BRAVIA™ XBR® Flat Panel Television

Key Features

- ATSC Integrated Tuner with CableCARD™ Slot
- 16:9 HD Resolution S-PVA Panel 1366(H) x 768(V)
- WEGA Engine™ System
- WCG-CCFL (Wide Color Gamut-CCFL) backlight
- WEGA GATE™ Easy Operation Guide
- PC Input
- HDMI[™] (High Definition Multimedia Interface) Connector
- S-Master® Digital Amplifier
- SRS® TruSurround® XT Equipped



Key Technologies

7th Generation Sony® LCD Panel The Sony® BRAVIA™ XBR® series uses the world's first 7th generation Sony LCD panel for truly matchless image quality and performance. Specially crafted at the S-LCD plant, these panels are produced from the world's biggest mother glass to efficiently create large, high quality panels. The 1 Mega Pixel S-PVA high definition display (1366 x 768) that is used offers an astounding 178 degree viewing angle, very fast response times (8 ms total rise and fall time) and a spectacular contrast ratio.

WCG-CCFL (Wide Color Gamut-Cold Cathode Fluorescent Light) Sony brings decades of television expertise and experience to LCD with a revolutionary backlight? WCG-CCFL. New spectrum phosphors have been developed exclusively by Sony to deliver a very wide color gamut that exceeds the color gamut of ordinary CCFL backlights and produces true reds, vivid greens and vibrant blues. Images are reproduced with enhanced vibrancy and intensity resulting in an even greater sense of realism.

WEGA Engine™ Because of the special demands HDTV places on signal quality a new generation of Sony's exclusive WEGA Engine™ advanced picture quality system has evolved. Two innovative digital imaging processes have been added to improve overall picture quality. A High Contrast Image processor dynamically detects the histogram of each frame and instantly applies the ideal contrast level for crisper images. And the Natural High Density Picture image processor reduces noise elements by intelligently separating the noise from the video signal for a purer more detailed picture. Enjoy a stunning display of realistic images, amazing detail and sharpness, reduced noise and enhanced clarity with improved depth and contrast.

WEGA GATE® **User Guide** Explore and navigate your Sony "BRAVIA" television effortlessly with the WEGA GATE user guide. You can easily change your settings or access your favorite TV channels and external inputs. Simply touch the WEGA GATE button on the remote control to activate the comprehensive graphic menu. Your eyes remain on the screen instead of searching in the dark for tiny buttons on the remote control.



















BRAVIA™ XBR® Flat Panel Television

Features

General

Auto SAP: Yes

Closed Caption (CC): Yes **ID1 Detection:** Yes Video Label: Yes

Clean Wire Management: Yes

Screen or Display Technology: 7th Generation

LCD Panel

Tuner: 8 VBS, ATSC, NTSC, Clear QAM Video Signal System: ATSC, NTSC

Video Processing: WEGA Engine™ Technology Color Temperature: Cool, Neutral, Warm 1,

Warm 2

Color Correction: Yes Noise Reduction: Yes

Black Corrector: High, Medium, Low, Off

Clear White: High, Low, Off Color Space: Wide, Normal

Gamma Compensation: Max, High, Medium,

Low Off

Live Color: High, Medium, Low, Off CineMotion® Reverse 3:2 Pulldown

Technology: Yes

Contrast Enhancer: High, Low, Off **Direct Digital II Circuitry: Yes**

Screen Modes (4:3): Wide Zoom, Normal, Full,

Zoom, Off

Wide Mode (16:9): Wide Zoom, Full, Zoom Wide Mode (4:3): Wide Zoom, Normal, Full, Zoom Wide Mode (PC): Normal, Full, Full 2, Zoom, Off Slide Show Mode: Slide Show transitions Display Mode for PC Input: Video, Text Comb Filter: 3D Digital Comb Filter

DRC® MultiFunction Circuitry: Yes (DRC MF

DRC® Mode: Yes **DRC® Palette Presets:** Yes Game Mode: On/Off Auto Adjustment (PC): Yes Phase (PC Only): Yes Pitch (PC Only): Yes

Light Sensor: Yes

Advanced Video Menu: Yes

Picture Modes: Vivid, Standard, Custom;

Audio

Tone Control(s): Treble and Bass Sound Mode: Dynamic, Standard, Custom

MTS Stereo Decoder: Yes

A/V Synch: Off/1/2/3

Digital Amplifier: S-Master® Digital Amplifier

Audio Mute: Yes Speaker On/Off: Yes Simulated Surround: Yes

SRS® TruSurround® XT Audio Effect: Yes

Convenience

Channel Caption: Yes Channel Label: Yes Channel Skip/Add: Yes Channel Jump: Yes Favorite Channel: Yes

Speed Surf™ Channel Selection: Yes WEGA GATE™ Technology: Yes Scrolling Channel Index® System: Yes

Program Guide Access: Yes Auto Channel Programming: Yes

Menu Color: Yes

Multiple Language Display: English, Español,

Français

Parental Control (V-Chip): Yes

Freeze Memo Screen Freeze: Yes (with side by side viewing)

Mode Memory: Yes Info Banner: On/Off Programmable Timer: Yes Sleep Timer: 15, 30, 45, 60, 90, Off Timer Events: Timer 1, Timer 2

Caption Vision: Basic, Digital CC, Advanced,

Clock: Yes

Power Save Mode: Standard, Reduced, Picture

Built-in AC Adaptor: Yes

Specifications

General

Aspect Ratio: 16:9 Screen Size: 32"1

Video

Native Resolution: 720p Contrast Ratio: 1300:1 Display Resolution: 1366 x 768 Overscan: Normal, -1, -2

Viewing Angle: Right/Left: 178°, Up/Down: 178°

Display Response Time: 8 msec

Vertical Size: Yes Vertical Center: Yes Horizontal Center: Yes Brightness: Typical 480 cd/m²

Audio

Speaker Type: 2-way Speakers, Oval Cone

Speakers (Total): 4 **Tweeter Size:** 1 4/7" (40mm)

Full Range Speaker Size: 40 x 100 mm Oval Audio Power Output: 26W Total (13W x 2)

Convenience

Stand Tilt Range: Forward 3° / Back 8° Stand Swivel Range: L/R: 30°

Inputs and Outputs

Analog Audio Input(s): 6 (1 Front/5 Rear) Audio Out (Variable/Fixed): 1 (Rear)

CableCARD™ Slot: 1 (Rear) Component Video (Y/Pb/Pr) Input(s): 3 (1

Front/2 Rear) 480i, 480p, 720p, 1080i Composite Video Input(s): 3 (1 Front/2 Rear) Digital Audio Output(s): Dolby® Digital Optical

Output - 1 (Rear) HDMI™ Connection Input(s): 1 (Rear) with

Analog Audio

RF Connection Input(s): 2 (Rear)

S-Video Input(s): 1 (Rear) Headphone Output(s): 1 (Front) PC Audio Input(s): 1 (Rear) PC Video Input(s): 1 (Rear)

Power

Internal Power Supply: Yes

Power Consumption (in Operation): 166 W Power Consumption (in Standby): Less than 0 15 W

Power Requirements: AC 120-240V, 50/60Hz Power Management: Yes (for PC Input Only)

Regulation and Standard Compliance

VESA: VESA FDMI Compliant Mounting Holes Service and Warranty Information

Limited Warranty: 1 Year Labor / 1 Year Parts

Dimensions

Weight: 46 lbs, 12 oz (23.7 kg) with pedestal; 38 lbs, 6 oz (19.7 kg) without pedestal

Measurements: 31 13/16 x 23 3/16 x 12 3/16" (808 x 587.8 x 309 mm) with pedestal; 31 13/16 x 21 5/8 x 4 3/8" (808 x 549.3 x 110.5 mm) without pedestal

Supplied Accessories

Remote Control (RM-YD002) Battery (Type AA, x2) AC Power Cord

75-ohm Coaxial Cable (TBD)

D15-D15 Cable Cable Clamper Support Belt Securing Screws Operating Instructions Quick Setup Guide

Warranty Card (SEL, SOCAN)

Leaflet (TBD)

On-line Registration Card (SEL)

Optional Accessories

Wall-Mounted Bracket (SU-WL31)

UPC Code: 027242677265

Confidential Sony Information. For Internal Use Only.

1. Screen Size measured diagonally

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Please visit the Dealer Network for current information at www.sony.com/dn

Last Updated: 12/04/2005

