



Philips
LCD monitor

32"

multimedia HD Ready

BDL3231C



Innovative public display for indoor applications

with SmartCard slot

Control your costs with this network-controllable 32" LCD monitor. Whether used in a network or as a single public display, this model offers a variety of features to meet the most demanding public and corporate viewing applications.

System ready and future-proof

- Integrated SmartCard Xpress Slot for expandability
- Monitor is network controllable for remote management

Optimised for public viewing

- Wide format WXGA 1366 x 768 resolution for sharper display
- HDMI input for full digital HD connection in one cable

Operational flexibility for different applications

- Determine different start up settings with SmartControl
- Hidden and lockable control buttons

Lower total cost of ownership

- SmartPower for energy saving
- Wireless SmartLoader for fast cloning

Sustainable and safe

- Complies with RoHS standards of care for the environment

PHILIPS
sense and simplicity

Specifications

Picture/Display

- **Display screen type:** LCD WXGA Active Matrix TFT
- **Diagonal screen size:** 32 inch / 81 cm
- **Aspect ratio:** 16:9
- **LCD panel type:** 1366 x 768 pixels, Anti-glare polariser
- **Recommended Resolution:** 1360 x 768 @ 60Hz
- **Brightness:** 500 cd/m²
- **Dynamic screen contrast:** 3000:1
- **Display colours:** 16.7 million colours
- **Viewing Angle (H / V):** 178 / 178 degree
- **Response time (typical):** 8 ms
- **Vertical Scanning Frequency:** 56 - 75 Hz
- **Picture enhancement:** 3/2 - 2/2 motion pull down, 3D Combfilter, 3D MA deinterlacing, Progressive Scan, Dynamic contrast enhancement

Supported Display Resolution

Computer formats	
Resolution	Refresh rate
640 x 480	60, 67, 72, 75 Hz
800 x 600	56, 60, 72, 75 Hz
1024 x 768	60, 70, 75Hz
1280 x 720	60 Hz
1280 x 768	60 Hz
1360 x 768	60 Hz
Video formats	
Resolution	Refresh rate
480i	60 Hz
480p	60 Hz
576p	50 Hz
576i	50 Hz
720p	50, 60 Hz
1080i	60 Hz

Connectivity

- **PC:** 3.5 mm PC audio input x1, RS232 D-Sub9, VGA-in D-Sub 15HD
- **AV input:** HDMI x2, Component (YPbPr) 2x, Audio (L/R) for YPbPr 2x, Composite (CVBS) x1, Audio (L/R) x1, S-video x1
- **Connectivity Enhancements:** SmartCard Expansion Slot, External Loudspeaker connector
- **Other connections:** S/PDIF out (coaxial)

Convenience

- **Picture in Picture:** CVBS PIP on VGA main
- **Network controllable:** RS232
- **Screen Format Adjustments:** 4:3, Widescreen, Subtitle Zoom, Superwide, Zoom 14:9, Zoom

- 16:9
- **Regulatory Approvals:** CE Mark, UL/cUL, CCC, RoHS, GOST, SEMKO
- **VESA Mount:** 400 x 200 mm

Sound

- **Built-in speakers:** 2
- **Output power (RMS):** 2X 10W
- **Sound System:** Stereo, Mono
- **Sound Enhancement:** Smart Sound

Tuner/reception/transmission

- **Video Playback:** NTSC, PAL, SECAM

Electricity

- **Mains power:** 90-264 VAC, 50/60 Hz
- **Consumption:** Typical: 82W (VGA) 109W (video)
- **Standby power consumption:** <3W

Technical specifications

- **Operating temperature range:** 0 - 40 °C
- **Relative humidity range:** 5% - 90%

Dimensions

- **Set dimensions (W x H x D):** 792 x 487 x 115 mm
- **Set dimensions in inch (W x H x D):** 31.2 x 19.2 x 4.5 inch
- **Set dimensions with stand (H x D):** 531 x 205 mm
- **Set dimensions with stand in inch (H x D):** 20.9 x 8.1 inch
- **Box dimensions (W x H x D):** 90.1 x 61.2 x 28 mm
- **Box dimensions in inch (W x H x D):** 35.5 x 24.1 x 1.1 inch
- **Product weight:** 12.67 kg
- **Product weight (lb):** 27.93
- **Weight incl. Packaging:** 13.21 kg
- **Weight incl. Packaging (lb):** 29.12
- **MTBF:** 100k (excl. CCFL 50k) hrs

Accessories

- **Included Accessories:** Tabletop stand, AC Power Lead, VGA cable, Remote Control, Batteries for remote control, Quick start guide, HDMI-DVI adapter cable, User manual on CD-ROM
- **Optional accessories:** SmartLoader 22AV1135

Miscellaneous

- **Warranty:** Europe/North America: 3 years, APMEA: 1 year
- **Bezel:** metallic anthracite

Product highlights

WXGA 1366 x 768 resolution

The wide format of XGA resolution LCD panel is capable of displaying 1366 x 768 pixels; WXGA allows monitors to be non-interlaced to ensure a better display performance and accurate colour display effect.

HDMI input

HDMI makes an uncompressed digital RGB connection from the source to the screen. By eliminating conversion to an analogue signal, it delivers an unblemished image. The non-degraded signal reduces flicker and leads to a clearer picture. HDMI intelligently communicates the highest output resolution with the source device. The HDMI input is fully backwards-compatible with DVI sources but includes digital audio. HDMI uses HDCP copy protection.

Smart Control

In a networked setting you want to be able to control the start up conditions of all displays when the mains power is reconnected or resumed after a power interruption. Via RS232 commands Smart Control allows flexibility over four different start up settings: power status, source input, volume level and picture format. For all four settings you can choose the display to remember their last status or to have a fixed setting when power is reconnected.

Hidden and control buttons

The local control buttons of the display are placed in such a way that they are less visible for immediate access. Furthermore, the remote control sensor and the local control buttons can be disabled via RS232 to prevent unauthorised control of the display when placed in a public space.

SmartCard Xpress Slot

SmartCard Xpress is an expansion slot that lends additional functionality to the display. Cards developed by Philips and/or third parties are designed to streamline connectivity with the display via the slot, eliminating the need for external devices.

Network controllability: RS232

Network controllability allows user to control and adjust monitors remotely through RS232 protocol.

SmartPower

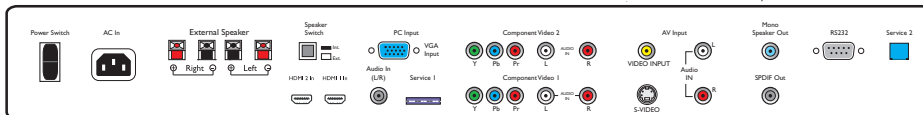
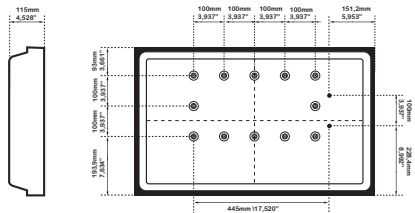
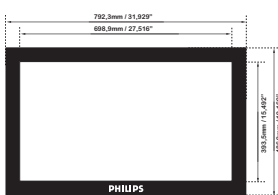
The backlight intensity can be controlled and pre-set by the system which can reduce the power consumption up to 50% which saves substantially on energy costs.

Wireless SmartLoader

Provides the ability to copy all menu settings from one display into other displays. The feature ensures uniformity between the sets and significantly reduces installation time. Operates fully wireless.

Compliant with RoHS standards

Philips designs and produces display products in compliance with strict Restriction of Hazardous Substances (RoHS) standards that restrict lead and other toxic substances that can harm the environment.



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