sleep Timer	•
HDMI™.CEC ²	•
Gaming Mode	•
Channel Browser™	•
Channel Labeling	•
Input Labeling	•
Logo Light On/Off	•
ENERGY STAR® Compliant	•

JACK PACK:

HDMI™ v1.3 Digital Inputs	3
ColorStream® Component Video Inputs	2
Front A/V / Rear A/V / Rear S-Video	1 / 1 / 1
High Res PC Input (S-XGA, 15 Pin, D-sub)	1
Analog Audio Out	Variable
Dolby® Digital Optical Out	•

REMOTE CONTROL:

Type	4 Item Universal ³
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PRODUCT & PACKAGING:

VESA® Mounting Pattern ⁴	200 x 200
Unit Dimensions (WHD) in. (with stand)	36.28 x 25.57 x 10.87
Unit Dimensions (WHD) in. (without stand)	36.28 x 23.66 x 3.54
Carton Dimensions (WHD) in.	45.20 x 28.58 x 8.62
Unit Weight	34.4 lbs
Carton Weight	44.6 lbs
UPC Code	022265002957