

# Simple Owner's Manual

## Hospitality LCD HDTV



English

Thank you for purchasing this Panasonic product. Please read these instructions before operating your set and retain them for future reference. The images shown in this manual are for illustrative purposes only.



SDXC Logo is a trademark of SD-3C, LLC.

Manufactured under license from Dolby Laboratories. Dolby and the double-D symbol are trademarks of Dolby Laboratories.



Pro:Idiom is a trademark of Zenith Corporation.



This product qualifies for ENERGY STAR in the factory default setting and this is the setting in which energy savings will be achieved. Any modifications to the factory default setting or other factory default settings could result in greater energy consumption beyond levels that meet ENERGY STAR qualifications.

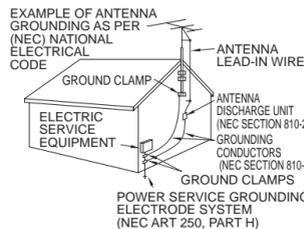
If you need more information. Please visit the Panasonic website <http://panasonic.net/>

# Panasonic

Model No.

**TH-32LRU50**  
**TH-37LRU50**  
**TH-42LRU50**

- Protect the power cord from being walked on or pinched particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.
- Only use attachments / accessories specified by the manufacturer.
- Use only with the cart, stand, tripod, bracket or table specified by the manufacturer, or sold with the apparatus. When a cart is used, use caution when moving the cart / apparatus combination to avoid injury from tip-over.
- Unplug this apparatus during lightning storms or when unused for long periods of time.
- Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.
- Operate only from the type of power source indicated on the marking label. If you are not sure of the type of power supplied to your home consult your television dealer or local power company.
- Follow all warnings and instructions marked on the LCD TV.
- Never push objects of any kind into this LCD TV through cabinet slots as they may touch dangerous voltage points or short out parts that could result in a fire or electric shock. Never spill liquid of any kind on the LCD TV.
- If an outside antenna is connected to the television equipment, be sure the antenna system is grounded so as to provide some protection against voltage surges and built up static charges. In the U.S. Section 810-21 of the National Electrical Code provides information with respect to proper grounding of the mast and supporting structure, grounding of the lead-in wire to an antenna discharge unit, size of grounding conductors, location of antenna discharge unit, connection to grounding electrodes, and requirements for the grounding electrode.
- An outside antenna system should not be located in the vicinity of overhead power lines, other electric light, power circuits, or where it can fall into such power lines or circuits. When installing an outside antenna system, extreme care should be taken to keep from touching such power lines or circuits as contact with them might be fatal.
- Unplug this LCD TV from the wall outlet and refer servicing to qualified service personnel under the following conditions:
  - When the power cord or plug is damaged or frayed.
  - If liquid has been spilled into the LCD TV.
  - If the LCD TV has been exposed to rain or water.
  - If the LCD TV does not operate normally by following the operating instructions. Adjust only those controls that are covered by the operating instructions as improper adjustment of other controls may result in damage and will often require extensive work by a qualified technician to restore the LCD TV to normal operation.
  - If the LCD TV has been dropped or the cabinet has been damaged.
  - When the LCD TV exhibits a distinct change in performance - this indicates a need for service.
- When replacement parts are required, be sure the service technician uses replacement parts specified by the manufacturer that have the same characteristics as the original parts. Unauthorized substitutions may result in fire, electric shock, or other hazards.
- WARNING: TO REDUCE THE RISK OF FIRE OR ELECTRICAL SHOCK, DO NOT EXPOSE THIS APPARATUS TO RAIN, MOISTURE, DRIPPING OR SPLASHING. DO NOT PLACE LIQUID CONTAINERS (FLOWER VASES, CUPS, COSMETICS, ETC.) ABOVE THE SET (INCLUDING ON SHELVES ABOVE, ETC.).**
- WARNING: SMALL PARTS CAN PRESENT CHOKING HAZARD IF ACCIDENTALLY SWALLOWED. KEEP SMALL PARTS AWAY FROM YOUNG CHILDREN. DISCARD UNNEEDED SMALL PARTS AND OTHER OBJECTS, INCLUDING PACKAGING MATERIALS AND PLASTIC BAGS/SHEETS TO PREVENT THEM FROM BEING PLAYED WITH BY YOUNG CHILDREN, CREATING THE POTENTIAL RISK OF SUFFOCATION.**
- WARNING: To prevent the spread of fire, keep candles or other open flames away from this product at all times.**
- CAUTION:** The Power switch on this unit will not completely shut off all power from AC outlet. Since the power cord serves as the main disconnect device for the unit, you will need to unplug it from the AC outlet to shut down all power. Therefore, make sure the unit has been installed so that the power cord can be easily unplugged from AC outlet in case of an accident. To avoid fire hazard, the power cord should also be unplugged from the AC outlet when left unused for a long period of time (for example, when on vacation).
- CAUTION: TO PREVENT ELECTRICAL SHOCK, DO NOT USE THIS PLUG WITH A RECEPTACLE OR OTHER OUTLET UNLESS THE BLADES CAN BE FULLY INSERTED TO PREVENT BLADE EXPOSURE.**
- CAUTION: USE WITH OTHER STAND MAY RESULT IN INSTABILITY POSSIBLY CAUSING INJURY.**
- CAUTION: DANGER OF EXPLOSION IF BATTERY IS INCORRECTLY REPLACED. REPLACE ONLY WITH THE SAME OR EQUIVALENT TYPE.**
- CAUTION: This LCD TV is for use only with the following optional accessory. Use with any other type of optional accessories may cause instability which could result in the possibility of injury.** (All of the following accessories are manufactured by Panasonic Corporation)
  - Wall-hanging bracket: TY-WK3L2RW
  - Always be sure to ask a qualified technician to carry out set-up.



## Safety Precautions

**CAUTION**

**RISK OF ELECTRIC SHOCK**

**DO NOT OPEN**

**WARNING: To reduce the risk of electric shock, do not remove cover or back. No user-serviceable parts inside. Refer servicing to qualified service personnel.**

The lightning flash with arrowhead within a triangle is intended to tell the user that parts inside the product are a risk of electric shock to persons.

The exclamation point within a triangle is intended to tell the user that important operating and servicing instructions are in the papers with the appliance.

### Secure Ventilation

Slots and openings in the cabinet and the back or bottom are provided for ventilation, and to ensure reliable operation of the LCD TV and to protect it from overheating. These openings must not be blocked or covered. There should be at least 4 inches (10 cm) of space around the TV. The openings should never be blocked by placing the LCD TV on a bed, sofa, rug or other similar surface. This LCD TV should not be placed in a built-in installation such as a bookcase unless proper ventilation is provided.

### Important Safety Instructions

- Read these instructions.
- Keep these instructions.
- Heed all warnings.
- Follow all instructions.
- Do not use this apparatus near water.
- Clean only with dry cloth.
- Do not block any ventilation openings. Install in accordance with the manufacturer's instructions.
- Do not install near any heat sources such as radiators, heat registers, stoves or other apparatus (including amplifiers) that produce heat.
- Do not defeat the safety purpose of the polarized or grounding-type plug. A polarized plug has two blades with one wider than the other. A grounding type plug has two blades and a third grounding prong. The wide blade or the third prong are provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.

## CHILD SAFETY:

It Makes A Difference How and Where You Use Your Flat Panel Display

*Congratulations on your purchase! As you enjoy your new product, please keep these safety tips in mind:*



### THE ISSUE

- The home theater entertainment experience is a growing trend and larger flat panel displays are popular purchases. However, flat panel displays are not always supported on the proper stands or installed according to the manufacturer's recommendations.
- Flat panel displays that are improperly situated on dressers, bookcases, shelves, desks, speakers, chests or carts may fall over and cause injury.

### THIS MANUFACTURER CARES!

- The consumer electronics industry is committed to making home entertainment enjoyable and safe.

### TUNE INTO SAFETY

- One size does NOT fit all. Follow the manufacturer's recommendations for the safe installation and use of your flat panel display.
- Carefully read and understand all enclosed instructions for proper use of this product.
- Don't allow children to climb on or play with furniture and television sets.
- Don't place flat panel displays on furniture that can easily be used as steps, such as a chest of drawers.
- Remember that children can become excited while watching a program, especially on a "larger than life" flat panel display. Care should be taken to place or install the display where it cannot be pushed, pulled over, or knocked down.
- Care should be taken to route all cords and cables connected to the flat panel display so that they cannot be pulled or grabbed by curious children.



### WALL MOUNTING: IF YOU DECIDE TO WALL MOUNT YOUR FLAT PANEL DISPLAY, ALWAYS:

- Use a mount that has been recommended by the display manufacturer and/or listed by an independent laboratory (such as UL, CSA, ETL).
- Follow all instructions supplied by the display and mount manufacturers.
- If you have any doubts about your ability to safely install your flat panel display, contact your retailer about professional installation.
- Make sure that the wall where you are mounting the display is appropriate. Some wall mounts are not designed to be mounted to walls with steel studs or old cinder block construction. If you are unsure, contact a professional installer.
- A minimum of two people are required for installation. Flat panel displays can be heavy.



**NOTE:** This equipment is designed to operate in North America and other countries where the broadcasting system and AC house current are exactly the same as in North America.

TQB2AA0655-1

### FCC STATEMENT

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

**FCC Caution:** To assure continued compliance, follow the attached installation instructions and use only shielded interface cables when connecting to computer or peripheral devices. Any changes or modifications not expressly approved by Panasonic Corp. of North America could void the user's authority to operate this device.

### FCC Declaration of Conformity

Model No. TH-32LRU50, TH-37LRU50, TH-42LRU50

Responsible Party: Panasonic Corporation of North America  
Three Panasonic Way, 2F-5, Secaucus, NJ 07094

Contact Source: Panasonic System Communications Company of North America  
1-800-973-4390

## Care and Cleaning

### First, unplug the Power cord plug from the wall outlet.

#### Display panel

- The front of the display panel has been specially treated. Wipe the panel surface gently using only a cleaning cloth or a soft, lintfree cloth.
- If the surface is particularly dirty, soak a soft, lint-free cloth in diluted mild liquid dish soap (1 part mild liquid dish soap diluted by 100 times the amount of water) and then wring the cloth to remove excess liquid. Use this cloth to wipe the surface of the display panel, then wipe it evenly with a dry cloth of the same type until the surface is dry.
  - Do not scratch or hit the surface of the panel with fingernails or other hard objects. Furthermore, avoid contact with volatile substances such as insect sprays, solvents, and thinner, otherwise, the quality of the surface may be adversely affected.

#### Cabinet

- If the cabinet becomes dirty, wipe it with a soft, dry cloth.
- If the cabinet is particularly dirty, soak the cloth in a weak mild liquid dish soap and then wring the cloth dry. Use this cloth to wipe the cabinet and then wipe it dry with a dry cloth.
  - Do not allow any mild liquid dish soap to come into direct contact with the surface of the LCD TV.
  - If water droplets get inside the unit, operating problems may result.
  - Avoid contact with volatile substances such as insect sprays, solvents, and thinner; otherwise, the quality of the cabinet surface may be adversely affected or the coating may peel off. Furthermore, do not leave it for long periods in contact with articles made from rubber or PVC.

#### Pedestal

- Cleaning: Wipe the surfaces with a soft, dry cloth. If the unit is particularly dirty, clean it using a cloth soaked with water to which a small amount of mild liquid dish soap has been added and then wipe with a dry cloth. Do not use products such as solvents, thinner, or household wax for cleaning, as they can damage the surface coating. (If using a chemically-treated cloth, follow the instructions supplied with the cloth.)
- Do not attach sticky tape or labels, as they can make the surface of the pedestal dirty. Do not allow long-term contact with rubber, vinyl products, or the like. (Doing so will cause deterioration.)

#### Power cord plug

Wipe the plug with a dry cloth at regular intervals. (Moisture and dust can lead to fire or electrical shock.)

## Accessories/Optional Accessory

### Accessories

Check you have all the items shown.

#### Accessories

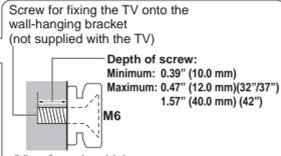
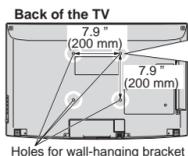
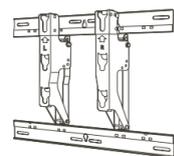
- Remote Control Transmitter
  - N2QAYB000485
- Batteries for the Remote Control Transmitter (2)
  - AA Battery
- Pedestal
- Operating Instructions

#### Optional Accessory

##### Wall-hanging bracket

- TY-WK3L2RW

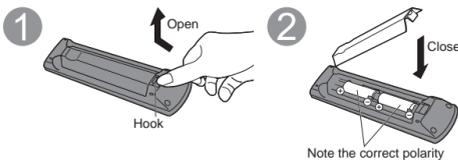
Please contact your nearest Panasonic dealer to purchase the recommended wall-hanging bracket. For additional details, please refer to the wall-hanging bracket installation manual.



#### WARNING

- Customer assumes liability if mounting the unit themselves or if a Panasonic bracket is not used. Any damage resulting from not having a professional installer mount your unit will void your warranty.
- Always be sure to ask a qualified technician to perform any necessary set-up. Incorrect fitting may cause equipment to fall, resulting in injury and product damage.
- Do not mount the unit directly below ceiling lights (such as spotlights, floodlights or halogen lights) which typically give off high heat. Doing so may warp or damage plastic cabinet parts.
- Take care when fixing wall brackets to the wall. Always ensure that there are no electrical cables or pipes in the wall before hanging bracket.
- When using an angled-type wall hanging bracket, please ensure that there is sufficient space for the connecting cables so that they do not press against the wall when the TV is tilted forward.
- For safety reasons, remove units no longer being used from their wall-mounted locations.

### Installing the remote's batteries



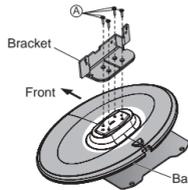
#### Caution

- Incorrect installation may cause battery leakage and corrosion, resulting in damage to the remote control.
- Do not mix old and new batteries.
- Do not mix different battery types (such as alkaline and manganese batteries).
- Do not use rechargeable (Ni-Cd) batteries.
- Do not burn or break batteries.

### Attaching the pedestal to TV

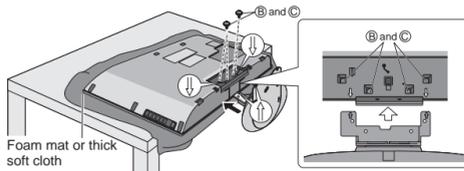
#### Assembling the pedestal

- Fix securely with assembly screws (A). (Total 4 screws)
- Tighten screws firmly.



#### Set-up

- Fix securely with assembly screws (B). (Total 4 screws)
- (B) is used as security screw if necessary.
- Tighten screws firmly.



#### WARNING

- Do not disassemble or modify the pedestal.
- Otherwise the TV may fall over and become damaged, and personal injury may result.

#### Caution

- Do not use any other TV and displays.
- Otherwise the TV may fall over and become damaged, and personal injury may result.
- Do not use the pedestal if it becomes warped or physically damaged.
- If you use the pedestal when it is physically damaged, personal injury may result. Contact your nearest Panasonic Dealer immediately.
- During set-up, make sure that all screws are securely tightened.
- If sufficient care is not taken to ensure screws are properly tightened during assembly, the pedestal will not be strong enough to support the TV, and it might fall over and become damaged, and personal injury may result.

### Accessories

#### Assembly screws

- (A) Screws (4)
  - XSS4+16FJK size (M4 x 16)
- (B) Security screw (1)
  - THE2AC004J size (M4 x 12)
- (C) Screws (4)
  - XYN4+F12FJK size (M4 x 12)

#### Bracket (1)

- TBL4GA3014 (TH-32LRU50)
- TBL2AA3005 (TH-37LRU50)
- TBL2AA3006 (TH-42LRU50)

#### Base (1)

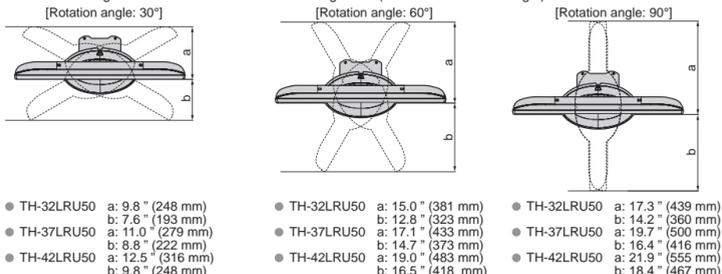
- TBL2AX00501A (TH-32LRU50)
- TBL2AX00511 (TH-37LRU50)
- TBL2AX00521 (TH-42LRU50)

## Location

Place the TV at a comfortable distance for viewing. Avoid placing it where sunlight or other bright light (including reflections) will fall on the screen. Use of some types of fluorescent lighting can reduce remote control transmitter range. Adequate ventilation is essential to prevent an internal component failure. Keep away from areas of excessive heat or moisture.

### Adjust the stand to your desired angle.

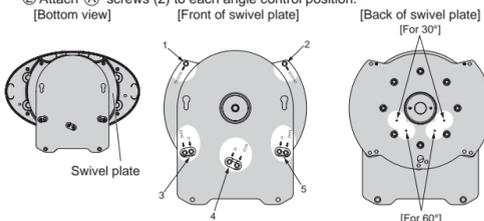
The stand angle can be rotated 30°/60°/90° to the right/left. (see Control rotation angle)



### Control rotation angle

The rotation angle can be controlled at 30° or 60°. It is not necessary to attach the screws for the 90° angle rotation.

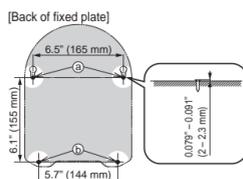
- Temporarily remove the 5 screws shown below.
- Attach (A) screws (2) to each angle control position.



### Set-up

- Screw the wood screws (2) into the positions (a) of the table or desk.

**Note**  
Use (c) wood screws for fixing the pedestal. (Total 4 screws)  
(b) is used as security screw if necessary.



- Place the TV set in a position where it will not protrude from the table when swiveled.
- Make sure there is enough space between the TV set and wall, so that when the TV set is swiveled it does not hit the wall.

# Specifications

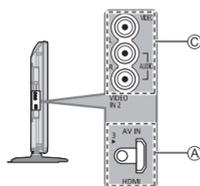
	TH-32LRU50	TH-37LRU50	TH-42LRU50
<b>Power Source</b>	AC 110-127 V, 60 Hz		
<b>Power Consumption</b>	<b>Rated Power Consumption</b>	115 W	165 W
	<b>Standby condition</b>	0.9 W	0.9 W
<b>Display panel</b>	<b>Aspect Ratio</b>	16:9	
	<b>Visible screen size (W x H x Diagonal)</b>	32" class (31.5 inches measured diagonally) 27.5" x 15.4" x 31.5" (698 mm x 392 mm x 800 mm)	37" class (37.0 inches measured diagonally) 32.2" x 18.1" x 37.0" (819 mm x 460 mm x 940 mm)
<b>Sound</b>	<b>No. of pixels</b>	1,049,088 (1,366 (W) x 768 (H)) [4,098 x 768 dots]	2,073,600 (1,920 (W) x 1,080(H)) [5,760 x 1,080 dots]
	<b>Speaker</b>	1-way 2 bottom SP System	
<b>Audio Output</b>	20 W [10 W + 10 W] (10 % THD)		
<b>PC signals</b>	VGA, SVGA, XGA, WXGA, SXGA Horizontal scanning frequency 31 - 69 kHz Vertical scanning frequency 59 - 86 Hz		
<b>Channel Capability-ATSC/NTSC (Digital/Analog)</b>	VHF/ UHF: 2 - 69, CATV: 1 - 135 (support MPEG4 H.264 decode)		
<b>Operating Conditions</b>	Temperature: 32 °F - 95 °F (0 °C - 35 °C) Humidity: 20 % - 80 % RH (non-condensing)		
<b>Connection Terminals</b>	<b>VIDEO IN 1-2</b>	VIDEO: RCA PIN Type x 1 1.0 V [p-p] (75 Ω) AUDIO L - R: RCA PIN Type x 2 0.5 V [rms]	
	<b>COMPONENT IN</b>	Y: 1.0 V [p-p] (including synchronization) Pb, Pr: ±0.35 V [p-p] AUDIO L-R: RCA PIN Type x 2 0.5 V [rms]	
	<b>HDMI 1-3</b>	TYPE A Connector x 3 This TV supports "HDAVI Control 5" function.	
	<b>PC IN</b>	D-SUB 15PIN: R, G, B / 0.7 V [p-p] (75 Ω) HD, VD / 1.0 - 5.0 V [p-p] (high impedance) AUDIO: M3 JACK x 1 0.5 V [rms]	
	<b>SERIAL CTRL</b>	M3 Jack x 1 (RS232C)	
	<b>DATA/MTI</b>	RJ-11C (6pin) Multiple Television Interface (MTI)	
	<b>AUDIO OUT</b>	M3 JACK x 1 0.5 V [rms] (high impedance)	
	<b>Card slot</b>	SD CARD slot x 1	
	<b>DIGITAL AUDIO OUT</b>	PCM / Dolby Digital, Fiber Optic	
	<b>FEATURES</b>	3D Y/C FILTER, CLOSED CAPTION, Y-Chip, Vesa compatible, Integrated Pro: Idiomi	
<b>Dimensions Mass (W x H x D)</b>	<b>Including TV stand</b>	31.5" x 21.8" x 10.8" (798 mm x 553 mm x 272 mm)	36.1" x 24.5" x 12.1" (915 mm x 622 mm x 307 mm)
	<b>TV Set only</b>	31.5" x 20.2" x 3.3" (798 mm x 511 mm x 83 mm)	36.1" x 22.8" x 3.5" (915 mm x 577 mm x 87 mm)
	<b>Including TV stand</b>	27.6 lb. (12.5 kg) NET	36.9 lb. (16.7 kg) NET
	<b>TV Set only</b>	21.0 lb. (9.5 kg) NET	28.7 lb. (13.0 kg) NET

- Note**
- Design and Specifications are subject to change without notice. Mass and Dimensions shown are approximate.

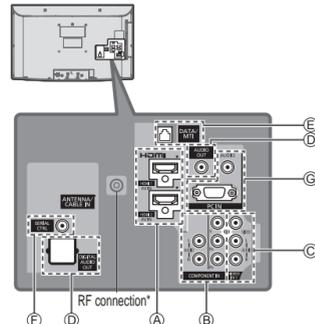
# Connections

## Connection panel

### Side panel



### Back panel



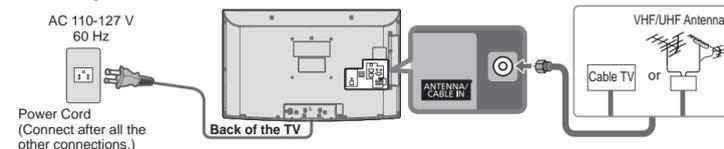
\* For more details on the external equipment's connections, please refer to the operating manuals for the equipment.

- (A) HDMI terminals
- (B) COMPONENT terminals
- (C) COMPOSITE terminals
- (D) AUDIO OUT terminals
- (E) DATA/MTI terminal
- (F) SERIAL terminal
- (G) PC terminal

## Connecting Antenna

### VHF/UHF Antenna

- NTSC (National Television System Committee): Conventional broadcasting
- ATSC (Advanced Television Systems Committee): Digital TV Standards include digital high-definition television (HDTV), standard-definition television (SDTV), data broadcasting, multichannel surround-sound audio and interactive television.



### Cable

- You need to subscribe to a cable TV service to enjoy viewing their programming.
- You can enjoy high-definition programming by subscribing to a high-definition cable service. The connection for high-definition can be done with the use of HDMI or Component Video cable.
- To view high-definition programming select the correct video input.

## (for the U.S.A and Puerto Rico)

Panasonic System Communications Company of North America  
Unit of Panasonic Corporation of North America  
Three Panasonic Way, 2F-5, Secaucus, NJ 07094

### Panasonic Hospitality LCD HDTV Limited Warranty

Panasonic System Communications Company of North America (referred to as "the Warrantor") will repair this product and all included accessories with new or refurbished parts, free of charge in the USA or Puerto Rico, of the original purchase in the event of a defect in materials or workmanship as follows:

Models or Parts	Part Warranty	Labor Warranty
Professional Flat Panel Display	2 Years	2 Years

On-site or carry-in service in the USA and Puerto Rico may be obtained during the warranty period by contacting Panasonic System Communications Company of North America Service toll free at 1-800-973-4390.

### LIMITS AND EXCLUSIONS

There are no express warranties except as listed above.

THE WARRANTOR SHALL NOT BE LIABLE FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES (INCLUDING, WITHOUT LIMITATION, DAMAGE TO DISCS) RESULTING FROM THE USE OF THIS PRODUCT, OR ARISING OUT OF ANY BREACH OF THE WARRANTY. ALL EXPRESS AND IMPLIED WARRANTIES, INCLUDING THE WARRANTIES OF MERCHANTABILITY AND FITNESS FOR PARTICULAR PURPOSE, ARE LIMITED TO THE APPLICABLE WARRANTY PERIOD SET FORTH ABOVE.

This warranty is extended only to the original purchaser and is non transferable. A purchase receipt or other proof of date of original purchase will be required before warranty service is rendered.

This warranty only covers failures due to defects in materials or workmanship, which occur during normal use. The warranty does not cover damage which occur in shipment, or failures which are caused by products not supplied by the warrantor, or failures which result from improper installation, set-up adjustments, improper

Some states do not allow the exclusion or limitation of incidental or consequential damages, or limitations on how long an implied warranty lasts, so the above exclusions or limitations may not apply to you. This warranty gives you specific legal rights and you may other rights, which vary from state to state.

If you have a problem with this product that is not handled to your satisfaction, then write the Consumer Affairs Department at the Company address indicated above.

In the USA and Puerto Rico  
FOR SERVICE  
CALL TOLL FREE  
1-800-973-4390

## (for Canada)

**Panasonic Canada Inc.**  
5770 Ambler Drive, Mississauga, Ontario L4W 2T3  
**LIMITED WARRANTY STATEMENT**

Panasonic Canada Inc. (also known as PCl) warrants this product to be free of defects in material and workmanship under normal use during the applicable warranty coverage period described below. PCl agrees to repair, or at its option, exchange, any part that becomes defective. However, the product must be purchased and serviced in Canada. The product or part that shows evidence of damage, misuse, or other factors not covered by this warranty must be returned to the original manufacturer or to the nearest Panasonic Broadcast Service Center. This warranty does not cover shipping costs.

The warranty coverage period is one year for both parts and labour beginning with the date of original end user purchase, subject to the exceptions as stated below. Repaired or replacement parts supplied during the warranty coverage period carry the unexpired portion of the original warranty coverage period. Proof of product purchase is a condition of warranty service. The owner must produce the product purchase receipt or other satisfactory evidence of date of original purchase.

This warranty does not apply to external appearance items, such as handles, knobs, safety windows, etc. This warranty does not apply to any part, or parts, of the DVI, HD, VD / 1.0 - 5.0 V [p-p] (high impedance) or other optional features.

For products requiring routine preventive maintenance, that maintenance must be performed in order to maintain warranty coverage.

Serial numbers that have been altered, defaced or removed void this warranty. This warranty does not cover replacements or repairs necessitated by loss or damage resulting from any cause beyond the control of PCl.

Marking or retained images (sometimes called "burn-in") resulting from the display of fixed images on video display products are not defects and are not covered under this warranty.

**THIS EXPRESS, LIMITED WARRANTY IS IN LIEU OF ALL OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. IT IS THE SOLE AND EXCLUSIVE WARRANTY FOR ANY SPECIAL, INDIRECT OR CONSEQUENTIAL DAMAGES ELIGIBLE FOR THIS WARRANTY.**

In certain instances, some jurisdictions do not allow the exclusion or limitation of incidental or consequential damages, or the exclusion of implied warranties, so the above limitations and exclusions may not be applicable.

If the product needs to be shipped for service, carefully pack (preferably in the original carton) and enclose a letter, detailing the complaint. Send prepaid and adequately insured to the local authorized Panasonic Service Centre in your area or Direct Service Centre (DSC) at 5770 Ambler Drive, Mississauga, Ontario L4W 2T3. Ship to the DSC for repair. A return shipping label for the product will be provided. No liability is assumed for loss or damage to the product while in transit.

**WARRANTY COVERAGE PERIOD EXCEPTIONS**

Item	Parts	Labour
Video Tape	30 days—Replacement only (content not covered)	N/A
P2/P2S Cards	(Content not covered)	N/A
Video Heads	1 year or 2,000 hrs. (whichever comes first)	1 year or 2,000 hrs. (whichever comes first)
D5 Video heads	1 year or 1,000 hrs. (whichever comes first)	1 year or 1,000 hrs. (whichever comes first)
Maintenance items	90 days	90 days
Colour Camera CCD	2 years	2 years
Mapping Block	2 years	2 years
Bi-Flt Series LCD Monitors	2 years	2 years
*DLP* Projectors	3 years or 17,000 hrs. (whichever comes first)	3 years or 17,000 hrs. (whichever comes first)
*LCD Projectors above 2,500 ANSI Lumens	3 years or 15,000 hrs. (whichever comes first)	3 years or 15,000 hrs. (whichever comes first)
*LCD Projectors below 2,500 ANSI Lumens	3 years or 15,000 hrs. (whichever comes first)	3 years or 15,000 hrs. (whichever comes first)
Projector Lamps	50% of the rated lamp life or 1 year, whichever comes first	50% of the rated lamp life or 1 year, whichever comes first
All Plasma displays	1 year plus balance (if any) of the original manufacturer's	1 year
103 inch Plasma displays	2 years (burn-in not covered)	2 years
Hard Drive Disk Unit	3 years (burn-in not covered)	3 years

\*Dust, smoke, retinal/supine environment and twenty-four/seven operation, dramatically decreases the interval between performances of routine preventive maintenance required to maintain this warranty coverage.

**Warranty Service**  
If the product needs to be shipped for service, carefully pack (preferably in the original carton) and enclose a letter, detailing the complaint. Send prepaid and adequately insured to the local authorized Panasonic Service Centre in your area or Direct Service Centre (DSC) at 5770 Ambler Drive, Mississauga, Ontario L4W 2T3. Ship to the DSC for repair. A return shipping label for the product will be provided. No liability is assumed for loss or damage to the product while in transit.

## Useful Information

## Customer Service

### Customer Service Directory

Obtain products information and operative assistant; localize the closer distributor or Service Center; buy spare parts and accessories by our web site to Latin American:

<http://www.lar.panasonic.com>

Also you may contact us directly by our Contact Center:

<b>Panama</b>	<b>800-PANA (800-7262)</b>
<b>Colombia</b>	<b>01-8000-94PANA (01-8000-947262)</b>
<b>Costa Rica</b>	<b>800-PANA737 (800-7262737)</b>
<b>El Salvador</b>	<b>800-PANA (800-7262)</b>
<b>Guatemala</b>	<b>1-801-811-PANA (1-801-811-7262)</b>
<b>Dominican Republic</b>	<b>809-200-8000</b>

### Mexico Service

To obtain information in the Republic of Mexico contact us at:

**email: [atencion.clientes@mx.panasonic.com](mailto:atencion.clientes@mx.panasonic.com)**

Or you may contact us in the next following phones numbers:

**01800-VIP-PANA (01800-847-7262) - Interior**  
**(55) 5000-1200 - Mexico D.F. and Metropolitan Area**

USA only: This product has a fluorescent lamp that contains mercury. Disposal may be regulated in your community due to environmental considerations. For disposal or recycling information, please visit Panasonic website: <http://www.panasonic.com/environmental> or call 1-888-769-0149.

**Customer's Record**  
The model number and serial number of this product can be found on its back cover. You should note this serial number in the space provided below and retain this book, plus your purchase receipt, as a permanent record of your purchase to aid in identification in the event of theft or loss, and for Warranty Service purposes.

Model Number \_\_\_\_\_ Serial Number \_\_\_\_\_

© Panasonic Corporation 2012

Panasonic System Communications  
Company of North America  
Unit of Panasonic Corporation of North America  
Executive Office :  
Three Panasonic Way, 2F-5, Secaucus, NJ 07094

Panasonic Canada Inc.  
5770 Ambler Drive  
Mississauga, Ontario  
L4W 2T3 CANADA

Printed in U.S.A.  
M0212-1052