

# INSTRUCTION MANUAL

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Before using the TV, please read this manual thoroughly, and retain it for future reference.



**Model: LCD3718A**



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**SAFETY CLASS :** This is an IEC safety class I product  
and it must be grounded for safety.


## SAFETY PRECAUTION

\* CAUTION MARKING WAS LOCATED AT REAR PORTION OF THE APPARATUS.



**WARNING : TO REDUCE THE RISK OF ELECTRIC SHOCK, DO NOT REMOVE COVER (OR BACK). NO USER SERVICEABLE PARTS INSIDE. REFER SERVICING TO QUALIFIED SERVICE PERSONNEL.**

 The lightning flash with arrowhead symbol, within an equilateral triangle, is intended to alert the user to the presence of uninsulated "dangerous voltage" within the product's enclosure that may be of sufficient magnitude to constitute a risk of electric shock to persons.

 The exclamation point within an equilateral triangle is intended to alert the user to the presence of important operating and maintenance (servicing) instructions in the literature accompanying the appliance.



### CAUTION

- DANGER OF EXPLOSION IF BATTERY IS INCORRECTLY REPLACED. REPLACE ONLY WITH THE SAME OR EQUIVALENT TYPE.
- USE OF CONTROLS OR ADJUSTMENTS OR PERFORMANCE OF PROCEDURES OTHER THAN THOSE SPECIFIED MAY RESULT IN HAZARDOUS RADIATION EXPOSURE.



### WARNING:

- TO REDUCE THE RISK OF FIRE OR ELECTRIC SHOCK, DO NOT EXPOSE THIS APPLIANCE TO RAIN OR MOISTURE.
- TO PREVENT FIRE OR SHOCK HAZARD, DO NOT EXPOSE THIS UNIT TO RAIN OR MOISTURE. DO NOT PLACE OBJECTS FILLED WITH LIQUIDS ON OR NEAR THIS UNIT.
- SHOULD ANY TROUBLE OCCUR, DISCONNECT THE AC POWER CORD AND REFER SERVICING TO A QUALIFIED TECHNICIAN.

### PLACEMENT INFORMATION

- Do not use this unit in places that are extremely hot, cold, dusty or humid.
- Do not restrict the airflow of this unit by placing it somewhere with poor airflow, by covering it with a cloth, by placing it on bedding or carpeting.

### SAFETY INFORMATION

- When connecting or disconnecting the AC power cord, grip the plug and not the cord itself. Pulling the cord may damage it and create a hazard.
- When you are not going to use the unit for a long period of time, disconnect the AC power cord.

### RATING PLATE LOCATION

The rating plate is located on the rear of the unit.

### FCC STATEMENTS

NOTE: This unit has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation.

This unit generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communication. However, there is no guarantee that interference will not occur in a particular installation. If this unit does cause harmful interference to radio or television reception, which can be determined by turning the unit off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the unit and receiver.
- Connect the unit into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.



### WARNING:

Changes or modifications to this unit not expressly approved by the party responsible for compliance could void the user authority to operate the unit.

## IMPORTANT SAFETY INSTRUCTIONS

- 1) Read these instructions.
- 2) Keep these instructions.
- 3) Heed all warnings.
- 4) Follow all instructions.
- 5) Do not use this apparatus near water.
- 6) Clean only with a dry cloth.
- 7) Do not block any ventilation openings.  
Install in accordance with the manufacturer's instructions.
- 8) Do not install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
- 9) Do not defeat the safety purpose of the polarized or grounding-type plug. A polarized plug has two blades with one wider than the other. A grounding type plug has two blades and a third grounding prong. The wide blade or the third prong are provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
- 10) Protect the power cord from being walked on or pinched particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.
- 11) Only use attachments / accessories specified by the manufacturer.
- 12) Use only with the cart, stand, tripod, bracket, or table specified by the manufacturer, or sold with the apparatus.  
When a cart is used, use caution when moving the cart / apparatus combination to avoid injury from tip-over.
- 13) Unplug this apparatus during lightning storms or when unused for long periods of time.
- 14) Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as the power cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.
- 15) To prevent electric shock, ensure the grounding pin on the AC cord power plug is securely connected.
- 16) The apparatus shall not be exposed to dripping or splashing and that no objects filled with liquids, such as vases, shall be placed on the apparatus.
- 17) The apparatus shall be connected to a MAINS socket outlet with a protective earthing connection.
- 18) The appliance coupler is used as the disconnect device, the disconnect device shall remain readily operable.



## MAINTENANCE

### CLEANING THE UNIT

- Be sure to turn the unit off and disconnect the AC power cord before maintaining the unit.
- Wipe the unit with a dry soft cloth. If the surfaces are extremely dirty, wipe clean with a cloth that has been dipped in a weak soap-and-water solution and wrung out thoroughly. Wipe with a dry cloth.
- Never use alcohol, benzine, thinner, cleaning fluid or other chemicals. Do NOT use compressed air to remove dust.

## ACCESSORIES

Please check and identify the supplied accessories.

Remote control .....	x 1
Battery ( AA ) .....	x 2
Power Cord .....	x 1
Warranty Card .....	x 1
Instruction Manual .....	x 1

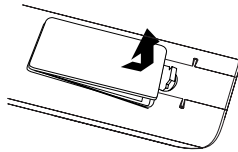
## GETTING STARTED

### USING THE REMOTE CONTROL

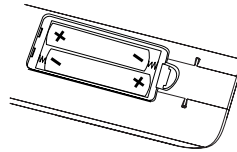
- Point the remote control at the remote sensor located on the unit.
- When there is a strong ambient light source, the performance of the infrared remote sensor may be degraded, causing unreliable operation.
- The recommended effective distance for remote operation is about 16 feet (5 meters).

### TO INSTALL THE BATTERIES

1. Open the battery door.



2. Insert 2 "AA" batteries



### BATTERY REPLACEMENT

When the batteries become weak, the operating distance of the remote control is greatly reduced and you will need to replace the batteries.

**⚠ CAUTION:** Danger of explosion if battery is incorrectly replaced.

### NOTES

- If the remote control is not going to be used for a long time, remove the batteries to avoid damage caused by battery leakage corrosion.
- Do not mix old and new batteries. Do not mix ALKALINE, standard (CARBON-ZINC) or rechargeable (NICKEL-CADMIUM) batteries.
- Always remove batteries as soon as they become weak.
- Weak batteries can leak and severely damage the remote control.

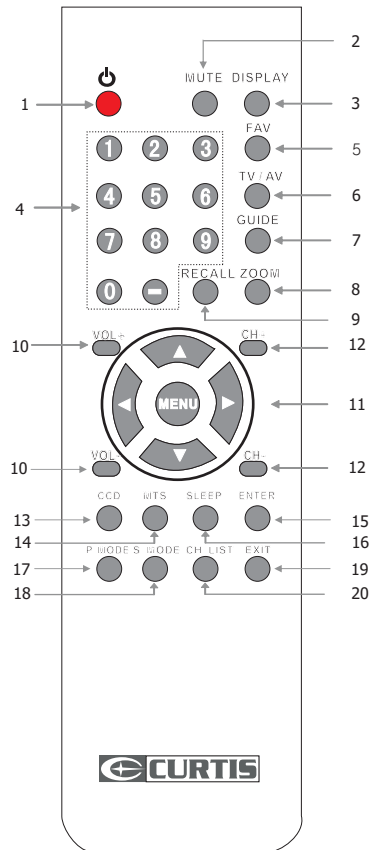


#### **WARNING :**

- Do not dispose batteries in a fire. Batteries may explode or leak.
- Batteries shall not be exposed to excessive heat such as sunshine, fire or the like.

## CONTROL REFERENCE GUIDE

### REMOTE CONTROL



### TV FUNCTION BUTTONS

#### 1. **STANDBY / ON Button**

Press to turn ON the unit or put it in STANDBY (OFF) mode.

#### 2. **MUTE Button**

Press to turn the sound on / off

#### 3. **Display Button**

Press to display the source and channel information.

#### 4. **Number (0 - 9) Buttons / Dash Button**

Press to select desired TV channel. For example: to select digital channel four, press 4 – 1 (if available).

#### 5. **FAVORITE Button**

Press to display a list of Favorite TV Channels you have added.

#### 6. **TV/AV Button**

Press to switch the source input.

#### 7. **GUIDE Button (EPG)**

Press to view scheduled programming for the current channel viewed.

#### 8. **ZOOM Button**

Press to set size of LCD display.

#### 9. **RECALL Button**

Press to switch repeatedly between the last two channels displayed.

#### 10. **VOLUME (+/-) Buttons**

Press to adjust the volume level.

#### 11. **CURSOR (▲,▼,◀,▶) Buttons**

Press to highlight selections on a menu screen and adjust certain settings.

#### **MENU Button**

Press to display the on-screen TV menu.

#### 12. **CHANNEL (+/-) Buttons**

Press to change the TV channels.

#### 13. **CCD Button**

Press to activate the Closed Captioning feature. This function only works on programs broadcasted with captions.

#### 14. **MTS (Multi Channel Television Sound) Button**

Press to select between MONO sound, STEREO sound and Secondary Audio Program (SAP).

#### 15. **ENTER Button**

Press to confirm selections on a menu screen.

#### 16. **SLEEP Button**

Press to set the SLEEP timer.

The unit will remain on for the time that is set, and will automatically shut off afterwards.

#### 17. **PICTURE MODE Button**

Press to select the picture modes among STANDARD, DYNAMIC, MOIVE, PERSONAL.

#### 18. **SOUND MODE Button**

Press to select modes among STANDARD, MUSIC, MOVIE, PERSONAL.

#### 19. **EXIT Button**

Press to exit the TV SETUP menu and return directly to normal viewing.

#### 20. **CHANNEL LIST Button**

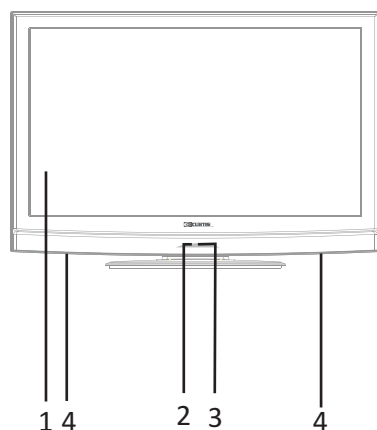
Press to display a list of channels saved in the TV tuner memory. Use the ▲,▼,◀,▶ buttons to highlight and make channel selection.

**Universal Remote Code: 1218**



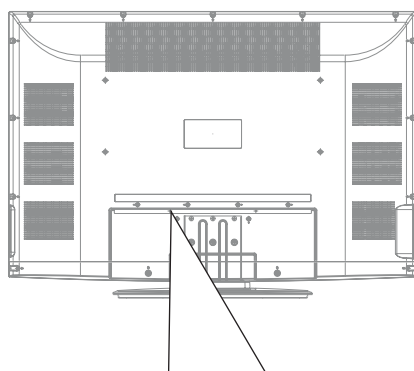
## CONTROL REFERENCE GUIDE

### FRONT VIEW

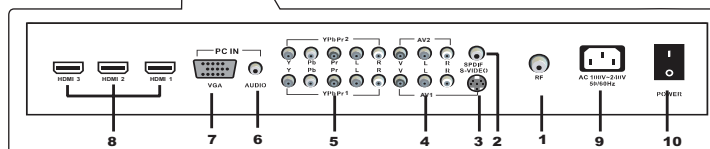


1. Color LCD Screen
2. Indicator  
Light in blue: The unit is turned ON.
3. Remote Sensor  
Do not block this sensor or the remote control will not work.
4. Speakers

### BACK VIEW

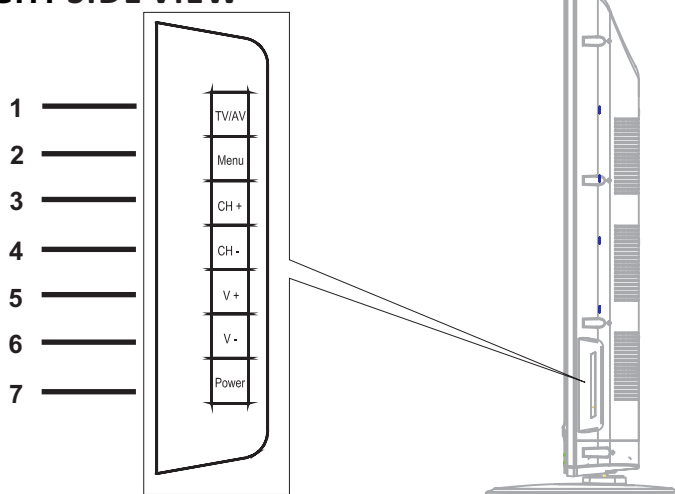


1. TV ANTENNA Terminal
2. S/PDIF out (coaxial)
3. S-VIDEO IN Jack
4. AV IN Jack  
Video(Yellow Color)  
Audio(R)(Red Color)  
Audio(L)(White Color)
5. Y (Green Color) / Pb (Blue Color) / Pr (Red Color) IN & Audio(R)(Red Color) Audio(L)(White Color) IN Jack
6. VGA AUDIO IN Jack
7. VGA IN Jack
8. HDMI IN Jack
9. AC Socket
10. ON/OFF Switch



## CONTROL REFERENCE GUIDE

### RIGHT SIDE VIEW



1. TV / AV Button  
Select TV, AV1, AV2, S-VIDEO, Component1, Component2, HDMI1, HDMI2, HDMI3, VGA.
2. MENU Button  
Press to display the on-screen TV menu.
3. CH+ Button  
Press to change the TV channels and up highlight selections on the menu screen.
4. CH- Button  
Press to change the TV channels and down highlight selections on the menu screen.
5. V+ Button  
Press to adjust the volume up.
6. V- Button  
Press to adjust the volume down.
7. POWER Button  
Press to turn the unit on and off.

## CONNECTIONS

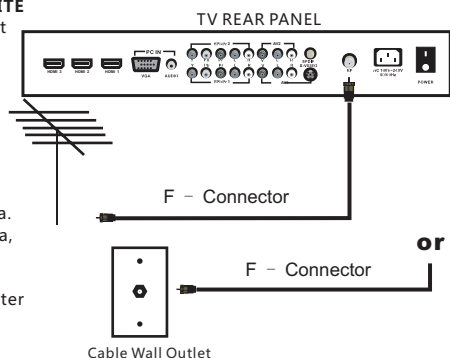
### CONNECTING A TV ANTENNA / CABLE / SATELLITE

To view television channels correctly, a signal must be received from one of the following sources:

- An indoor or outdoor aerial antenna
- A cable system
- A satellite system

#### NOTE

For receiving over-the-air TV broadcasts, we recommend that you use an external fixed antenna. Should you require the use of a temporary antenna, please ensure that you purchase an antenna with sufficient ability to receive in weak signal areas. Only when you are in close proximity to a transmitter will a temporary antenna reproduce a signal as strongly as a fixed antenna.



### CONNECTING AN A/V DEVICE

To connect to other equipment such as a VCR, camcorder, satellite system or cable, etc.

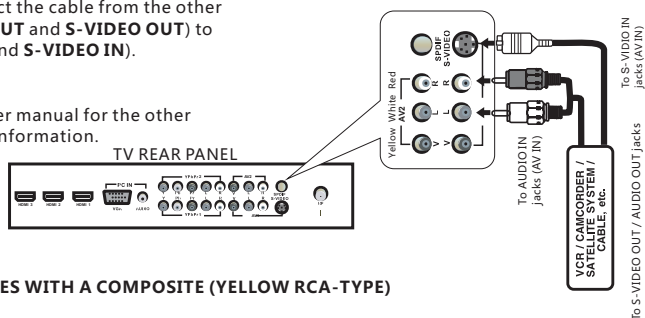
#### Connecting to a VCR / Camcorder / Satellite System / Cable

Connect the AUDIO and S-VIDEO cable (not included) as shown.

Make sure you connect the cable from the other equipment (**AUDIO OUT** and **S-VIDEO OUT**) to this unit (**AUDIO IN** and **S-VIDEO IN**).

#### NOTE

Please refer to the user manual for the other equipment for more information.



### CONNECTING DEVICES WITH A COMPOSITE (YELLOW RCA-TYPE) VIDEO OUTPUT

To connect A/V devices such as a VCR, video game system or camcorder.

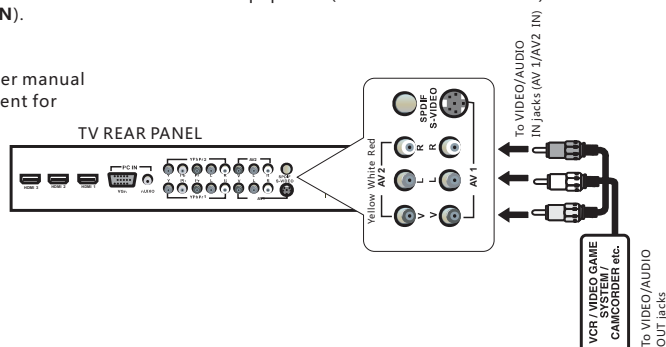
#### Connecting to a VCR / Video Game System / Camcorder

Connect the AUDIO / VIDEO cable (not included) as shown.

Make sure you connect the cable from the other equipment (**AUDIO** and **VIDEO OUT**) to this unit (**AUDIO** and **VIDEO IN**).

#### NOTE

Please refer to the user manual for the other equipment for more information.



## CONNECTIONS

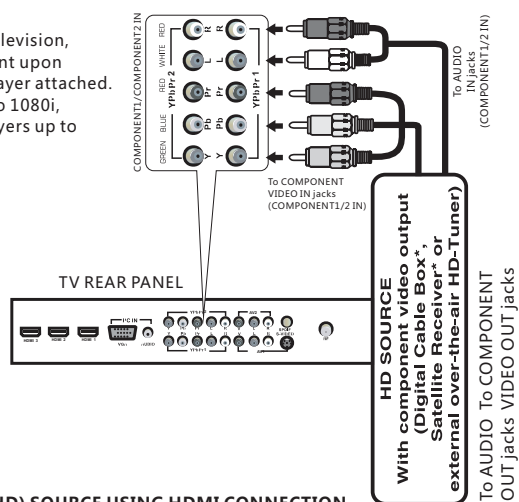
### CONNECTING A HIGH-DEFINITION (HD) SOURCE USING Y Pb Pr CONNECTION

High-Definition (HD) Devices with component video output must be connected to the YPbPr input. Connect the component video cable and audio cable (not included) as shown. Make sure you connect the component video cable and audio cable from the other equipment (Y Pb Pr OUT and AUDIO OUT) to this unit (Y Pb Pr IN and AUDIO IN).

#### NOTE

When connecting a DVD player to the television, the picture resolution is solely dependent upon the resolution supported by the DVD player attached. DVD player resolutions vary from 480i to 1080i, and this television can support DVD players up to a maximum resolution of 1080i.

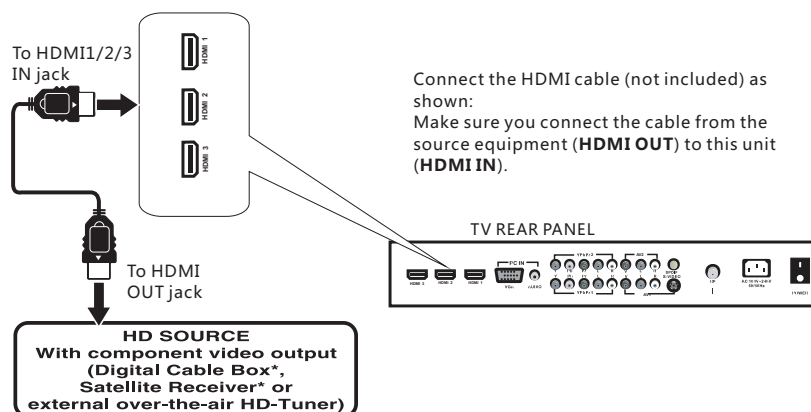
**\* May require a subscription for receiving HD channels, check with your cable/satellite service provider for details.**



### CONNECTING A HIGH-DEFINITION (HD) SOURCE USING HDMI CONNECTION

HDMI (High Definition Multimedia Interface) supports both video and audio on a single digital connection for use with DVD players, DTV, set-top boxes and other digital AV devices. HDMI was developed to provide the technologies of High Bandwidth Digital Content Protection (HDCP) as well as Digital Visual Interface (DVI) in one specification. HDCP is used to protect digital content transmitted and received by DVI-compliant or HDMI-compliant displays.

HDMI has the capability to support standard, enhanced or high-definition video plus standard to multi-channel surround-sound audio. HDMI features include uncompressed digital video, a bandwidth of up to 2.2 gigabytes per second (with HDTV signals), one connector (instead of several cables and connectors), and communication between the AV source and AV devices such as DTVs.

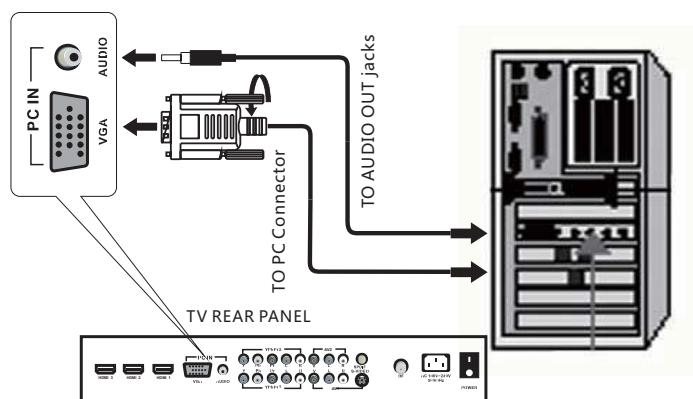


## CONNECTIONS

### CONNECTING A PC

Connect the 15-pin D-SUB PC/VGA connector from your computer to the 15-pin D-SUB PC/VGA input on this unit using a monitor cable and an audio cable (not included) as shown.

Make sure you connect the cable from the computer (**VGA** and **AUDIO - PC OUT**) to this unit (**VGA** and **AUDIO - PC IN**).

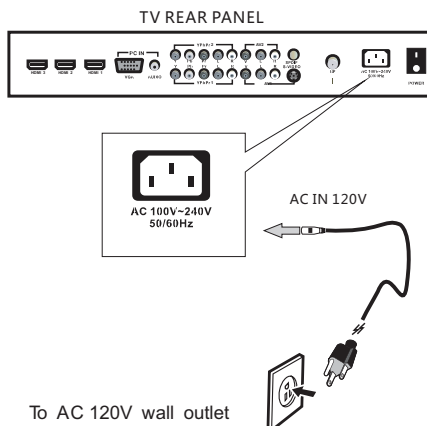


### CONNECTING THE POWER CORD

You can power your TV unit by plugging the detachable AC power cord into the AC socket on the back of the unit and into a wall AC power outlet. Check that the rated voltage of your unit matches your local voltage. Make sure that the AC power cord is fully inserted into the unit.

#### NOTE

- Be sure the AC power cord is disconnected and all functions are off before making connections.
- Make sure that all the components are connected correctly.
- When you are not going to use the unit for a long period of time, disconnect the power cord.
- The apparatus shall not be exposed to dripping or splashing and that no objects filled with liquids, such as vases, shall be placed on apparatus.
- Mains plug is used as the disconnect device. It shall remain readily operable and should not be obstructed during intended use. To be completely disconnected the apparatus from supply mains, the mains plug of the apparatus shall be disconnected from the mains socket outlet completely.



## CONNECTIONS

### Connection to a Home Theater Audio System

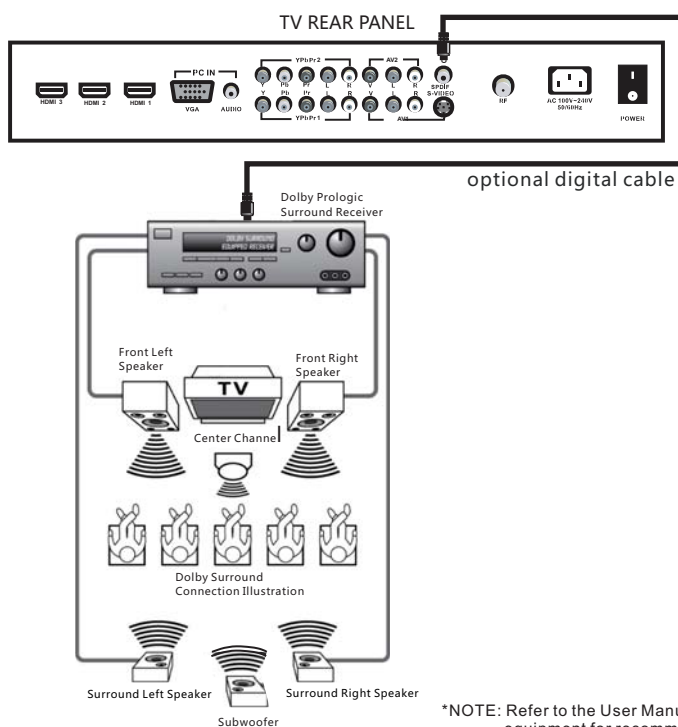
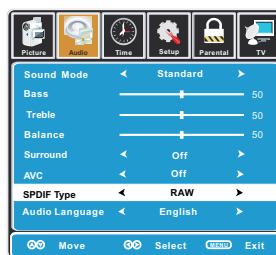
#### For BEST audio performance

Connecting to a Home Theater System  
Dolby Digital can deliver optimal 2 channel stereo or surround sound with five discrete full range channels plus a sixth channel for a subwoofer.

Enjoy optimal sound reproduction from your system with a Dolby Digital amplifier that incorporates a digital coaxial input. Connect an optional digital cable directly to the television's SPDIF audio output to listen through all inputs except VGA.  
(The VGA does not support digital audio)

#### How To Setup Digital Output\*

- Press the MENU button on the remote control.
- Press the right ► arrow button to select AUDIO.
- Press the down ▼ arrow button to highlight SPDIF type ► Raw or PCM\*



\*NOTE: Refer to the User Manual from your home theater equipment for recommended audio settings.

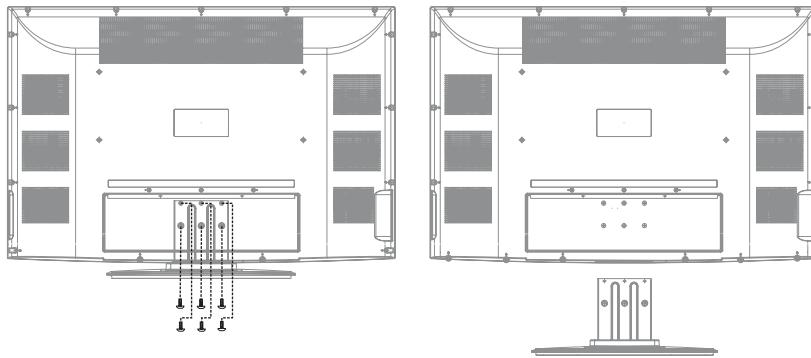
## WALL MOUNT INSTALLATION

### INSTALLING / REMOVING THE BASE STAND

**WARNING:** The LCD Display is very fragile, and must be protected at all times when removing the base stand.

Be sure that no hard or sharp object, or anything that could scratch or damage the LCD display, comes into contact with it. Do NOT exert pressure on the front of the unit at any time because the screen could crack.

1. Disconnect all cables or cords connected to the unit.
2. Lay the unit down on a flat surface with the back side facing up. Please make sure to place a soft cushioned material (such as a pillow or thick piece of foam) beneath the screen.
3. To remove the base stand, loosen screws off the holes then pull downwards to release the base stand.
4. To install the base stand, put the stand into the hole at the bottom of the TV then insert screws to the holes and tighten.

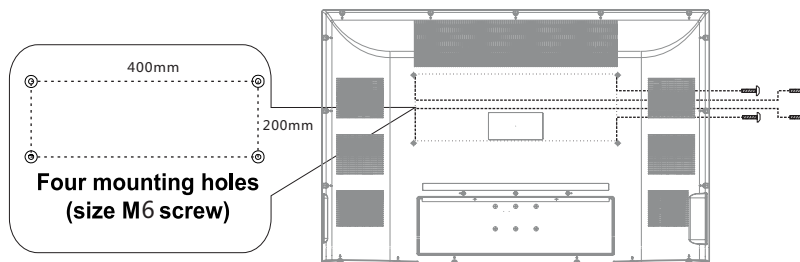


### MOUNTING ON THE WALL

This unit is VESA-compliant, and is designed to be wall-mounted with a VESA-compliant 15.7"x7.9" (400mm x 200mm) mounting kit designed for flat-panel TVs (not supplied). Mount this unit according to the instructions included in the mounting kit.

#### NOTE

Remove the base stand before mounting the unit on the wall.



## INITIAL SETUP

### PUTTING THE UNIT ON A PROPER PLACE

When you turn on your television set for the first time, be sure to place it on a solid stable surface.

To avoid danger, do not expose the TV to water, or a heat source (e.g. lamp, candle, radiator).

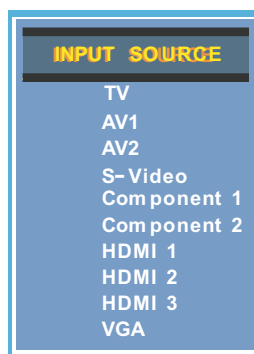
Do not obstruct the ventilation grid at the rear and be sure to leave sufficient gaps around the unit.



### SOURCE SELECTION

1. Press the **TV /AV** button on the remote control.
2. Use the **▲** or **▼** button to select the options (TV, AV1, AV2, S-Video, Component1, Component2, HDMI1, HDMI2, HDMI3, VGA) and select any of them using the **►** button or the **ENTER** button.  
(The screen will change to your desired source).

Note:  
Before watching please make sure all necessary cables and devices are connected.



### TURNING THE UNIT ON FOR THE FIRST TIME

After you have initially connected your TV antenna or cable (no set top box) turn the television ON.

A screen will display asking you to run a **Channel Auto Scan** to search and receive available local digital channels.

It is here where you will select antenna options and run **Channel Auto Scan**.

Channels will be stored in the TV tuner.

- Press the **MENU** button on the remote control.
- Using the **◀▶** buttons, scroll to highlight **TV** mode.
- Press the **▼** button to highlight **AIR/CABLE**.

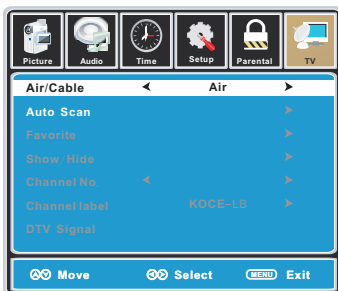
**Please run  
Channel Auto Scan  
in the TV menu**



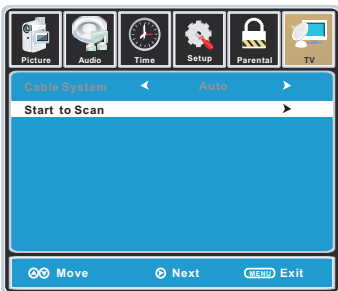
## INITIAL SETUP

### How to Navigate

**Air Mode:** Select **AIR** when connected to an indoor/outdoor antenna.



- Press the ▼ button to highlight **AIR**.

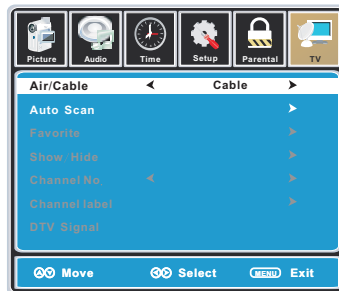


- Press the ▼ button to select **Auto Scan** then press the ► button to start Channel Auto Scan.

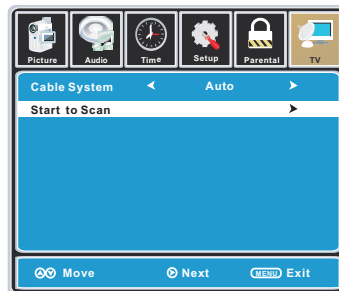


- Channel Auto Scan may take several minutes to complete.

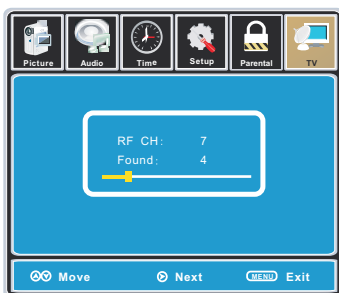
**Cable Mode:** Select **CABLE** if you subscribe to a pay television service including satellite.



- Using the ◀▶ button to highlight **CABLE**.



- Press the ▼ button to select **Auto Scan**. Press the **ENTER** button and the cursor will move up and CABLE SYSTEM will be displayed next.
- Press the ► button to select STD > IRC > HRC > Auto (Auto is recommended).
- Press the ▼ button to select Auto Scan and press **ENTER** to start Channel Auto Scan.



- Channel Auto Scan may take several minutes to complete.

**NOTE:** For cable or satellite users with no TV antenna, there no need to run Channel Auto Scan. Connect your cable or satellite set top box to one of the available inputs on the TV for viewing.

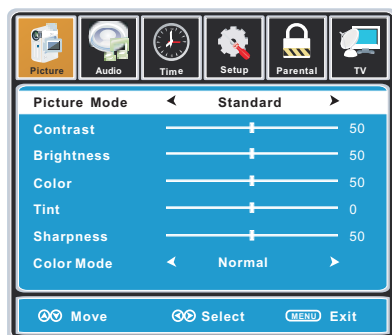
## TV SETUP

### **PICTURE MENU**

The **PICTURE** menu offers options to enhance and refine the picture displayed on your TV based on ambient room light and personal preferences. Adjustment options include contrast, brightness, color, sharpness and color temperature.

#### How to Navigate:

Press the **MENU** button on the remote control. Navigate using the ◀▶ buttons to select **PICTURE**.



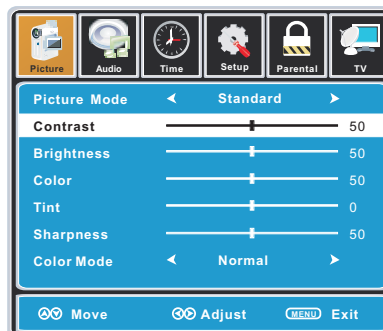
Press the ▼ button to highlight **Picture Mode**, then press the ▶ button to select your viewing preference from 4 factory options: STANDARD > DYNAMIC > MOIVE > PERSONAL.

The STANDARD setting is recommended for most viewing environments.

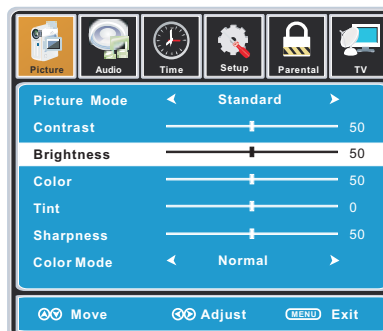
Depending on the ambient light level in the room, you may find one of the other options more pleasing.

#### To make more critical picture adjustments based on your own preferences in **PERSONAL**:

- Use the ▼ button to highlight **Contrast**. Navigate using the ◀▶ buttons to increase or decrease contrast intensity.



- Use the ▼ button to highlight **Brightness**. Navigate using the ◀▶ buttons to increase or decrease overall brightness.



## TV SETUP

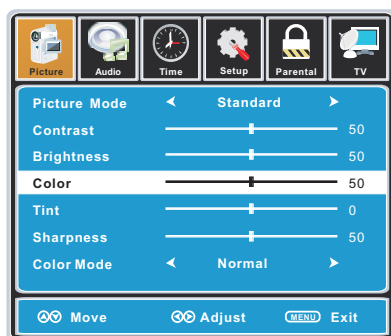


### PICTURE MENU

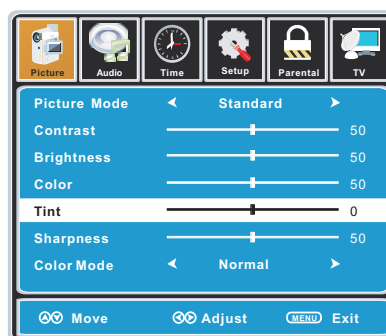
The **PICTURE** menu offers options to enhance and refine the picture displayed on your TV based on ambient room light and personal preferences. Adjustment options include contrast, brightness, color, sharpness and color temperature.

#### How to Navigate:

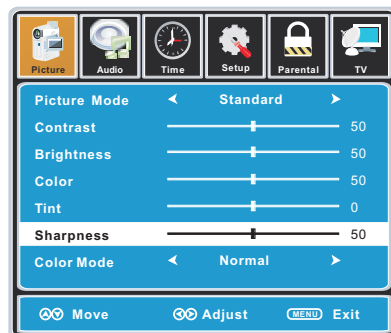
Press the **MENU** button on the remote control. Navigate using the ◀▶ buttons to select **PICTURE**.



- Use the ▼ button to highlight **Color**. Navigate using the ◀▶ buttons to increase or decrease color intensity.



- Use the ▼ button to highlight **Tint**. Navigate using the ◀▶ buttons to adjust colors toward green or reddish tint.



- Use the ▼ button to highlight **Sharpness**. Navigate using the ◀▶ buttons to soften or view crisper edges in the picture.



- Use the ▼ button to highlight **Color Temperature**. Navigate using the ◀▶ buttons to select COOL (more bluish tone), NORMAL or WARM. The default setting is NORMAL. WARM mode will provide color that is calibrated to D6500° Kelvin, the standard color that broadcast stations and the Motion Picture industry consider as the most accurate to view programming.

**Note:** When adjustments are completed, you may select another menu by pressing the **Menu** button.

## TV SETUP



### AUDIO MENU

The **AUDIO** menu offers options to make sound enhancements while listening through the built-in speakers and personal preferences.

Adjustment options include bass, treble, balance, surround, AVC and audio language.

#### How to Navigate:

Press the **MENU** button on the remote control. Navigate using the ◀▶ buttons to select **AUDIO**.



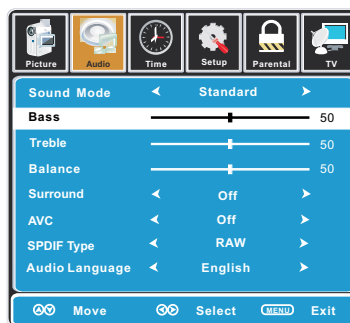
Press the ▼ button to highlight **Sound Mode**, then press the ▶ button to select your sound preference from 4 factory options: STANDARD > MUSIC > MOVIE > PERSONAL.

The STANDARD setting is recommended for most sound environments.

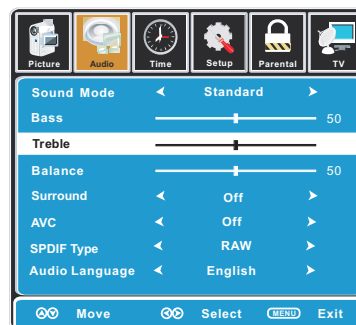
Depending on the surroundings in the room, you may find one of the other options more pleasing.

#### To make more critical audio adjustments based on your own preferences in PERSONAL:

- Use the ▼ button to highlight **Bass**. Navigate using the ◀▶ buttons to increase or decrease low frequency intensity.



- Use the ▼ button to highlight **Treble**. Navigate using the ◀▶ buttons to increase or decrease high frequency intensity.



## TV SETUP



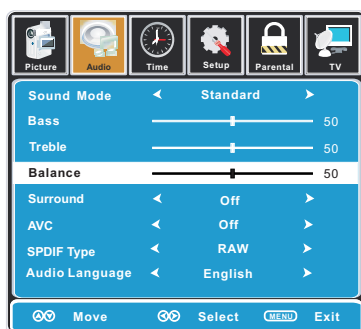
### AUDIO MENU

The **AUDIO** menu offers options to make sound enhancements while listening through the built-in speakers and personal preferences.

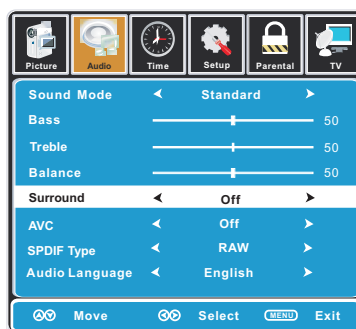
Adjustment options include bass, treble, balance, surround, AVC and audio language.

#### How to Navigate:

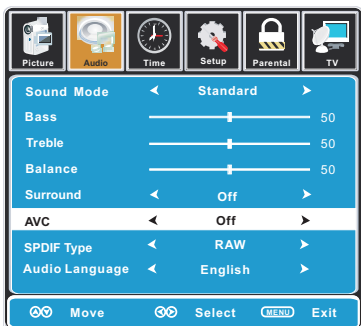
Press the **MENU** button on the remote control. Navigate using the ◀▶ buttons to select **AUDIO**.



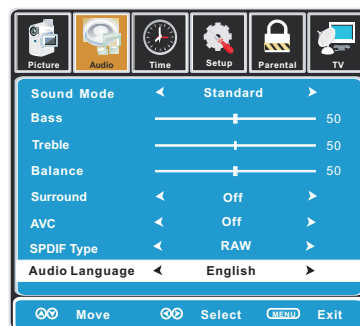
- Use the ▼ button to highlight **Balance**. Navigate using the ◀▶ buttons to adjust sound towards the right or left speaker.



- Use the ▼ button to highlight **Surround**. Navigate using the ▶ button to turn the dimensional surround effect ON or OFF. (for built-in speakers only).



- Use the ▼ button to highlight **AVC**. Navigate using the ▶ button. In the ON position, Automatic Volume Control will limit the level of increased volume heard during television commercials and volume differences between inputs.



- Use the ▼ button to highlight **Audio Language**. Navigate using the ◀▶ buttons to select to listen to an alternative language broadcast (if available) English > Spanish > French.

(You may select an alternative language using the remote control by pressing **MTS**)

**Note:** When adjustments are completed, you may select another menu by pressing the **Menu** button.

## TV SETUP

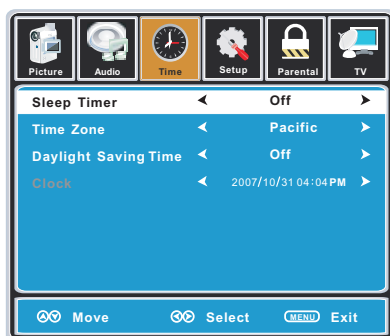


### TIME MENU

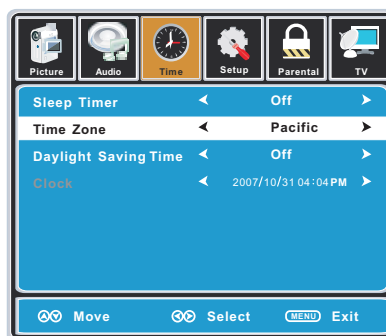
The **TIME** menu includes adjustment of settings for your local time zone and daylight savings time. The clock will adjust automatically after the initial Channel Auto Scan of available broadcast channels in your area.

#### How to Navigate:

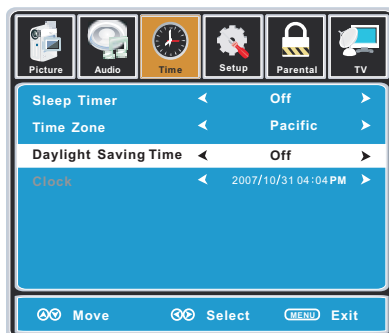
Press the **MENU** button on the remote control. Navigate using the ◀▶ buttons to select **TIME**.



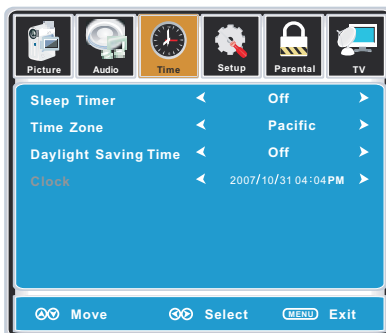
- Use the ▼ button to highlight **Sleep Timer**, then press the ▶ button to select among: 5min, 10min, 15min, 30min, 45min, 60min, 90min, 120min, 180min, 240min and off.



- Use the ▼ button to highlight **Time Zone**, then press the ▶ button to select among: EASTERN > CENTRAL > MOUNTAIN > PACIFIC > ALASKA > HAWAII.



- Use the ▼ button to highlight **Daylight Saving Time**. Navigate using the ◀▶ buttons to turn this feature on or off.



- **Clock:** Display the time at present.

**Note:** When adjustments are completed, you may select another menu by pressing the **Menu** button.

## TV SETUP

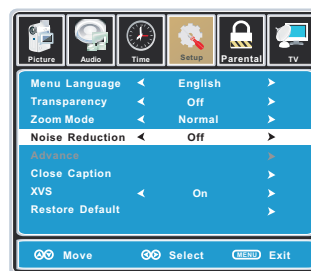
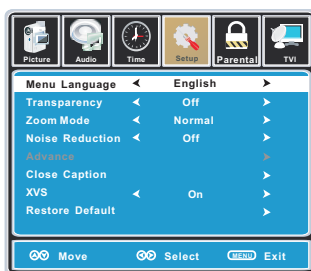


### SETUP MENU

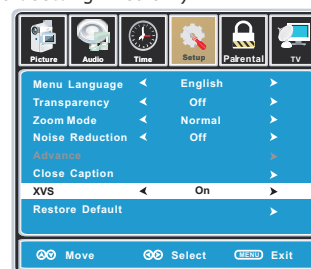
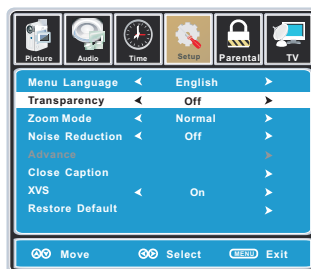
In the **SETUP** menu you may change the initial set up of preferences that include settings for language, menu display, computer monitoring, closed captions, enhancement of black detail in the picture and resetting your TV back to its factory default status.

#### How to Navigate:

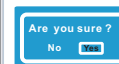
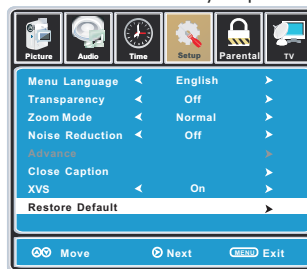
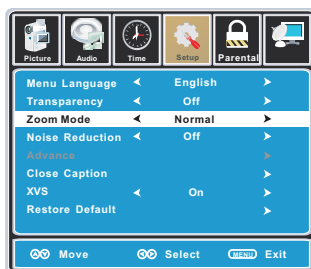
Press the **MENU** button on the remote control. Navigate using the **◀▶** buttons to select **SETUP**.



- Use the **▼** button to highlight **Menu Language**. Press the **▶** button to select the language you prefer among English, French and Spanish.
- Use the **▼** button to highlight **Noise Reduction**. Navigate using the **◀▶** buttons to reduce video noise: Off > Low > Medium > High (Default setting: medium)



- Use the **▼** button to highlight **Transparency**. Navigate using the **◀▶** buttons to turn Off or On the translucent effect of the OSD.
- Use the **▼** button to highlight **XVS**. Navigate using the **◀▶** buttons to select: Off > On. XVS provides noticeable black detail enhancement that may be preferred.



When prompted, Select "Yes" to confirm.

- Use the **▼** button to highlight **Zoom Mode**. Navigate using the **◀▶** buttons to select the viewing mode: Normal > Wide > Zoom > Cinema.
- Use the **▼** button to highlight **Restore Default**. Press the **▶** button to automatically set all adjustments back to their original settings.

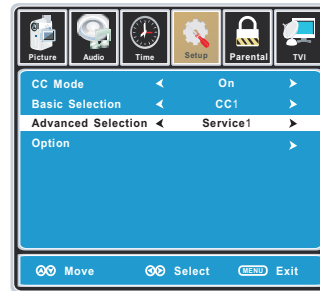
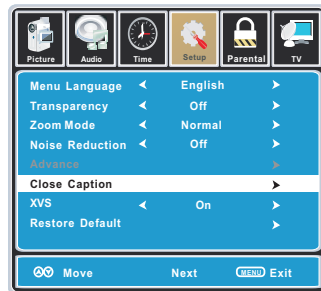
## TV SETUP



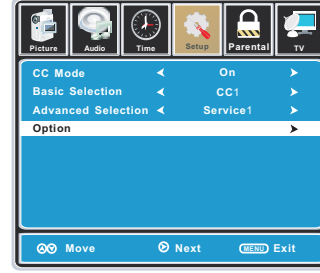
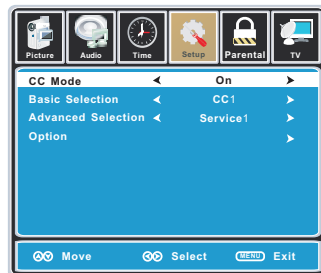
### SETUP MENU

The **SETUP** menu includes adjustments for activating the **Closed Caption** feature for display on the television and customizing CC display types and font styles.

#### How to Navigate:

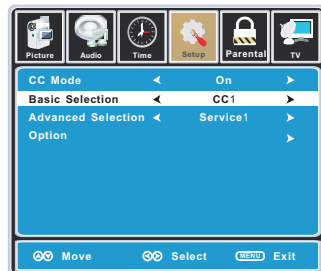


Press the **MENU** button on the remote control. • Use the **▼** button to highlight **Advance Selection**. Navigate using the **◀▶** buttons to select **SETUP**. Navigate using the **◀▶** buttons to select Press the **▼** button to highlight **Closed Caption** Service 1 - 6. then press the **▶** button to select from the following options.



• Use the **▼** button to highlight **CC Mode**. Navigate using the **◀▶** buttons to select Off > On > CC on Mute.

• Use the **▼** button to highlight **Option**. Press the **▶** button to enter a menu with options to customize text fonts, colors and opacities.



• Use the **▼** button to highlight **Basic Selection**. Navigate using the **◀▶** buttons to select CC 1-4, Text 1-4.

**Note:** When adjustments are completed, you may select another menu by pressing the **Menu** button.



## TV SETUP



### SETUP MENU

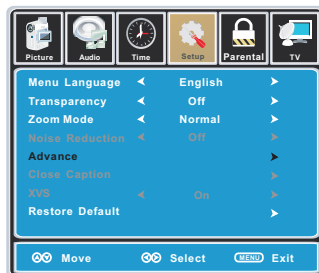
In the **SETUP** menu you may adjust the position of images displayed on screen once you connect an input signal from your PC. Recommended resolution is 1366 x 768.

If your PC system uses a standard signal mode, the screen will adjust automatically.

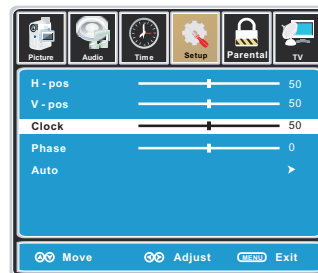
Connect an optional 3.5mm audio cable for stereo sound.

#### How to Navigate:

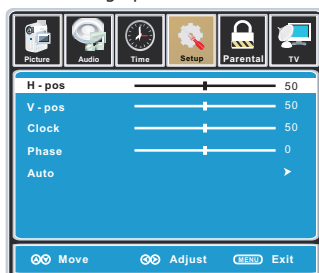
After connecting to a **PC**, press the **INPUT** button and highlight **VGA**, then press the **ENTER** button.



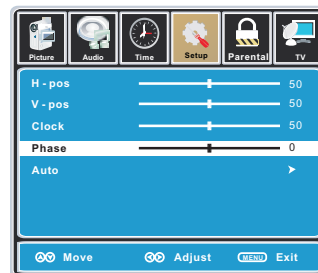
Press the **MENU** button on the remote control and navigate using the **◀▶** buttons to select **SETUP**. Press the **▼** button to highlight **Advanced**, then press the **▶** button to select from the following options.



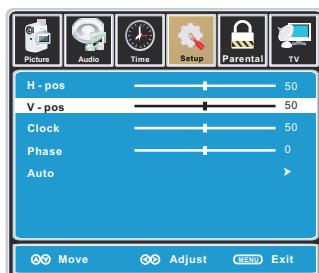
- Use the **▼** button to highlight **Clock**. Navigate using the **◀▶** buttons to control the width of the image.



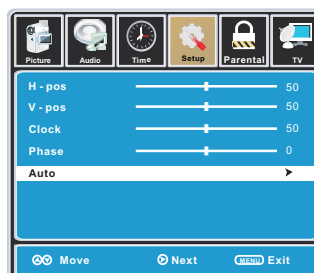
- Use the **▼** button to highlight **H-Pos**. Navigate using the **◀▶** buttons to adjust the position of images displayed from side to side.



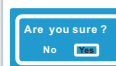
- Use the **▼** button to highlight **Phase**. Navigate using the **◀▶** buttons to improve focus and image stability.



- Use the **▼** button to highlight **V-POS**. Navigate using the **◀▶** buttons to adjust the position of images displayed up and down.



- Use the **▼** button to highlight **AUTO**. Press the **▶** button to automatically adjust the display to the best setting.



When prompted, Select "Yes" to confirm.

## TV SETUP

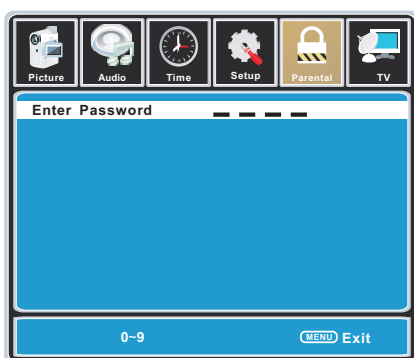


### PARENTAL MENU

In the **PARENTAL** menu you may block television by inputting passwords.  
To gain access and select your preferences within the **Parental** menu make certain your input is set to TV.

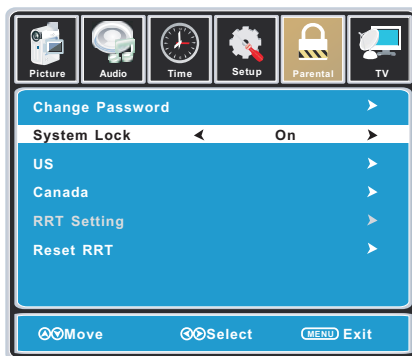
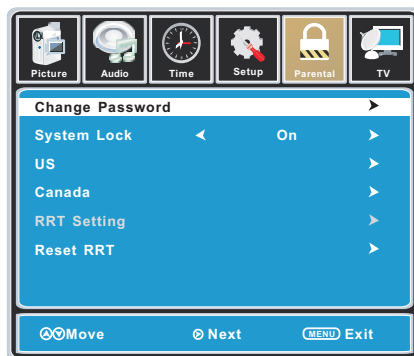
#### How to Navigate:

Press the **MENU** button on the remote control. Navigate using the ◀▶ buttons to select **Parental**.



Press the ▼ button to highlight **ENTER PASSWORD**. Enter your 4 digit code (factory default code is "0000") unless previously changed.

- Use the numeric buttons to input a new 4 digit code by two times.



• To change the password, press the ▶ button to display a screen to enter your new password, then confirm again.

- To make changes to **PARENTAL** controls, highlight **SYSTEM LOCK** then press the ▶ button to ON.

**NOTE: RRT Setting and Reset RRT** are not user's adjustable settings.

## TV SETUP



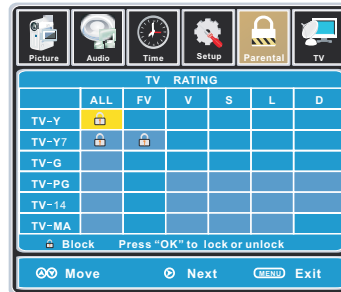
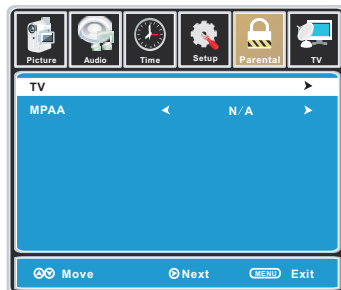
### PARENTAL MENU

In the **PARENTAL** menu you may block television and movie programming based on U.S TV and movie rating guidelines. To gain access and select your preferences within the Parental menu make certain your input is set to TV.

#### How to Navigate:

Press the **MENU** button on the remote control. Navigate using the ◀▶ buttons to select **Parental**. Press the ▼ button to highlight **ENTER PASSWORD**. Enter your 4 digit code (factory default code is "0000") unless previously changed.

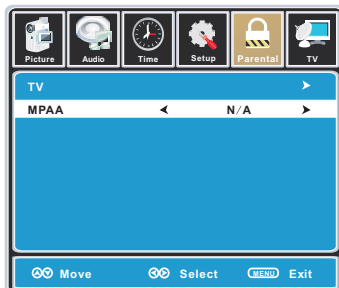
- To set parental controls for television programming or DVD movies, press the ▲▼ buttons to highlight **US**. Navigate using the ◀▶ buttons to highlight **TV/MPAA** menu.



- Highlight **TV**, then press the ▶ button to enter the **TV Ratings** menu to select your preference.

Age	Defined as
TV-Y	Recommended for all children.
TV-Y7	Directed to older children.
TV-G	General Audience.
TV-PG	Parental Guidance Suggested.
TV-14	Parental Strongly Cautioned.
TV-MA	Mature Audience only.

Contents	Defined as
FV	Fantasy Violence
D	Suggestive Dialogue
L	Strong Language
S	Sexual Situations
V	Violence



Rating	Defined as
N/A	Not rated.
G	GENERAL AUDIENCES, Suitable for all ages.
PG	PARENTAL GUIDANCE SUGGESTED - Some material may not be suitable for children.
PG-13	PARENTS STRONGLY CAUTIONED - Some material may be inappropriate for children under 13.
R	RESTRICTED, Under 17 requires accompanying parent or adult guardian for viewing in movie theaters.
NC-17	No one 17 or under admitted in movie theater.
X	Adult audience only.

- Highlight **MPAA** then press the ▶ button repeatedly to select your movie rating preference.

## TV SETUP



### PARENTAL MENU

In the **PARENTAL** menu you may block television and movie programming based on Canadian TV and movie rating guidelines. To gain access and select your preferences within the Parental menu make certain your input is set to TV.

#### How to Navigate:

Press the **MENU** button on the remote control. Navigate using the ◀▶ buttons to select **Parental**. Press the ▼ button to highlight **ENTER PASSWORD**. Enter your 4 digit code (factory default code is "0000") unless previously changed.

- To set parental controls for television programming or DVD movies, press the ▲▼ buttons to highlight **Canada**. Navigate using the ◀▶ buttons to highlight **Canada English/Canada French** menu.



Rating	Description
E	Exempt.
C	Children.
C8 +	Recommended for children age 8 and older.
G	GENERAL AUDIENCES, Suitable for all ages
PG	PARENTAL GUIDANCE SUGGESTED - Some material may not be suitable for children.
14 +	Viewers 14 years and older
18 +	Adult Programming.

- Navigate using the ▼ button to highlight **CANADA ENGLISH** then press the ▶ button repeatedly to select your ratings preference.



Rating	Description
E	Exempt.
G	GENERAL AUDIENCES, Suitable for all ages.
8 ans+	Not recommended for young children.
13 ans+	Not suitable for children under the age of 13.
16 ans+	Not suitable for children under the age of 16.
18 ans+	Adult Programming.

- Navigate using the ▼ button to highlight **CANADA FRENCH** then press the ▶ button repeatedly to select your ratings preference.

**NOTE:** When adjustments are completed, you may select another menu by pressing the **Menu** button.

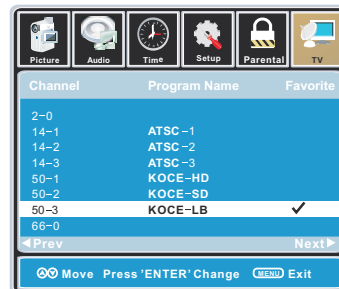
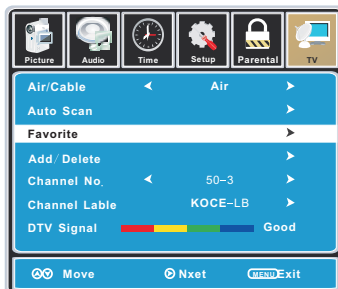
## TV SETUP

### TV MENU

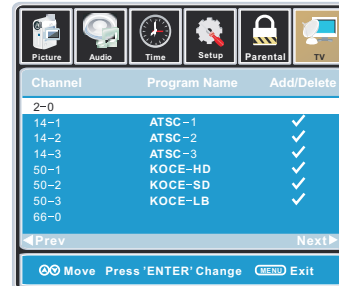
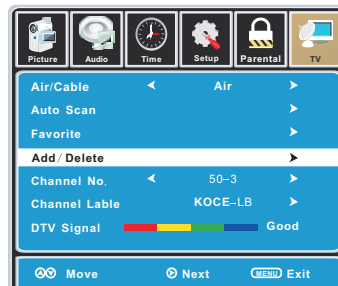
The **TV** menu provides for the setup of your television to receive TV channels, store your favorites, add or skip channels and label them by their call letters.

#### How to Navigate:

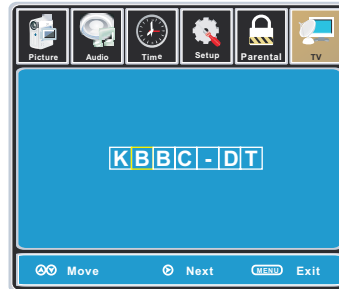
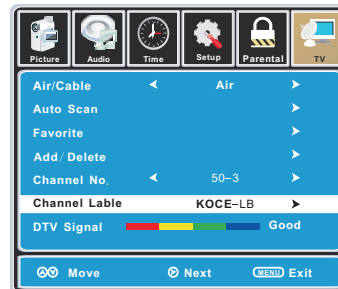
Press the **MENU** button on the remote control. Navigate using the **◀▶** buttons to select **TV**. Press the **▼** button to highlight your preferences.



- Highlight **FAVORITE** to add channels to your Favorites List. Navigate using the **▲▼◀▶** buttons to select channels to be added or deleted from your list. Press the **ENTER** button to add or delete a channel. A checkmark indicates a channel has been added. You may also display your **FAVORITE** list from the remote control by pressing FAV.



- Highlight **ADD/DELETE** to select or skip channels already in memory. Navigate using **▲▼◀▶** buttons to access the list of available channels. Press the **ENTER** button to change the channels status. A checkmark indicates a channel has been added.

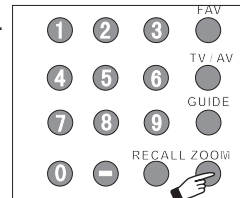


- Highlight **CHANNEL LABEL** to name or rename a broadcast channel. Navigate using the **▶** button to enter the screen menu to re-label a channel. Use the **▲▼** buttons to spell out each letter, number or character. Use the **◀▶** buttons to advance to the next space.

## TV SETUP

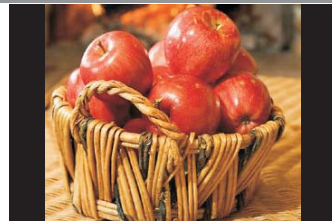
### ZOOM MODE

The **ZOOM** function offers several viewing display options on the 16:9 screen. Press **ZOOM** to cycle through the following widescreen settings.



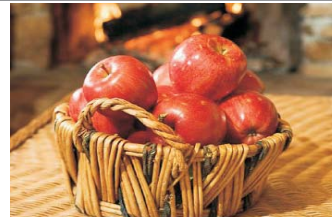
#### 1. NORMAL

Recommended for viewing native widescreen content and undistorted 4:3 images.  
(With Black Bars)



#### 2. WIDE

Stretches certain 4:3 content and may reduce the black bars.



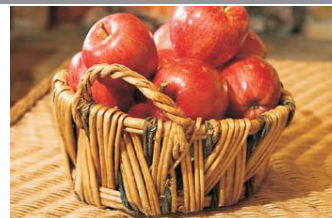
#### 3. ZOOM

Stretches the image both vertically and horizontally to fill the screen when viewing widescreen content. The zoom effect will crop images somewhat.



#### 4. CINEMA

When viewing 4:3 content, Cinema mode will fill the entire screen eliminating the side black bars. It may also eliminate or reduce black bars on certain widescreen movies.



## DISPLAY MODE

### PC FORMATS

SUPPORTED PC INPUT MODE				
Resolution		Horizontal Scanning Frequency (KHz)	Vertical Scanning Frequency (Hz)	Format
640	480	31.5	60.0	DOS
640	480	37.9	72.0	VESA
640	480	37.5	75.0	VESA
800	600	35.1	56.2	VESA
800	600	37.9	60.0	VESA
800	600	48.1	72.0	VESA
800	600	46.9	75.0	VESA
1024	768	48.4	60.0	VESA
1024	768	56.5	70.11	VESA
1024	768	60.0	75.0	VESA
1360	768	47.7	60.0	VESA

#### NOTE:

- This product does not support the display mode not listed above.  
In order to achieve the best display effect, please select the above-listed 12 display modes input signal.
- Because of the difference of display drivers output signal (especially non-standard signal output), the display image may appear little disturbance which can be adjusted through "AUTO" button on the **PC** menu.
- To prolong this unit's service life, please set your computer to power management mode.

## DISPLAY MODE

### VIDEO FORMATS

SUPPORTED COMPONENT				
Resolution		Horizontal Scanning Frequency (KHz)	Vertical Scanning Frequency (Hz)	Format
720	480	31.47	59.94	480 i
720	480	15.734	59.94	480 p
1280	720	37.5	50	720 p
1280	720	45	60	720 p
1920	1080	33.75	60	1080 i
1920	1080	28.125	50	1080 i

HDMI INPUT MODE				
Resolution		Horizontal Scanning Frequency (KHz)	Vertical Scanning Frequency (Hz)	Format
720	480	31.47	59.94	480 i
720	480	15.734	59.94	480 p
1280	720	37.5	50	720 p
1280	720	45	60	720 p
1920	1080	33.75	60	1080 i
1920	1080	28.125	50	1080 i
1920	1080	27	24	1080 p
1920	1080	56.25	50	1080 p
1920	1080	67.5	60	1080 p

#### NOTE:

- The above listed formats are also related to the AV devices you are about to connect. Before you connect this unit with others please read all instructions carefully and make sure all necessary cables are connected.
- This unit may be incompatible with some other formats which are not meet the above conditions.



## SPECIFICATION

Model Description		37" LCD TV
Panel	Panel Type	Flat Panel LCD
	Diagonal Size	37 inches
	Screen Format	16:9
	Resolution	1366 768
	Brightness	400 nit
	Contrast	2500 : 1
	View Angle	178 ( H ) / 178 ( V )
	Response Time	6.5 ms
	Maximum Color	16.7 M
Systems	Color System	ATSC/QAM/NTSC
	Sound System	M
	Audio System	BTSC
	Sound Output	L/R Speaker: 8W + 8W
Input/ Output Jacks	RF Input	75 ohm external terminal
	HDMI Input	Video: 480i, 480p, 720p, 1080i, 1080p Audio: Two channel linear PCM 32, 44.1 and 48kHz, 16, 20 and 24 bits
	PC-RGB Input	D-sub 15pin G: 0.7Vp-p, 75ohms B: 0.7Vp-p, 75ohms R: 0.7Vp-p, 75ohms
	S-Video Input	Y: 1.0Vp-p, 75ohms C: 0.3Vp-p, 75ohms
	Composite Video Input	1.0 Vp-p, 75ohms RAC
	Component/Y Pb Pr Input	RAC Y: 1.0 Vp-p, 75ohms, 0.3V negative sync Pb: 0.7Vp-p, 75ohms Pr: 0.7Vp-p, 75ohms
	Sound Input	Audio jack 1: For CVBS Audio input Audio jack 2: For Component Audio input Audio jack 3: For PC-RGB Audio input 500mV rms, Impedance: 20k ohms
	SPDIF Output	Digital sound output
Power	Power Requirement	AC120V, 60Hz
	Power Consumption	≤ 250W
	Standby Consumption	≤ 3W
Others	Dimension(with stand)	Approx. 1050(L) 330(W) 770(H) mm
	Weight	30 Kg
	Supplied Accessory	Power Cord, Instruction Manual, Remote Control, Warranty Card, Batteries.

## TROUBLESHOOTING GUIDE

SYMPTOM	CAUSE (AND REMEDY)
No power.	<ul style="list-style-type: none"> <li>• Make sure the AC power cord is connected.</li> <li>• Turn on the unit.</li> </ul>
The remote does not function.	<ul style="list-style-type: none"> <li>• Remove any obstacles between the remote and the unit.</li> <li>• Use the remote near the unit.</li> <li>• Point the remote at the remote sensor on the unit.</li> <li>• Replace the batteries in the remote with new ones.</li> </ul>
<b>TV</b>	
Bad Picture (snow, multiple images, distortion, blurry)	<ul style="list-style-type: none"> <li>• Check the direction of the antenna and adjust it if necessary.</li> <li>• Make sure the antenna cable is firmly connected.</li> <li>• Make sure all input cables are firmly connected.</li> </ul>
No sound.	<ul style="list-style-type: none"> <li>• Increase the volume.</li> <li>• Check whether the mute function has been activated on the Remote Control.</li> </ul>
Black and white picture.	<ul style="list-style-type: none"> <li>• Check the PICTURE setting within the PICTURE menu.</li> <li>• Check to make sure the program you are watching is broadcast in Color and not Black &amp; White.</li> </ul>
No picture or sound.	<ul style="list-style-type: none"> <li>• Make sure the unit is plugged in and turned on.</li> <li>• Make sure that the TV mode is selected.</li> <li>• Try a new channel to check for possible station trouble.</li> <li>• Make sure the antenna is connected properly.</li> <li>• Increase the volume.</li> <li>• Make sure the antenna or audio/video source device is working properly.</li> <li>• Make sure all cables are firmly connected.</li> <li>• Check for local interference.</li> </ul>
Colored patches of picture.	<ul style="list-style-type: none"> <li>• Make sure there are no unshielded electrical devices nearby that are causing interference.</li> <li>• Turn the TV off for 30 minutes, then try it again.</li> </ul>
Panel function key does not respond correctly.	<ul style="list-style-type: none"> <li>• Under the influence of electrostatic phenomenon, the product may malfunction and require user to power reset.</li> <li>• Unplug and re-plug the AC power cord.</li> </ul>
The display monitor's panel goes hot.	<ul style="list-style-type: none"> <li>• LCD TV takes inside lighten phosphor. It may increase the temperature of the screen in some occasions. It's not a defect.</li> </ul>
Unusual dots	<ul style="list-style-type: none"> <li>• Black dots and Bright points may appear on the LCD screen. This is a structural property of the LCD panel and is not a defect.</li> </ul>
Stripes on screen	<ul style="list-style-type: none"> <li>• Adjust the impulse phase may decrease stripes. (RGB in)</li> </ul>
The top of the monitor gets hot.	<ul style="list-style-type: none"> <li>• It may occur during long-time working. It's not a defect.</li> </ul>
Unable to select a certain channel.	<ul style="list-style-type: none"> <li>• The channel may be skipped. Choose this channel by directly selecting the buttons from the remote control.</li> </ul>
Disorder display at power on.	<ul style="list-style-type: none"> <li>• This may be caused because of a very short interval between POWER OFF and ON.</li> <li>• Unplug the power and restart.</li> </ul>



*THANK YOU FOR PURCHASING THIS **CURTIS** PRODUCT .  
WE WANT TO HELP YOU ACHIEVE A PERFECT EXPERIENCE.*

**Digital Television Transition Notice:**

This device contains a digital television tuner, so it should receive digital over the air TV programming, with a suitable antenna, after the end of full-power analog TV broadcasting in the United States on June 12, 2009.

Some older television receivers, if they rely on a TV antenna, will need a TV Converter to receive over the air digital programming, but should continue to work as before for other purposes (e.g., for watching low-power TV stations still broadcasting in analog, watching pre-recorded movies, or playing video games).

For more information,  
see <http://www.DTV.gov> or call 1-888-CALL-FCC.  
For converter box information,  
see <http://www.dtv2009.gov> or call the NTIA at  
1-888-DTV-2009.