



Philips 3000 series
LCD TV with Digital
Crystal Clear

37"

integrated digital

37PFL3403D



Clearly the smart choice

Designed for ease of use, this Flat TV features modern design, 3 HDMI connections, a powerful 768p, 50 Hz display and brilliant Digital Crystal Clear engine. Making the smart choice in total picture quality has never been easier.

Superb picture quality

- Digital Crystal Clear for detail depth and clarity
- HD LCD display, with a 1366 x 768p resolution
- 28.9 billion colours for brilliant natural images
- Dynamic contrast 24000:1 for incredible rich black details

Crisp and Clear sound

- Virtual Dolby Digital for a true life audio experience
- BBE for superior sound clarity
- 2 x 15 W RMS audio power

Connect, install and enjoy

- USB for fantastic photo and music playback
- Three HDMI inputs for full digital HD connection in one cable
- EasyLink: easy control of TV & connected device via HDMI CEC

Ready for digital

- Integrated Digital Tuner for DVB-T reception

PHILIPS

sense and simplicity

Highlights

Digital Crystal Clear

Digital Crystal Clear is a package of picture innovations that digitally adjusts and optimises picture quality to optimal contrast, colour and sharpness levels. It's like watching vivid cinema-like images.

LCD display, 1366 x 768p

This WXGA display with state-of-the-art LCD screen technology gives you widescreen HD resolution of 1366 x 768p pixels. It produces brilliant flicker-free progressive scan pictures with optimum brightness and superb colours. This vibrant and sharp image will provide you with an enhanced viewing experience.

Integrated Digital DVB-T tuner

The integrated DVB-T tuner lets you receive Digital Terrestrial TV to watch or record. This means you do not need an additional set-top box or additional cables.

Virtual Dolby Digital

Virtual Dolby Digital is a processing technology for enhancing surround sound effects. It will create the sensation of Dolby Pro Logic without the necessity of additional rear speakers. You become totally immersed in your television experience.

USB for photo & music playback

The USB connector allows access to JPEG photos and MP3 music on most USB sticks (USB memory-class device). Plug the USB into the slot on the side of the TV and access your photos or music files. You can easily view and share your photos and music.

Three HDMI inputs

HDMI makes an uncompressed digital RGB connection from the source to the screen for the ultimate picture quality. HDMI intelligently communicates the highest output resolution

with the source device. The HDMI input is fully backwards-compatible with DVI sources and includes digital audio. HDMI uses HDCP copy protection. With 2 HDMI inputs on the back and 1 HDMI on the side of the TV you can connect multiple HD sources, such as an HD set-top box, a Blu-ray player and game console or digital camcorder. Your TV is fully prepared for the HD future.

EasyLink

EasyLink uses the HDMI CEC industry standard protocol to share functionality between connected devices and the TV. With EasyLink only one remote control is needed to operate main functionalities on your TV and connected devices. EasyLink uses the standard HDMI cable to transfer system commands. It works between all electronic devices equipped with HDMI CEC.



Specifications

Picture/Display

- Aspect ratio: Widescreen
- Brightness: 500 cd/m²
- Dynamic screen contrast: 24000:1
- Response time (typical): 6 ms
- Viewing angle: 176° (H)/176° (V)
- Diagonal screen size: 37 inch / 94 cm
- Display screen type: LCD WXGA Active Matrix TFT
- Panel resolution: 1366 x 768p
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, Active Control, Colour Transient Improvement, Digital Crystal Clear, Digital Noise Reduction, Dynamic contrast enhancement, Luminance Transient Improver
- Screen enhancement: Anti-Reflection coated screen

Supported Display Resolution

Computer formats

Resolution	Refresh rate
640 x 480	60, 72, 75, 85 Hz
800 x 600	60, 72, 75, 85 Hz
1024 x 768	60, 70, 75, 85 Hz

Via HDMI/DVI input

Video formats

Resolution	Refresh rate
480i	60 Hz
480p	60 Hz
576i	50 Hz
576p	50 Hz
720p	50, 60 Hz
1080i	50, 60 Hz

Sound

- Equalizer: 5-bands
- Output power (RMS): 2 x 15 W
- Sound Enhancement: Auto Volume Leveller, Graphic Equalizer
- Sound System: Nicam Stereo, Virtual Dolby Digital, BBE

Convenience

- Child Protection: Child Lock+Parental Control
- Clock: Sleep Timer, Wake-up Clock
- Ease of Installation: Auto Programme Naming, Automatic Channel Install (ACI), Automatic Tuning System (ATS), Autostore, Fine Tuning, PLL Digital Tuning, Plug & Play
- Ease of Use: Four favourite lists, Auto Volume Leveller (AVL), Delta Volume per preset, Graphical User Interface, On-Screen Display, Programme List, Settings assistant Wizard, Side Control
- Electronic Programme Guide: Now + Next EPG, 8-day Electronic Programme Guide
- Picture in Picture: Text dual screen
- Remote Control: TV
- Remote control type: RCPF05E08B
- Screen Format Adjustments: 4:3, Auto Format, Movie expand 14:9, Movie expand 16:9, Subtitle Zoom, Super Zoom, Widescreen
- Teletext: 1000-page Hypertext
- Teletext enhancements: 4 favourite pages, Programme information Line
- Smart mode: Movie, Standard, Vivid

Multimedia Applications

- Multimedia connections: USB
- Playback Formats: MP3, Slideshow files (.alb), JPEG Still pictures

Tuner/Reception/Transmission

- Aerial Input: 75 ohm coaxial (IEC75)
- TV system: PAL I, PAL B/G, PAL D/K, SECAM B/G, SECAM D/K, SECAM L/L', DVB COFDM 2K/8K
- Video Playback: NTSC, SECAM, PAL
- DVB: DVB Terrestrial*
- Tuner bands: Hyperband, S-Channel, UHF, VHF

Connectivity

- Ext 1 Scart: Audio L/R, CVBS in/out, RGB
- Ext 2 Scart: Audio L/R, CVBS in/out, RGB
- Ext 3: YPbPr, Audio L/R in
- HDMI 1: HDMI v1.3
- HDMI 2: HDMI v1.3

- EasyLink (HDMI-CEC): One touch play, System standby
- Front/Side connections: HDMI v1.3, S-video in, CVBS in, Audio L/R in, Headphone out, USB
- Other connections: Analogue audio Left/Right out, PC Audio in, S/PDIF out (coaxial), Common Interface

Power

- Ambient temperature: 5°C to 35°C
- Mains power: 220 - 240 V, 50/60 Hz
- Power consumption: 170 W
- Standby power consumption: 0.15 W

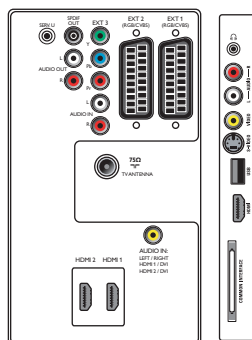
Dimensions

- Set dimensions (W x H x D): 930 x 611 x 99 mm
- Set dimensions with stand (W x H x D): 930 x 665 x 252 mm
- Weight incl. Packaging: 28 kg
- Box dimensions (W x H x D): 1137 x 690 x 278 mm
- Colour cabinet: High gloss black deco front with black cabinet
- VESA wall mount compatible: 300 x 300 mm

Accessories

- Included Accessories: Tabletop stand, Power cord, Quick start guide, User Manual, Warranty certificate, Remote Control, Batteries for remote control

Stereo system				Transmission system						
2CS DK	NICAM DK	2CS BG	NICAM I	NICAM LL	PAL BG	PAL D/K	PAL I	SECAM BG	SECAM DK	SECAM LL
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