

SONY

KDL-40XBR7
KDL-70XBR7
KDL-46XBR8
KDL-55XBR8



Quick Setup Guide

For further information, see the Operating Instructions Manual supplied with the TV. Please retain this guide for your future reference. Assembly may be required on some models.

For Your Convenience

Please contact Sony Customer Support directly if you have questions on the use of your television after reading your Quick Setup Guide and Operating Instruction Manual.

For United States

<http://www.sony.com/tvsupport>

or to speak with a support representative:
1-800-222-SONY (7669)

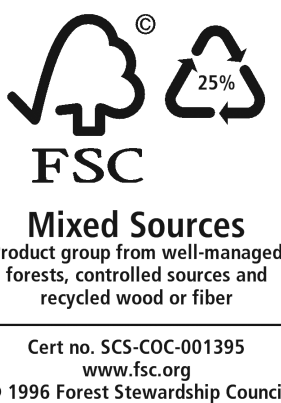
For Canada

<http://www.sony.ca/support>

or to speak with a support representative:
1-877-899-SONY (7669)

Please Do Not Return the Product to the Store

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Connecting Your New BRAVIA® LCD HDTV

Congratulations! Your new BRAVIA® TV opens the door to a “Full HD Experience”. This guide will explain how to get the most from your new High-Definition TV.

Please take these steps before you power up your BRAVIA:

- Register online at:
<http://www.sony.com/registration> (from U.S.A.)
<http://www.sonystyle.ca/registration> (from Canada)
- Make sure you’ve removed all accessory contents from packaging.
- Install 2 AA batteries (supplied separately) in your remote control.
- Determine whether you will mount your TV on a wall or place it on a floor stand. Sony wall-mounting brackets are designed to provide the best fit.
- Give your TV 2 3/8 inches (6 cm) of space behind it to properly ventilate.

The Four Steps to a Full HD Experience: Set, Sound, Source, and Setup

Along with your BRAVIA TV set, a complete HD system requires an HD sound system, a source of HD content, and proper setup connection with components such as your HD cable or satellite box.

You must get HD programming to experience the stunning detail of HDTV.

The quality of the image you see on your BRAVIA can only be as high as the quality of the signal it is displaying. This chart shows the different signal types and how to access them.

	Comments	Sources
High Definition Content	Best Picture Quality 16:9 Aspect Ratio	HD Over-The-Air Antenna HD Cable Subscription/ Programming HD Satellite Subscription
Digital Content	Good Picture Quality Aspect Ratio based on Program	Over-The-Air Antenna Digital Cable Subscription Digital Satellite Subscription
Analog Content	Original TV format 4:3 Aspect Ratio	Over-The-Air Antenna Cable Subscription

Contact your cable or satellite provider to upgrade your service to HD. Receive over-the-air HD broadcasts with an HD-quality antenna (www.antennaweb.org) and discover the wealth of entertainment now available on super-high-resolution Blu-ray Disc™.

Your BRAVIA TV must be properly connected to components such as sound system and cable or satellite box.

See reverse side of this guide for sample connection diagrams.

- Turn off and unplug all components before making connections.
- Do not turn on the TV until connection setup is completed.

Input Connector	Video Connection	Audio Connection	High or Standard Definition Quality
HDMI 1 HDMI 2 HDMI 3 HDMI 4	HDMI connection*	HDMI cable carries both video and audio signals. (*When HDMI is connected to DVI with an adapter, a separate audio L/R is necessary.)	1080/24p, 1080p, 1080i, 720p, 480p, 480i, PC (Compatible with HD or SD content)
Component 1 Component 2	Component connection	Audio L/R	1080p, 1080i, 720p, 480p, 480i (Compatible with HD or SD content)
Video 1	S VIDEO connection (Use this connector in place of composite video connector)	Audio L/R	
Video 1 Video 2 Video 3	Composite video connection	Audio L/R	480i (SD content)

What is HDMI™?

HDMI (High-Definition Multimedia Interface) cables are the standard for connecting HDTV. They are built to properly handle high bandwidth, uncompressed video and multi-channel audio—all in one cable.

Connecting a PC to Your BRAVIA

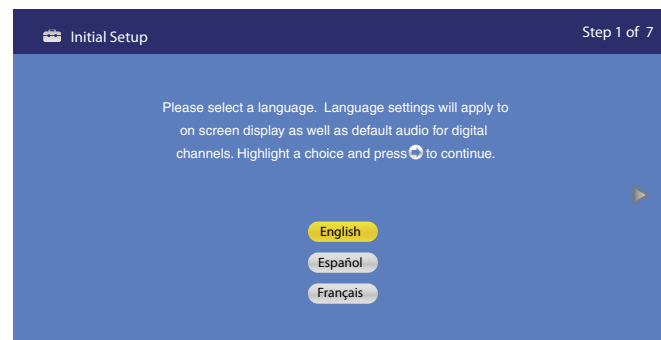
- May require DVI-to-HDMI adapter and separate audio connector.
- Connect PC’s audio output when using a Digital Video Interface (DVI) or HD15 connection.
- Press PC’s FUNCTION Key + Select Output to transmit to TV.
- When using an HD15 connection, adjust TV’s Pitch and Phase to correct sharpness.
- Refer to your BRAVIA Operating Instructions Manual for more information.

To learn more about HDTV, visit:
U.S.A.: <http://www.sony.com/HDTV>
Canada: <http://www.sonystyle.ca/hd>

Running Initial Setup

Run the Initial Setup to scan for the available analog and digital channels after connecting your signal source to the CABLE/ANTENNA input on the rear of the TV.

- The Initial Setup screen will appear when your BRAVIA is powered on for the first time. Select the language for the OSD (on screen display) from the screen shown below.



- Follow the instructions provided on the screen.

Note: Be sure to select Energy Star compliant mode Home when prompted for home use. If you are using a cable or satellite box, select the Skip option to skip the Auto Program.

- When all receivable channels are found, press → to continue to set the current time.

- Continue on to set up the TV Guide On Screen™ if you are not using a cable or satellite box. Follow the on-screen instructions to set up your system.



Note: Your TV will need to be left powered off (overnight) to receive TV Guide data.

When your program information is obtained, your TV will display the program listing. (See Operating Instructions Manual for more details.)

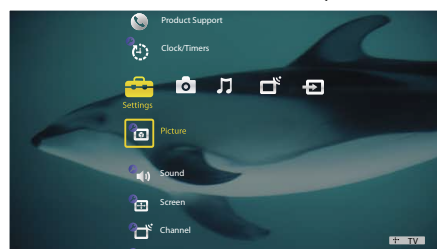


Remote Control and XMB™

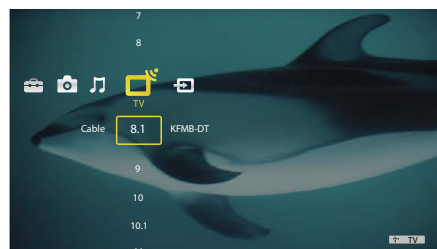


Press HOME to display the XMB™ (XrossMediaBar).

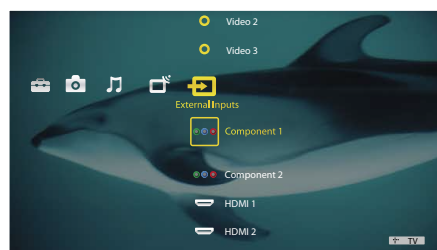
XMB™ (XrossMediaBar) with focus on Settings. Select Settings to customize your TV.



XMB™ (XrossMediaBar) with focus on TV icon. Select the channels from here or use the 0-9 number buttons on your remote control.



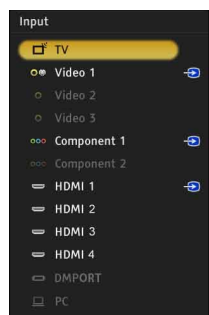
XMB™ (XrossMediaBar) with focus on External Inputs. Select connected device from here or use the INPUT button on your remote control.



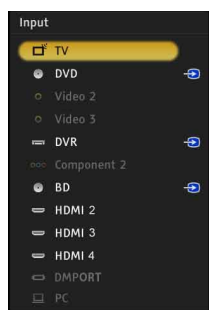
Input: Select Your Content Source

Whether you are watching cable, satellite or broadcast TV; playing a VCR, DVD or Blu-ray Disc; or connecting to your PC, you need to choose the correct input using your remote control:

- Press HOME on your remote control to display the TV or External Inputs selection list; OR
- Press INPUT to display the input selection menu as shown below. You can use both INPUT or ↑/↓ to toggle through the list.



The TV will automatically detect the connected equipment. Shown here with equipment connected to Video 1, Component 1 and HDMI 1.



Inputs can be managed by labeling them with the name of the connected equipment as shown here. See the Operating Instructions Manual for details.

Customize Sound and Picture Quality

You can choose optimum sound and picture settings to match the content you are displaying on your TV:

- Press HOME on your remote control to display the XMB™ and select Picture or Sound from the Settings menu. Choose the appropriate setting for your content.
- Use the OPTIONS button to quickly access Picture Adjustments and Sound Adjustments.
- Refer to your Operating Instructions Manual for more information.

Adjust Screen Shape and Aspect Ratio

High-Definition and Standard-Definition signals are transmitted with different aspect ratios (the width-to-height shape of the image). Most HD signals use a widescreen aspect ratio of 16:9. Most SD signals use a boxy 4:3 aspect ratio. The 16:9 aspect ratio looks perfect on your BRAVIA, but a 4:3 image may need to be adjusted to better fill the wide screen of your BRAVIA.

- Adjust your TV so boxy 4:3 images are automatically re-configured (zoomed or stretched) to fit the wide TV screen; OR
- Watch SD content in its original, boxy format with wide black bars surrounding the image to fill in unused space (for example, you may prefer to watch an old classic movie in its original 4:3 format, not reconfigured for a wide screen).
- Press WIDE on your remote control. Your TV will display available wide modes for the current signal. Select the Wide Mode setting of your preference.

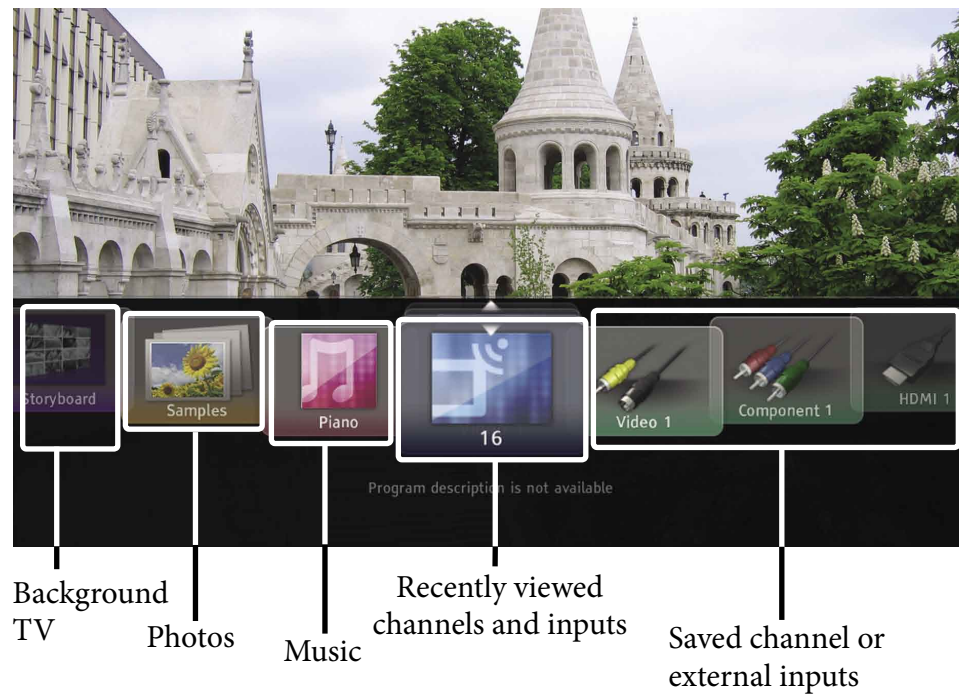
To Do List

When the Initial Setup is completed, consider carrying out these items:
Set Closed Captions (CC) Manage Inputs (Label/Enable Inputs)
Set Parental Lock Set Speakers
Show/Hide Channels

For details, refer to your BRAVIA Operating Instructions Manual.

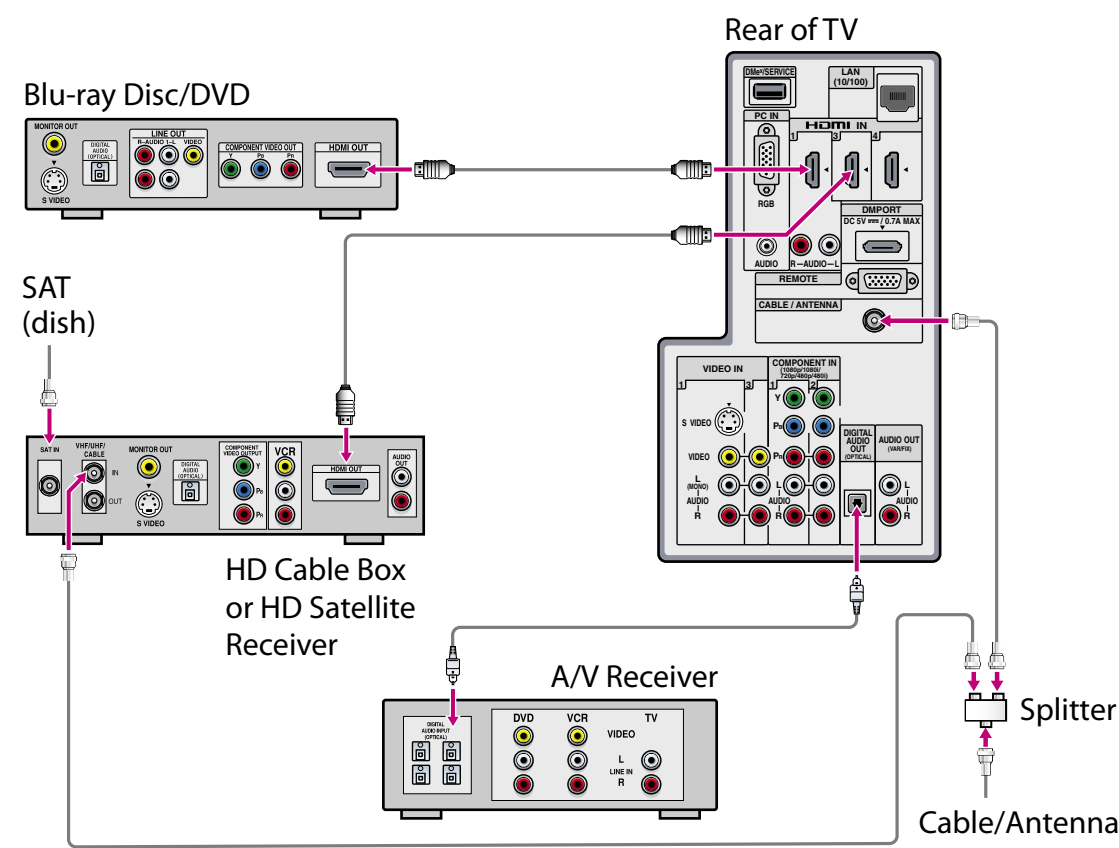
Favorites

Easily access your favorite channels, photos, music, and inputs with the Favorites feature.

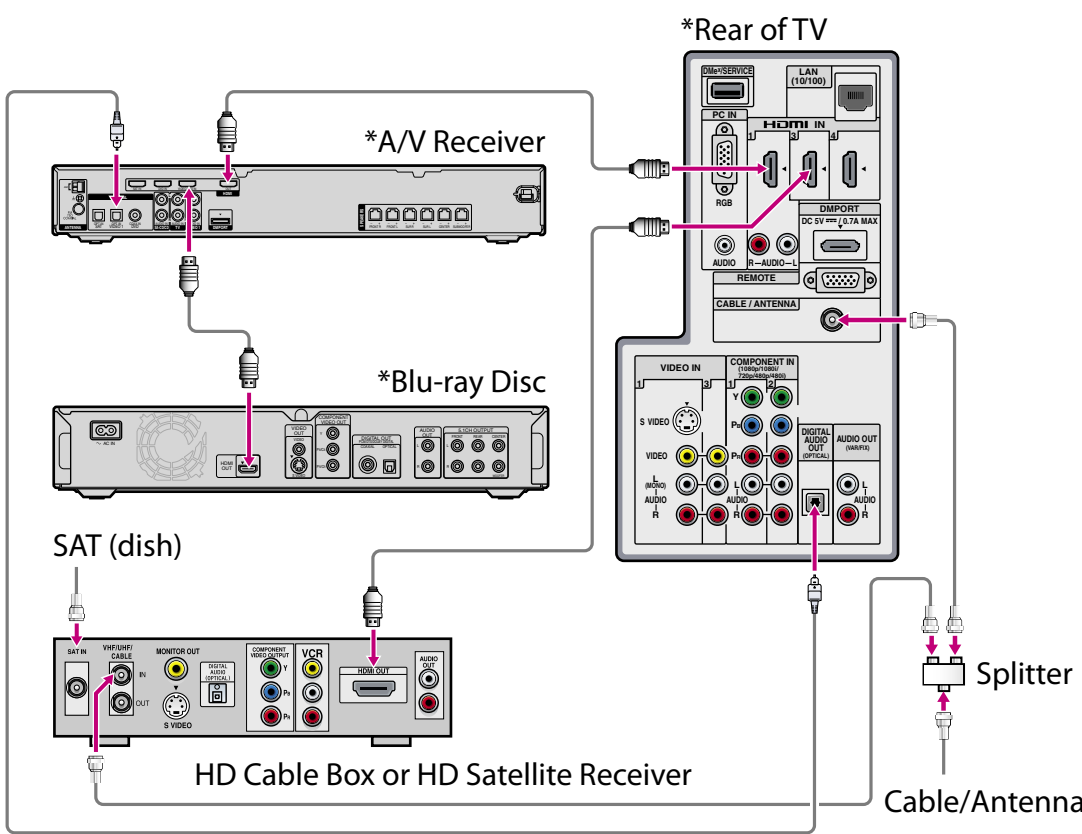


- Press FAVORITES to access Favorites.
- In Favorites, you will see a history of recently viewed channels and external inputs. Highlight an item and press ⊕ to access it.
- To add a channel, photo, music, or external input to Favorites, tune to it and press OPTIONS, then select Add to Favorites.
- See the Operating Instructions Manual for more details on this feature.

HD Basic Connection with A/V Receiver

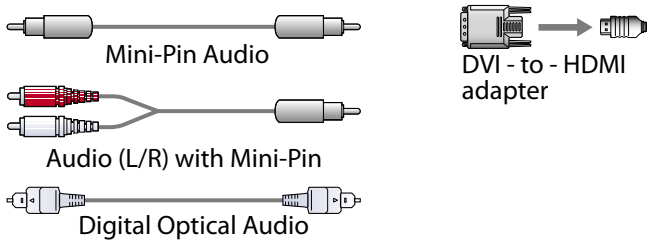
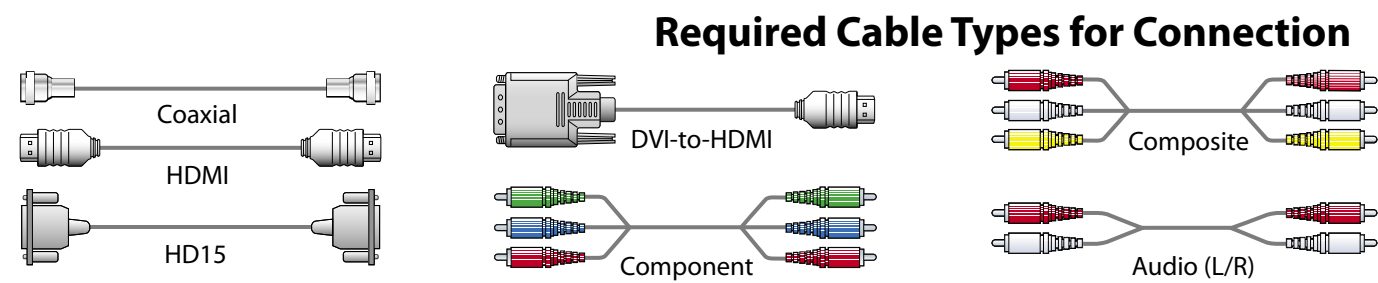
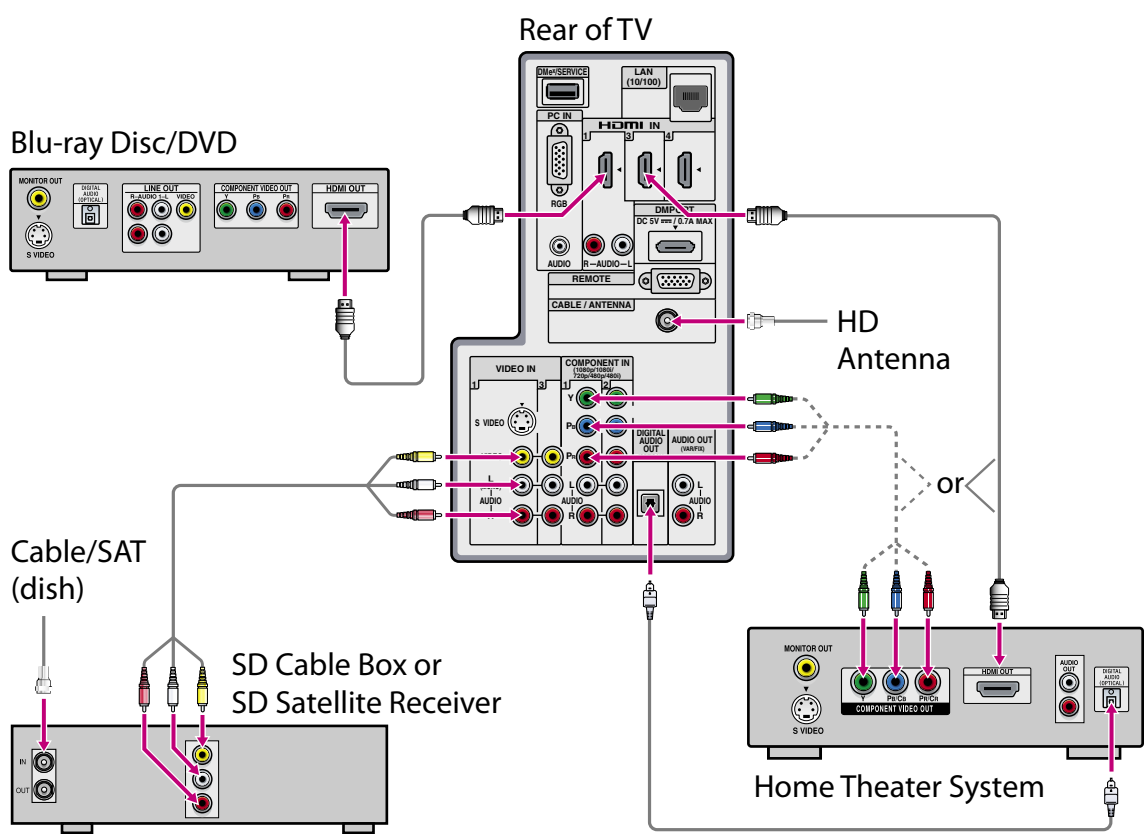


HD BRAVIA Sync Basic Connection



* Signifies a BRAVIA Sync capable device.

HD Basic Connection with Home Theater System

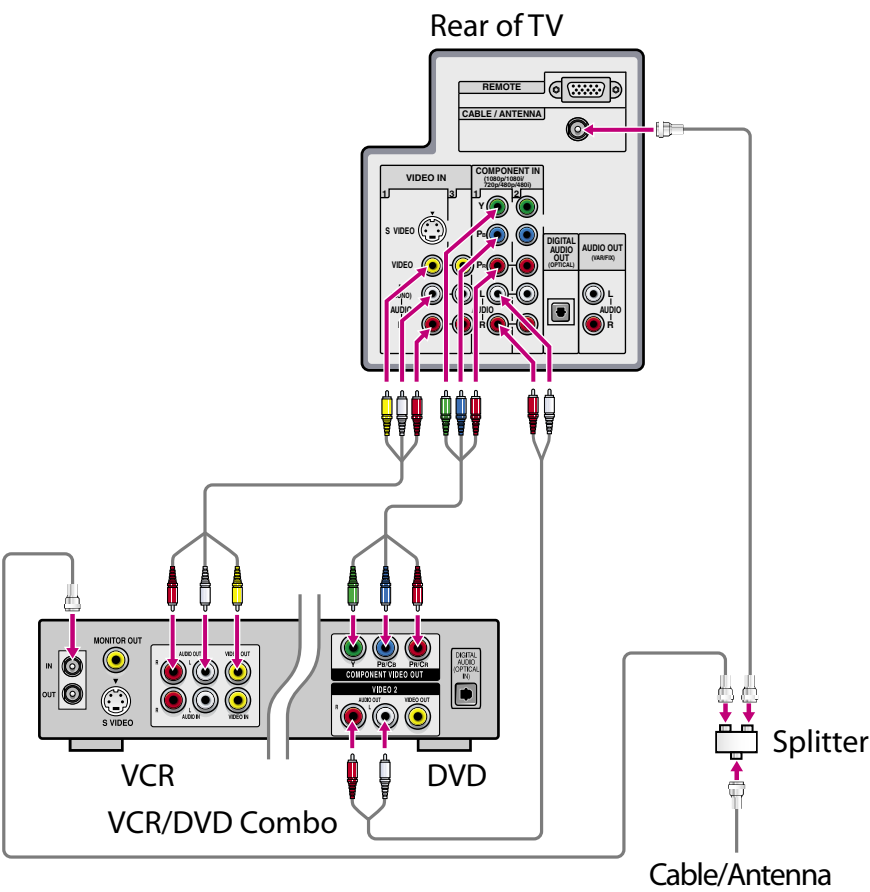


Notes on Connection:

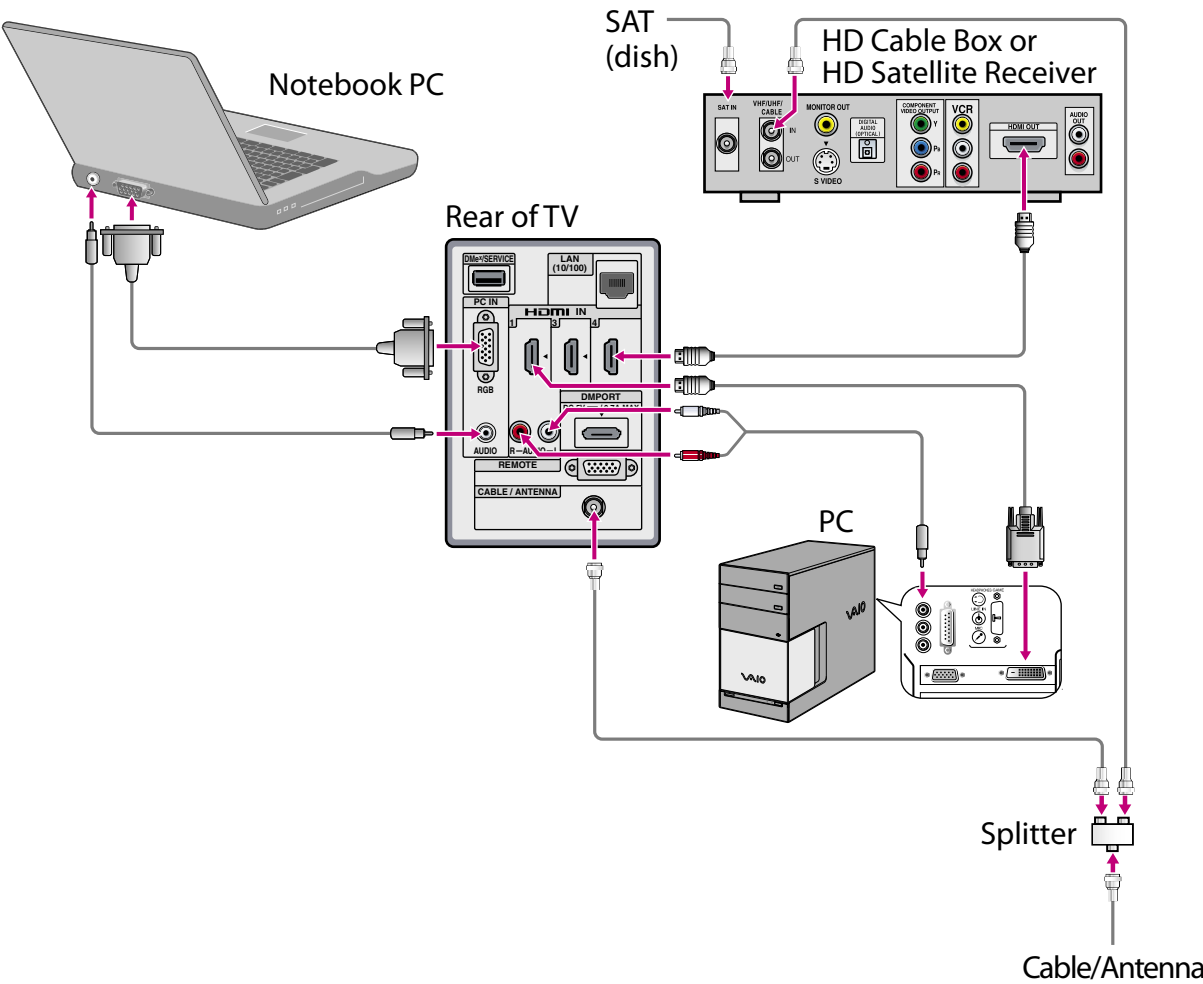
- Your TV is equipped with four HDMI inputs and two component inputs. Connect your incoming signal source (HD Cable Box, HD Satellite Receiver, or DVD) with HDMI or component video for the best possible picture quality.
- If your connecting equipment has DVI output instead of the HDMI output, you must use a DVI-to-HDMI cable for the video and also connect an audio cable for the sound. If this is the case, connect the cable to HDMI IN 4 (input) of your TV.

- When using a DVI-to-HDMI cable, make sure to connect the DVI side first.
- P&P/PIP** functions require Cable/Antenna connection.
- When receiving a High-Definition signal by an over-the-air antenna, it is best to use an HD antenna.

Basic Connection with SD VCR/DVD



PC Connection



Programming the Remote Control

Your remote control can be programmed to use other equipment and is pre-programmed to operate the following Sony equipment.

Function Button	Sony Equipment	Code Number
DVD	DVD Player	31033
AMP	Receiver	52172
STB	Digital Satellite	01639

Programming Other Equipment

Follow the steps below to program your TV remote control.

- Look for the code in the Manufacturer's Codes List (see Operating Instructions Manual) that corresponds to the equipment you would like to operate with the Sony remote control. If more than one code is provided, try programming the first code listed. If your equipment's code is not listed, visit <http://esupport.sony.com/remotecodes> for a more comprehensive list.
- Press and hold **[DVD]**, **[AMP]** or **[STB]** simultaneously with the **[INPUT]** button and release. When in the programming mode, the **FUNCTION** button blinks for approximately 30 seconds until a code is entered.
- Enter the five digit code using **[0]** - **[9]** while the **FUNCTION** button is lit. If the code is not entered within 30 seconds, you must repeat step 2.
- Press **[+]** or **[-]** to confirm the code. If successfully programmed, the **FUNCTION** button will blink twice, if not, it blinks five times.

To Confirm the Programming

If you can turn your equipment on and off using the green **[POWER]** button, the programming is complete. If not, try the next code listed.

Note:

- In some cases, you may not be able to program your remote control. If this is the case, use your equipment's remote control.
- Any of the **FUNCTION** buttons can be programmed to operate other equipment regardless of the labeling. For example, if programmed with the correct code, a Blu-ray Disc player can be operated with the **[DVD]** button. This is useful if your equipment does not match any of the labeled buttons.

