SAMSUNG LYNK

LED TV

- 720p
- 1080p

Interactive TV / SMART TV for Hotel
LED 590, 790, Edge-Lit 790

- Samsung LYNK™ - DRM
- CMS (Content Management System)
- H-Browser
- Ultra-thin design: 1.85" deep (790)

- RJ-12 with IR pass-through
- EPG (Program Guide)
- Pro-Idiom™ MPEG4 H.264
- Auto-Motion Plus 120Hz (790)

- REACH / Management Solution
- Swivel 20/60/90 degrees w/ lockdown hardware
- 3 HDMI
- Energy Star 5.3

- Bathroom Speaker
- Wireless LAN Built-in
- AllShare™
- Web Browser

| HG37NA590LFXZA | HG40NA590LFXZA | HG46NA590LBXZA | HG40NA790MFXZA | HG46NA790MFXZA | HG55NA790MFXZA |

Samsung LYNK™, Pro:Idiom™ & b-LAN™
LED 477/577 (b-LAN™ LED 478/578)

- Samsung LYNK™ - DRM
- b-LAN™
- Full HD1080p (26", 32" : 720p)
- RJ-12 with IR pass-through

- Pro-Idiom™ MPEG4 H.264
- REACH / Management Solution
- 3 HDMI (26" - 2 HDMI)

- Swivel 20/60/90 degrees, 32" w/ lockdown hardware
- Energy Star 5.3

| HG26NA477PFXZA | HG32NA477PFXZA
HG32NA478PFXZA | HG37NA577LFXZA
HG37NA578LFXZA | HG40NA577LFXZA
HG40NA578LFXZA | HG46NA578LBXZA |

Samsung LYNK™ Technology
LED 470 (720p), 570 (1080p)

- Samsung LYNK™ - DRM
- HD720p (37", 40", 46" : 1080p)
- RJ-12 with IR pass-through

- 3 HDMI (26" - 2 HDMI)
- REACH / Management Solution
- Swivel 20/60/90 degrees, 32" w/ lockdown hardware

- Side A/V
- Energy Star 5.3

- 22" - Edge-Lit 1080p*

| HG26NA470PFXZA
*HG22NA470BFXZA | HG32NA470PFXZA | HG37NA570LFXZA | HG40NA570LFXZA | HG46NA570LBXZA |

PDI-SAT Samsung Hospitality Sales: 800.242.1606
Visit us on the web for more information at www.pdisat.com

Information is provisional and subject to change without prior notice.

LED TV's Features and Benefits for Hospitality

Model: HG55NA790MFXZA

Hospitality 2012 Highlights

Entire 2012 Hospitality Lineup Will Be LED
- Samsung will leverage our command of LED technology to produce Hospitality TVs with superior picture quality and lower total cost of ownership

Samsung LYNK™
- Software-based DRM solution integrated into all Samsung 2012 Hospitality TVs
- Advanced partnerships and license agreements being finalized for all major end manufacturers and end providers

Remote Enhanced Active Control for Hotels (REACH/Management Solution)
- Coaxial based solution designed to provide centralized TV controls, basic static content management capabilities and Interactive Program Guide information
- Targeted for the hotelier with coaxial cable infrastructure and new Samsung Hospitality TVs
- Entire 2012 Hospitality TV line up with support REACH/Management Solution

Content Management Solution (CMS)
- IP-based solution designed to provide enhanced HTML and rich text, dynamic content management capabilities
- Incorporated use of Samsung Hospitality Widget Library (e.g., Facebook, Twitter, AccuWeather, Google Maps)
- Targeted for the hotelier with IP-enabled infrastructure and Samsung's Interactive TVs

H-Browser
- True IP TV enabled solution, utilizing embedded IP functionality, designed to interface directly with a VOD solutions head end (on premise or off)
- Both Free to Guest and VOD content delivered via IP cabling to Samsung's H-Browser-powered TVs

Samsung has brought the best to its entire hospitality lineup. Samsung has retained its position as the #1 HDTV brand in the United States through an unwavering commitment to product innovation, technology leadership and award-winning design. A leader in LED technology, Samsung's premium LED products put any hotel in the best light possible and deliver an unparalleled guest experience. Samsung offers a full range of energy-efficient flat panel TVs with best-in-class picture quality and value. These stylish, brighter and more energy efficient HDTVs will keep your guests impressed and entertained. Available in a wide range of sizes, all Samsung hospitality TVs support the most recognized hotel industry technologies, including Samsung LYNK™ (DRM), Pro:Idiom™, b-LAN™ for Lodgenet, Volume Limiters, Front Panel Lockout, Menu Display Lockout, Hotel Custom Logo/Welcome Message, and Channel Remapping just to name a few. Samsung brings innovative, value-added products to the hospitality market that enhance the guest experience. *(Please see model specs for details.)*

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