

## 28 / 32" Stereo Super Flat



- **Super Flat Black Line S (32")**
- **Super Flat Black Line FX (28")**
- **Scavem (32")**
- **Contrast Plus**
- **Continuous Zoom**
- **Stereo**
- **10 W RMS**
- **2 On Board Speakers**
- **Plug & Play**
- **10 Page Smart Text**
- **Top Controls**
- **Side Connections**
- **Matching Stand Available**

*Black Line S*   *Black Line FX*

**Plug & Play**  
→

**SMART**  
T E X T



*Let's make things better.*



**PHILIPS**

# 28 / 32" Stereo Super Flat



## Product Information

### Picture

- Screen Size: 28" (70 cm)  
32" (82 cm)
- Visible screen size: 66 cm (28")  
76 cm (32")
- Picture Tube: Black Line S (32")  
Black Line FX (28")
- Scan Velocity Modulation (32")
- Contrast Plus
- Sharpness Control
- Noise reduction
- Colour Temperature

### Sound

- Sound Power: 10 W RMS  
20 W Music Power
- 2 On Board Speakers
- Ultra Bass

### Ease of Use Installation

- 100 Preset channels
- Autostore
- Fine Tuning
- Sorting
- Smart ATS and ACI

### Ease of Use Utilisation

- Top Controls
- Remote Control: RCLE014 (suitable for VCR/DVD)
- Smart Picture Control: Soft, Natural, Rich,  
Multimedia, Personal
- Smart Sound Control: Movie, Speech  
Music, Personal
- 6 Wide screen modes: 4:3, Zoom 14:9, Zoom 16:9  
Subtitle zoom, Super zoom,  
Wide screen
- Subtitle and Heading shift
- Continuous Zoom
- WSSB
- Dual I-II
- Sleep Timer
- Picture Tilt Control (32" only)

### Connection

#### Side

- CVBS Video in
- Audio L/R (cinch/RCA) in
- Headphone Jack 3,5 mm out

#### Back

- Euro A/V connector Ext1 (RGB in, CVBS in/out)
- Euro A/V connector Ext2 (S-Video in, CVBS in/out)
- Stereo Audio out (cinch) Constant level

### Information

- 10 Page Smart Text
- 4 Favourite Pages
- Program Information Line

### Reception

- Tuning System: PLL digital tuning
- Tuner: VHF, UHF, S-Channel, Hyperband
- Aerial Input: 75 ohm Coaxial
- TV System: See table
- Stereo System: See table
- Video Playback: NTSC 4.43/3.58

### Miscellaneous

- Mains: AC 220-240V +/- 10%
- Power Consumption: 28" – 62 W Normal Operation  
32" – 73 W Normal Operation  
<1 W Stand by
- Set Weight: 28" - 32 kg  
32" – 44 kg
- Weight Incl. Packaging: 28" – 42 kg  
32" – 54 kg
- Set Dimension (WxHxD): 28" - 808x501x518 mm  
32" - 914x570x561 mm
- Box Dimension (WxHxD): 28" - 958x627x683 mm  
32" - 1029x712x704 mm
- TV Colour: Red Silver (10896)

## Product Highlights

### Super Flat Black Line S (32")

Philips TV picture tube with invar mask gives less deformation and therefore can provide 80% more contrast than conventional picture tubes for brilliant colours and minimal reflections, even when viewing in daylight. This super Flat tube gives a flatter surface for an improved TV design.

### Super Flat Black Line FX (28")

The Black Line FX Tube as Highly Pigmented Phosphors that give a better contrast, especially in daylight viewing.

### Scavem (32" only)

An innovative circuit design to enhance edge details by varying the speed of the electron beam, providing a sharp and crisp picture.

### Contrast Plus

A special circuitry has been incorporated into this receiver to enhance the darker portions of the picture for added realism and overall picture quality.

### Continuous Zoom

Able to expand the picture from 4:3 to 16:9 in many steps so the user can select the best aspect ratio for the material being viewed.

### Plug & Play

Having connected the tv, it automatically searches for all channels and installs them.

### 10 Page Smart Text

Fast access to your own programmed favourite text pages.

### Top Controls

Volume and channel change controls on top of the tv to enable easy adjustment without the remote control

### Side Connections

Connections for headphone and other inputs such as camcorder, side entry for ease of use.

version		stereo system						transmission system					
		2CS DK	NICAM DK	2CS BG	NICAM BG	NICAM I	NICAM LL'	PAL BG	PAL DK	PAL I	SECAM BG	SECAM DK	SECAM LL'
28/32PW5407	/01		•	•	•	•	•	•	•	•	•	•	•
28/32PW5407	/05			•	•	•		•		•	•		
28/32PW5407	/58	•	•	•	•			•	•		•	•	

Predecessor : 28/32PW5406  
Chassis : L01 LS  
Introduction : Year 2001

Features and specifications subject to change without notice

1050

Let's make things better.



PHILIPS