

# Key Features

- Full HD 1080p Resolution
- Edge LED Backlighting with Monolithic Design
- Motionflow™ 240Hz Technology for Smooth Motion
- Built-in Wi-Fi®¹
- BRAVIA® Internet Video & Widgets²
- BRAVIA Engine™ 3 fully digital video processor
- LightSensor™ adjusts backlight with room light
- USB port for photos, music & video playback
- Energy Saving Switch eliminates standby power



# Key Technologies

Full HD 1080p Resolution Experience Full HD 1080p picture quality, the highest at-home resolution, and take full advantage of HD sources like a Blu-ray Disc™ Player or PlayStation®3 gaming console via the 16:9 wide screen panel (1920 x 1080).<sup>3</sup>

Edge LED backlight Enjoy a slim design plus amazing dynamic contrast with an Edge LED backlight.

Motionflow™ 240Hz Technology Experience smoother motion detail and clarity with Motionflow™ 240Hz technology. Motionflow™ 240Hz technology quadruples frame rate from the standard 60 frames per second and applies Image Blur reduction to deliver a crisp, fluid and realistic viewing experience during fast-action scenes.

Built-In Wi-Fi® Enjoy the convenience of built-in wireless connectivity to your home entertainment network and make accessing your online entertainment - including movies, photos, music, videos and more - even easier!<sup>1</sup>

BRAVIA® Internet Video Instantly stream a wide variety of movies, TV episodes, videos and music from a large selection of entertainment apps including: Netflix®, YouTube™, Slacker® - the list goes on and on.²

BRAVIA® Internet Widgets Personalize your viewing experience by adding information apps to your screen so you can instantly access the latest local news, weather, sports headlines and Twitter® updates.<sup>2</sup>

BRAVIA Engine™ 3 Enjoy Sony's most advanced processing system for superior image detail, exceptionally vibrant, life-like images, reduced noise and optimized contrast and color with the BRAVIA Engine™ 3 fully digital processor.

**LightSensor™** Technology Automatically increase or decrease the level of brightness of your TV's backlight based on a room's lighting conditions with the integrated LightSensor™ technology. Dim the lights to watch a movie and the sensor dims the backlight, which also helps reduce unnecessary power consumption.

USB Input Share your photos on the big screen or listen to your favorite music. Simply connect your digital camera, USB-enabled MP3 player, or USB storage device directly to your HDTV's USB input.

Energy Saving Switch Eliminate standby power consumption without having to unplug your TV. Simply turn the Energy Saving Switch to off position and the TV no longer draws energy from the power source.

















# KDL-52NX800

## 52" BRAVIA® NX800 Series HDTV

HDMI™ PC Input: Yes (see owner's manual for

Power Requirements (voltage): AC 120V for UL,cUL

Power Requirements (frequency): 60Hz for UL,cUL

Power Consumption (in Download Acquisition Mode):

Power Consumption (in Operation) max.: 169W

Regulation and Standard Compliance

VESA® Hole Spacing Compatible: Yes

Service and Warranty Information

VESA® Hole Pitch: 300x300 M6

Energy Saving & Efficiency

LightSensor™ Technology: Yes

supported timings)

Power

AC Power Input: 1 (Rear)

AC110-240V for other

50/60Hz for other

Less than 16 W

Ethernet Connection(s): 1 (Rear)

Power Consumption (in Standby): 0.17W

#### **Features**

#### General

Closed Captions (CC): Analog, Digital

Illuminated Sony Logo: Yes Touch Sensor: Blind Touch Key

Finish (Surface Color): Black

XMB: Yes

Audio Return Channel: Yes

HDMI™ InstaPort: Yes

#### Display

Backlight Type: Edge LED

Display Device: LCD

Deep Black Panel: Yes

#### Video

Video Processing: BRAVIA Engine 3™ Technology

CineMotion® Reverse 3:2 Pulldown Technology: Yes

Wide Mode: Normal, Zoom, Wide Zoom, Full (Full1-2 for PC), H Stretch

Deep Color: Yes

3D Comb Filter: Yes

PhotoTV HD: Yes

MPFG Noise Reduction: Yes

Auto Wide: Yes 4:3 Default: Yes

24p True Cinema™ Technology: Yes

Picture Mode: Vivid, Standard, Custom, Cinema, Game-Standard, Game-Original, Sports, Graphics, Photo-Vivid, Photo-Standard, Photo-Original, Photo-Custom

Advanced Contrast Enhancer (ACE): Yes

Motionflow™ Technology: 240Hz

Cinema Mode: Yes

Live Color™ Technology: Yes

#### Audio

#### Auto SAP: Yes

Auto Mute (on no signal): Yes

Steady Sound® Automatic Volume Control: Yes

Audio Out: Variable/Fixed

Sony Original Surround: Yes

Stereo System: MTS

Dolby®: Dolby® Digital

Alternate Audio (Digital): yes

Surround Effect: Cinema, Music, Live Sports, Game

5.1 Channel Audio Out: Yes

Sound Mode: Dynamic, Standard, Clear Voice, Custom

5.1ch Through Out (Handycam): Yes

Sound Enhancer: Yes

S-Master: Yes

Clear Voice: Yes

Invisible Speaker (w/Sound Elevation): Yes

# Convenience

Channel Jump: Yes

Multiple Language Display: English, French, Spanish

Info Banner: TV Guide on Screen, PSIP, XDS

Sleep Timer: Yes Input Skip: Automatic

Channel Surf: Yes

Channel Block (with password): Yes

Edit Channel Labels: Yes Label Inputs: Yes

On/Off Timer: Yes

USB Application(s): Photo Viewer (jpeg), Photo Viewer (RAW), Music Player (mp3), Video Player (AVCHD), Video Player (AVC), Video Player (MPEG4)

Theatre Mode (Theatre Button): Yes

Show/Hide Channels: Yes

Auto Shut-off: Yes

BRAVIA® Sync™ : Yes Parental Control: Yes

BRAVIA® Sync™ Menu Button: Yes (on Remote

Control)

On-Screen Display for External Input: Yes

PIP (Picture in Picture): PC Input(HDMI)/TV Channel&CVBS

Channel Labels: Yes

Auto Photo Mode: via HDMI, via DLNA, via USB

On-Screen Clock: Yes

Picture Adjustments Lock: Yes

White Balance: RGB Gain/Bias

Auto Picture Setting w/HDMI™: Cinema, Sport, Music,

Photo, Graphics, Game

Scene Select: Auto, Cinema, Sports, Photo, Music, Game, Graphics, OFF

Theatre Mode with Cinema Surround: Yes

TV Guide On-Screen: Yes

Stand Tilt: Yes Stand Tilt Range: 2position 0°/ Back 6°

On-Screen Operating Instructions: Yes

Favorites: Yes

Picture Frame Mode: Yes

Quick Start: Yes

Stand Swivel: Yes

Stand Swivel Range: Left 20°/Right 20°

Start Up Sony Logo Display: Yes

USB Player: Yes

Wireless LAN: Integrated

Upward Style: Yes

### Network

DLNA: Yes

BRAVIA® Internet Video: Ready

BRAVIA® Internet Widgets: Yes

Photo MAP: Yes

# Specifications

### Display

Viewing Angle (Right/Left): 178(89/89) Viewing Angle (Up/Down): 178(89/89) Dynamic Contrast Ratio: Infinite

Screen Size (measured diagonally): 52" Display Resolution: Full HD 1080(1920x1080)

Aspect Ratio: 16:9

#### TV System

Tuner (Cable): Clear QAM Tuner (Terrestrial): ATSC™ / NTSC Channel Coverage: VHF: 2-13ch

UHF: 14-69ch

CATV (analog): 1-135ch CATV (digital) : 1-135ch

TV System (Analog): M

Number of Tuners (Digital): 1(Hybrid)

TV System (Digital): ATSC Color System: NTSC

Video Signal: 1080/60p (HDMI™ / COMPONENT), 1080/60i, 1080/24p (HDMI™ ONLY), 720/60p, 480/60p, 480/60i

## Audio

Audio Power Output: 20W (10W x 2)

Speakers (Total): 2

Speaker Configuration: 2

## Inputs and Outputs

Component Video (Y/Pb/Pr ) Input(s): 1(1 Side) (Composite input common use))

Composite Video Input(s): 2 ( 1 Side (Component input common use) / 1 Rear)

Digital Audio Output(s): Optical Digital Output - 1 (Rear) RF Connection Input(s): 1 (Rear)

Analog Audio Input(s) (Total): 3 (2 Side/1 Rear)

Audio Out: 1 (Rear) HDMI™ Connection(s) (Total): 4(2 Side/2 Rear)

PC In (D-Sub) + Audio In (Stereo Mini): 1 (Side) USB 2.0: 1 (Side)

Power Saving Modes: Yes Energy Star® compliant: Yes Eco Settings: Yes

Limited Warranty Term: 1 Year Labor / 1 Year Parts

Online Instruction Manual (Reference Book): Yes

Dynamic Backlight Control: Yes Backlight Off Mode: Yes Estimated Annual Energy Consumption (kWh):

209.2kWh/year Idle TV Standby: Yes

Energy Saving Switch: Yes Recycled & Recyclable Materials

Product Materials: Recycled Carton (more than 40%)

## **Dimensions**

Weight: 79.6 lbs. (36.1kg) with pedestal; 66.3 lbs. (30.1kg) without pedestal

Measurements: 49 3/4 x 32 1/4 x 15 3/4" (1261 x 819 x 400mm) with pedestal; 49 3/4 x 31 x 2 5/8" (1261 x 787 x 64mm) without pedestal

# Supplied Accessories

Remote Control (RM-YD037)

Batteries (Type AAA x2)

AC Power Cord Table Top Stand (separate, pre-assembled)

# Optional Accessories

Wallmount Bracket (SU-WL700)

UPC Code: 027242784598

 Requires home network with an 802.11 access point (802.11n recommended) and internet connection.
 Broadband internet connection speed of at least 2.5 Mbps recommended (10 Mbps for HD content). Video quality and picture size vary and are depended upon broadband speed and delivery by content provider. Select content provided subject to change.

content provider. Select content provided subject to change. Premium content may require additional fees, a subscription and/or PC registration. Wireless connectivity requires a home network with an 802.11 access point (802.11 necommended).

3. HDMI cable required, sold separately.

4. Dynamic contrast ratio compares the luminance of a 100 IRE (white) signal with that of a 0 IRE (black) signal. When the TV receives a 0 IRE signal the backlight is turned off and the luminance measurement is 0.00 cd/m2. The resulting dynamic contrast ratio is infinite

0.00 cd/m2. The resulting dynamic contrast ratio is infinite

© 2010 Sony Electronics Inc. All rights reserved. Reproduction in whole or in part without written permission is prohibited. Sony, BRAVIA, Motionflow, BRAVIA Engine, LightSensor, make.believe, and the Sony logo, Full HD 1080p logo and BRAVIA logo are trademarks of Sony. PlayStation is a trademark of Sony Computer Entertainment. Blu-ray Disc is a trademark. All other trademarks are trademarks of their respective owners. Features and specifications are subject to change without notice. Non-metric weights and measures are approximate and may vary.

Please visit the Dealer Source for current information at www.sony.com/dealersource