

Xerox® WorkCentre® 7120 Multifunction Printer Evaluator Guide



About this Guide

This Evaluator Guide introduces you to the WorkCentre 7120 color multifunction printer, explains its key features and performance advantages, and provides guidance throughout your evaluation process.

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Section 1: Evaluating Color Multifunction Printers Overview

Based on continuous study of our customers' productivity requirements,

Xerox recommends that the following criteria be used when evaluating which color multifunction printer to purchase for your office.

Cost Control

Can you monitor and control your organization's printing costs?

Productivity

Can the multifunction printer keep up with the demands of your business or workgroup?

Installation and Deployment

How does the multifunction printer ease the demands of the deployment process?

Ease of Use and Management

Does the multifunction printer include tools and features to lighten the load for your technology administrators?

Versatility

Can the multifunction printer be customized to meet your specific needs?

Security

Does the device help keep your confidential information private?

Environmental Impact

Does the multifunction printer conserve natural resources with no loss of performance, reliability or output quality?

Reliability

Is the multifunction printer robust enough to meet your needs and backed by quality service?

This section examines each of the above evaluation criteria in greater detail, covering the specific features and performance attributes you should look for in a color workgroup multifunction printer. When the same criteria are used to evaluate every device under consideration, you'll see how the WorkCentre 7120 multifunction printer excels against other manufacturers' products.

Section 1: Evaluating Color Multifunction Printers Cost Control

One of the most critical considerations when evaluating a color multifunction printer is its cost of operation. Does the vendor provide the tools you need to control access and use of the system's color features? Are the accounting tools available to help track and assign printing costs? Does the vendor offer tools and services to help you right-size your deployment?

How the WorkCentre 7120 multifunction printer exceeds the cost control requirement

Driver solutions to reduce cost

Driver Defaults allow users to customize print settings for each application for economy and efficiency. Set duplex printing or N-Up as "default" and adjust settings for specific applications, such as always printing emails in black-and-white.

Accounting capabilities

Xerox provides multiple levels of accounting capabilities to give your organization the control it needs for tracking and assigning costs. These tools include:

- Auditron controls and tracks and enables quota setting for output for copy activity by user or workgroup for analysis and billing purposes.
- Xerox Standard Accounting (XSA) builds on Auditron by adding web-based remote management for copy, print, scan and fax activity.

• Network Accounting Enablement Kit (optional) — enables Xerox MFPs to integrate with third-party accounting and billing solutions from Xerox Business Partners.

Assessment options

Xerox can help you decrease your overall document costs by optimizing and rightsizing your technology deployment. Three levels of assessment tools and services are available to help you deploy the right mix of equipment to best serve the needs of your environment:

- LEVEL 1: Xerox Office Efficiency Calculator — A five-minute, web-based "instant analysis" offers suggestions on your technology needs by comparing information you enter on your environment against key industry metrics.
- LEVEL 2: Xerox Office Productivity Advisor (XOPA) — More in-depth, web-based tool assesses your specific document environment. XOPA results suggest better ways to manage page volume between printing, copying and faxing — they deliver end user satisfaction and cost efficiency. XOPA is a free service performed by your local Xerox sales representative.
- LEVEL 3: Xerox Office Document Assessment (ODA) — An analytical model that measures and analyzes your current document production infrastructure, the ODA provides indepth improvement plans for significant cost savings and increased efficiency. The ODA is a six-sigma, fee-based tool and consultative service oriented more at enterprise-level organizations.

Section 1: Evaluating Color Multifunction Printers Productivity

In addition to actual print engine speed, consider the factors that affect overall throughput. Are the device's scanning and faxing features powerful enough to support the demands of your busiest departments? Is the device appropriately sized for the entire workgroup? Can important features be used simultaneously, or are employees forced to wait for the device to become "free"? Is the system designed to minimize network traffic? Can device functions be monitored from users' desktops and/or at the device?

How the WorkCentre 7120 multifunction printer exceeds the productivity requirement:

Speed

The WorkCentre 7120 delivers color and black-and-white output speeds up to 20 ppm — even on two-sided letter/A4-size media. Document handling speed is notable as well, with a 110-sheet duplex automatic document feeder (DADF) that scans color and black-and-white documents at 55 images per minute. With color firstcopy-out times as fast as 8.1 seconds and black-and-white first-copy-out times as fast as 6.5 seconds, users won't have to wait long for their jobs to get started, either.

Network performance

Performance isn't limited to raw document feeds and speeds. The WorkCentre 7120 multifunction printer features a high-performance processor plus 2 GB of memory and an 80 GB hard drive, delivering the necessary horsepower to process your large, complex jobs. In addition, 10/100Base-TX Ethernet connectivity comes standard for shared network printing, and optional adapters for 802.11b wireless Ethernet ensure you can connect the WorkCentre 7120 according to your company's specific needs.

Image quality

With 600×600 dpi copy resolution and up to 600 x 600 x 4 dpi print resolution, the WorkCentre 7120 multifunction printer generates high-quality copies and prints with crisp text and images. To ensure that printed output meets users' high expectations, Xerox also delivers multiple page description languages (PDLs) including PDF, XPS®, PCL® 6 emulation and optional Adobe® PostScript® 3™.

Concurrency

The controller's advanced design also helps avoid bottlenecks at the front panel. Concurrent operation means you won't have to wait until a long print job is complete to program a fax, scan or copy job. By keeping the front panel available for programming while the print engine is busy, users stay productive and avoid idle time waiting for the multifunction printer. Scan and fax jobs can be programmed and executed without waiting for the print engine to become available, while newly programmed copy jobs will join the job queue and be executed when earlier jobs are completed.

Print Around

The advanced Print Around feature holds a job in need of resources (such as a special paper size) and prints the next job in the queue, which means no more waiting for a critical print job.

Streamlined processes

Easily share files or introduce electronic archiving with powerful scan capabilities. Create text-searchable files at the device for easy retrieval. Compression technology reduces network load to enable fast transmission. Plus, you can create job flow sheets to automatically route documents to predefined locations, including combinations of email addresses, fax destinations and FTP/SMB sites.

Monitoring system status

The WorkCentre 7120 multifunction printer delivers up-to-date information on every job — print, copy, scan, email or fax, plus in-depth device information. Whether at the device or from the desktop, users can easily manage documents and jobs through an integrated job queue. And for easy remote management, CentreWare® IS Embedded Web Server automates installation, troubleshooting, feature set-up and upgrading.

Section 1: Evaluating Color Multifunction Printers Installation and Deployment

Installing and deploying a fleet of copier/printers and multifunction printers throughout your organization is a potentially time-consuming, complicated process. The process isn't limited to physically placing the units in their new environments, but also includes integrating the devices with the existing network infrastructure. Also consider the process required to deploy printing and scanning services to your users, and how automated that process can be.

How the WorkCentre 7120 multifunction printer exceeds the installation and deployment requirements:

Installation

The WorkCentre 7120 multifunction printer offers a small and compact footprint at $23 \times 25.2 \times 44.6$ inches (w x d x h), which means the device fits even in offices where space is at a premium. The compact design was achieved with an inner catch tray and by reducing the size of sub-modules such as the scanner unit. You can even add basic finishing capabilities with the space-saving Integrated Office Finisher without increasing the overall footprint.

When you choose Xerox, you can rest assured that your equipment will be delivered and installed to your specifications and expectations. The WorkCentre 7120 multifunction printer comes standard with 10/100Base-TX Ethernet connection, with features including automatic IP addressing, device naming, and Ethernet speed sensing to provide simple and automatic network installation. Management and system setup can be accomplished through a variety of means, including easy wizard-based processes found within Xerox

CentreWare Web. Features such as cloning enable multiple-device installation onto networks with identical settings, eliminating the need to set up each system individually.

Deployment

With the WorkCentre 7120 multifunction printer, print and scan drivers can be deployed centrally, thereby eliminating the need for desk-to-desk manual installation of the driver software. CentreWare Web wizards are provided to aid in the processes of installing, troubleshooting and upgrading users' print and scan drivers. Driver support is delivered for Windows (Server 2003, 2008 / XP SP1 and higher/ Vista / 7), including most operating systems with 32- and 64-bit drivers; Macintosh OS 10.4 and above; and multiple UNIX and Linux platforms.

Plus, the WorkCentre 7120 device will support* two innovative new print drivers that can greatly simplify installing, managing and supporting printers and multifunction printers on the network, and increase end-user productivity:

Xerox Mobile Express Driver (X-MED)
 makes it easy for mobile users to find,
 use and manage Xerox and non-Xerox

- devices in every new location. Plug into a new network, and X-MED automatically discovers available printers and provides status and capability information. Save a list of "favorite" printers for each location, store application print settings for use on any printer in any network, and greatly reduce mobile support calls to IT.
- Xerox Global Print Driver (X-GPD) is a truly universal print driver that lets IT administrators install, upgrade and manage Xerox and non-Xerox devices from a single driver. It provides a consistent, easy-to-use interface for end-users, reducing the number of support calls, and simplifying print services management.

In addition, these drivers provide users with a consistent single interface for all printers, with real-time, dynamic reports of printer status. As a result, users can easily identify the best printer for their needs, quickly choose the correct options and see updated consumables status without the need for IT resources.

To learn more, and for free X-GPD and X-MED downloads, visit xerox.com/global and xerox.com/mobile.

* Post launch.

Section 1: Evaluating Color Multifunction Printers Ease of Use and Management

Look for fully integrated functions that work together to create more value than the sum of their parts. Are the functions easy to learn? Is the user interface consistent from function to function? Do the network features give users full access to the power of your network? Does the device include additional software to take full advantage of digital documents? Is the device easy for your organization to manage as part of its infrastructure?

How the WorkCentre 7120 multifunction printer exceeds the ease of use requirement

Touch screen user interface

The touch screen user interface (UI) on the WorkCentre 7120 multifunction printer is easy to learn and offers quick, intuitive job programming, even allowing users to preview scan jobs and documents stored on the device. It features touch-screen functionality with bright, colorful, logically organized icons, with the most commonly accessed features on the default screen. A selection of buttons accompanies the touchpanel UI for manual command and numbers inputs, management features access, and job execution (with the familiar green Start button). Third-party applications can be integrated with the front panel UI as well.

Bidirectional print drivers

The WorkCentre 7120 multifunction printer utilizes CentreWare print drivers to provide an easy, intuitive method of programming jobs and receiving updated system status information. Like the front-panel touch-screen UI, the print drivers are logically organized by tabs. The most commonly used features are located on the default tab, with advanced features easily accessible when programming more complex jobs. The print drivers also provide bidirectional information like system status, job status, currently loaded paper sizes, installed options and more.

How the WorkCentre 7120 multifunction printer exceeds the ease of management requirement

Network management

It couldn't be easier for a network administrator: The WorkCentre 7120 multifunction printer integrates into virtually any network environment. Network configuration is made simple with CentreWare Web configuration wizards, which eliminate the need for administrators to perform tasks at the front panel of each networked device. The WorkCentre 7120 device includes support for multiple native network environments, including TCP/IP, IPv6, SNMP, SMB, Novel IPX. AppleTalk and IPP.

Xerox CentreWare software

Xerox CentreWare Web (CWW) software is a powerful device management solution. CWW is free software that eases the chore of installing, configuration, managing, monitoring and pulling reports from the networked printers and multifunction printers throughout your enterprise regardless of vendor. Xerox also addresses enterprise asset management through compatibility with network management tools for Sun, Novell, Microsoft and other environments.



The easy-to-use touch screen interface includes a USB port option for convenient memory device connection.

The WorkCentre 7120 multifunction printer also includes CentreWare Internet Services (CWIS), an embedded web server that allows employees and administrators to perform detailed status checks on the system and consumables, administer system settings, and manage access and accounting controls via any standard web browser.

Automated supplies replenishment

Xerox offers SMart eSolutions*, an application for automating and simplifying device management and ownership. The two SMart eSolutions applications, MeterAssistant® and SuppliesAssistant®, automate the process of reporting MFP usage data to Xerox and automatically ordering replacement supplies when toner levels run low.

- MeterAssistant automatically collects and securely submits your device meter reads to Xerox using a built-in audit process to increase billing accuracy.
- SuppliesAssistant proactively manages toner supplies and monitors usage to ensure you have the right supplies at the right time.

Xerox office services

Lastly, Xerox offers a set of services for managing document output and asset infrastructure in offices. These services deliver measurable business results by leveraging a powerful set of office technologies, business processes, methodologies and software tools to reduce costs and improve productivity.

* SMart eSolutions is available in the U.S. only.

Section 1: Evaluating Color Multifunction Printers Versatility

How many functions can the multifunction printer perform? Can it support the media types and capacity users require? Does it offer the kinds of finishing options that can help your staff perform their jobs more efficiently?

How the WorkCentre 7120 multifunction printer exceeds the versatility requirement

Copy features

The WorkCentre 7120 multifunction printer supports the daily copying volumes of busy workgroups. It features a powerful combination of output speed (color and black-and-white up to 20 ppm), originalhandling and advanced copy features.

The WorkCentre 7120 features a 110-sheet DADF, which makes quick work of your jobs thanks to a fast processing speed of 55 images per minute.

A rich set of copy features enables users to create ready-to-distribute hard copies. Copy feature highlights include:

- Automatic tray selection selects correct tray for specified media without requiring user intervention.
- Automatic two-sided copies create two-sided copies of single- or doublesided originals.
- Booklet creation create booklets by, for example, printing four lettersize pages onto tabloid-size media for folding as a four-page booklet.
- ID Card Copy scans both sides of an ID card and prints it face-up on a single sheet of paper.
- Multi-up prints multiple original pages onto a single copied page.

• Sample set — prints the first copy set for verification before releasing the remaining sets.

Print features

The WorkCentre 7120 multifunction printer delivers a print output speed of up to 20 ppm for both color and blackand-white, plus a versatile array of print features, highlighted by:

- Booklet creation formats and organizes electronic documents for printing as hard-copy booklets.
- N-up saves paper by printing multiple pages onto a single sheet.
- Page-level programming lets users specify unique driver settings for individual pages in a document.
- Print Around holds a problem job that needs resources (such as a different paper size) and prints the next job in the queue.
- Sample set allows users to proof a sample document before printing the entire job.
- Secure/delay print print jobs are held in memory until a PIN code is entered at the front panel, ensuring prints are not left unattended at the MFP.
- Watermarks adds labels such as "Draft," "Confidential," or customized messages to printed documents.

Scan features

With the WorkCentre 7120 multifunction printer, you can easily share files or introduce electronic archiving with powerful scan capabilities.

Standard scan distribution destinations include:

- Scan to Email send scanned images to email recipients, with authentication and LDAP for network security and integration.
- Scan to Folder store scanned images on the hard drive for retrieval at your desktop.

Optional scanning capabilities include:

- Network Scanning templates enable sending scanned images to multiple predefined locations, such as an FTP server.
- USB Enablement option scan to or print from any standard USB memory device for portability and convenience.

Additional Xerox scan software is available to expand the capabilities of your WorkCentre 7120 multifunction printer:

• Xerox Scan to PC Desktop® — bundles Nuance® PaperPort® software for scanning, organizing and sharing images with Nuance OmniPage® software, which converts hard-copy documents into searchable and editable electronic files.

- ScanFlowStore® ScanFlowStore software by Nuance® greatly reduces document processing time with its powerful Optical Character Recognition technology. Using template-based scanning, a user simply selects specific "zones" on a document from which data specific to industries such as healthcare, legal or financial, is captured and used for file naming, creating network folders, populating PDF properties, searching and retrieving, and routing scanned documents to their correct repositories.
- Xerox SMARTsend® eases the process of editing metadata, choosing file formats, and distributing scanned files to multiple destinations, including remote printers, email, network folders, mailboxes, fax destinations, and more.

In addition to a flexible set of destinations and additional software, the WorkCentre 7120 device includes a set of scan features highlighted by:

- Thumbnail Preview* preview previously scanned documents stored on the hard disk drive.
- Job Flow Sheets basic document routing solution for sending images to a predefined distribution list including multiple email addresses, FTP/SMB sites and fax destinations.
- Scan to searchable files* effortlessly create searchable PDF, PDF/A and XPS files, which the standard Windows search engine can search within for easy retrieval.

• File formats — support for PDF, High Compression PDF/A, JPEG, XPS, TIFF, Multi-page TIFF.

*With optional Scan Kit.

Fax features

The WorkCentre 7120 multifunction printer also offers optional fax capabilities that help further consolidate office functions. This fax solution combined with the concurrency of the WorkCentre 7120 device means an end to supporting a dedicated fax machine. Fax features include:

- Optional Walk-up PSTN fax with Internet fax and LAN fax:
 - Walk-up PSTN fax phone line faxing via device user interface with one- and three-line options.
 - Internet fax save money by sending faxes via the Internet, with support for SMTP and POP3.
 - LAN fax transmit digital documents via the print driver.
- Optional Fax over IP (T.38) Kit send and receive faxes using the T.38 protocol.
- Optional Network Server Fax Enablement Kit — provides an integrated solution that maximizes your network fax investment and is as easy as walk-up copying. Maintain central management and control of your fax server while providing versatile walk-up fax input and output options at your WorkCentre 7120. There is no need for a separate telephone line, and there are fewer devices and supplies to maintain.

Visit the Xerox Partner web site for a complete listing of Xerox validated network server fax providers.

Fax-performance highlights include:

- Fax forwarding of incoming faxes to an email address, fax number or document repository.
- Two-sided fax sending and receiving.
- Secure fax receive.
- Multiple reporting, confirmation and cover-sheet options.
- MH/G3, MMR/G4, JBig Super G3 compression allows for faster transmission times.
- Print faxes on up to 11 x 17 in. paper.
- Preview incoming faxes on the User Interface with the Thumbnail Preview option.

Xerox Workflow Solutions

Built on the Xerox Extensible Interface Platform[™] (EIP), Xerox Workflow Solutions connect users to the tools they need to make their information workflows faster more efficient and more effective Control access to information. Reduce the costs of information workflow and your organization's environmental impact. Enable new ways of working that streamline and accelerate business cycles and give you a competitive advantage.

Xerox Workflow Solutions give you measurably better ways of working with information no matter what industry, no matter how big or small your organization, and no matter where you operate.

Media support and capacity

The WorkCentre 7120 multifunction printer comes in two configurations that differ on paper capacity:

- WorkCentre 7120: two-trays with stand
- WorkCentre 7120T: four-trays.

Paper capacity and media support offered by the WorkCentre 7120 multifunction printer includes:

Standard Trays:

- Bypass Tray 50 sheets; Custom sizes: 3.5 x 3.9 in. (89 x 98 mm) to 11.7 x 17 in. (297 x 432 mm); 16 lb. bond to 80 lb. cover (60 to 216 gsm)
- Trays 1 and 2 (7120 configuration) 520 sheets each; 5.5×8.5 in. (A5) to 11 x 17 in. (A3); 16 lb. bond to 140 lb. index (60 to 256 gsm)
- Trays 1 4 (7120T configuration) 520 sheets each: Custom sizes: 5.5 x 8.5 in. (A5) to 11 x 17 in. (A3); 16 lb. bond to 140 lb. index (60 to 256 gsm)

Optional:

• Envelope Tray (replaces tray 1) — Up to 60 envelopes, #10 Commercial (9.25 x 4.125 in.), Monarch, DL, C5, Custom sizes: 3.9 x 5.8 in. (98 x 148 mm) to 6.4 x 9.5 in. (162 x 241 mm); 20 lb Bond to 24 lb Bond (75 to 90 gsm)

Finishing features

The WorkCentre 7120 multifunction printer allows multiple choices to ensure you get the right set of finishing features for the documents users produce on a regular basis.

Finishing Options





Integrated Office Finisher

- Basic finishing that can be integrated into the internal catch tray of the WorkCentre 7120 without requiring more space
- 500-sheet stacking
- 50-sheet single-position stapling





Office Finisher LX

- 2,000-sheet stacking
- 50-sheet multiposition stapling
- Optional hole punching
- Optional Booklet Maker (score/crease, saddle stitch)





Booklet Maker (for Office Finisher LX)

- Up to 40 booklets (1-15 sheets per booklet 80 gsm or less; 2-10 sheets per booklet – over 80 gsm)
- Saddle-stitch Stapling 2-15 sheets / 8 60 page booklet; 16 lb. Bond to 24 lb. Bond (55 to 90 gsm)
- Score/Crease 1-15 sheets / unstapled

Section 1: Evaluating Color Multifunction Printers Security

What types of security requirements are critical to your office? Does the device have the security features to meet these demands? Can device access be password protected? Does the system remove latent images from the device's hard drive? Does the system have features in place to safeguard confidential documents?

How the WorkCentre 7120 multifunction printer exceeds the security requirement

Integrated security

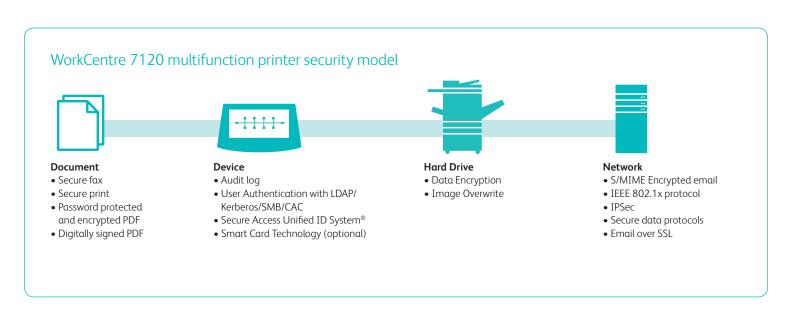
In today's business environment, security is a critical competency. The technology you deploy into your organization must have a complete set of capabilities to help keep your confidential information safe. The WorkCentre 7120 delivers security features that protect your confidential information at all points of document vulnerability, which are easy enough to set up without the help of dedicated IT staff.

Document —

- Secure fax protect faxed documents by requiring a PIN access code before the received fax is printed.
- Secure print holds print jobs at the MFP until released by job owner at the device.
- Password protected and encrypted
 PDF requires a password to open and view a sensitive scan.
- **Digitally signed PDF** protects the authenticity of PDF documents.

Device —

- Audit log tracks printing, scanning and network fax activities by user, time and date.
- User Authentication with LDAP/
 Kerberos/SMB/CAC restricts access
 to device features and management
 settings by validating user names and
 passwords.



- Xerox Secure Access Unified ID System® — Secure Access integrates with your existing employee ID badge solution, allowing users to simply swipe their badge at the WorkCentre 7120 multifunction printer to unlock access to features. Usage data can then be made available to other solutions for tracking, accounting and regulatory purposes. Follow-You™ print, a feature of Secure Access, allows you to send a document to a secure print queue, walk up to any printer on the network equipped with Secure Access, swipe your ID card and access the document for printing.
- Smart Card Technology (optional) supports the smart identification card technology used by U.S. government facilities for their Common Access Card (CAC) system.

Hard Drive —

- Data Encryption along with FIPS 140-2 compliant encryption, provides an additional layer of security against unauthorized users.
- Image Overwrite electronically "shreds" data stored on the MFP hard drive using an algorithm specified by U.S. Department of Defense Directive 5200.28-M.

Network —

- S/MIME Encrypted email provides an additional layer of security against unauthorized users.
- IEEE 802.1x protocol ensures devices connected to the network are properly authenticated.
- IPSec encrypts print jobs sent to the MFP utilizing IPSec.
- Secure data protocols secures network communications with industry standards including HTTPS (SSL), SNMP v3.0. and IPSec.

Third-party certification

Xerox has a proven track record of participation and compliance with emerging government security standards and third-party testing and certification. The prime example of this commitment is our participation in the Common Criteria Certification process. Xerox submits its products, along with highly structured statements of the product's information security capabilities, for validation by an independent, government-sponsored laboratory. Certification is a costly, rigorous, time-consuming process and the WorkCentre 7120 has achieved full system Common Criteria (ISO 15408) certification. Check the Xerox security pages (www.xerox.com/security) for more information.

Xerox currently has more MFP products Common Criteria-certified than any vendor in the industry.

For more information regarding Xerox security, visit: www.xerox.com/security

Section 1: Evaluating Color Multifunction Printers Environmental Impact

Environmental impact can be assessed in a variety of ways. Does the multifunction printer offer advanced technologies that help you save energy and reduce paper consumption? Also, consider the amount of noise generated by the device. Is it quiet enough to allow convenient placement in close proximity to its users without causing a distraction?



Easily reduce paper usage with the WorkCentre 7120 multifunction printer's Earth Smart Settings.

How the WorkCentre 7120 multifunction printer exceeds the environmental impact requirement

Energy conservation

Xerox innovations benefit the environment and reduce your electricity bills. A scanner based on LED lighting instead of traditional Xenon lamps consumes only 1/3 the power. Plus, innovative toner design requires a lower fusing temperature than traditional toner while offering glossy, beautiful office graphics. As a result, the WorkCentre 7120 consumes just 578 watts when running and 3.08 watts when in sleep.

Reduced paper consumption

The WorkCentre 7120 performs 100 percent efficient two-sided printing on letter- / A4-size media — it's just as fast as printing one-sided pages. Plus, optional LAN fax functionality further reduces paper usage by sending faxes directly from applications on your desktop. Incoming faxes can be viewed as thumbnail images on the user interface — so you only print what's important.

The WorkCentre 7120 print driver includes Earth Smart Settings, a new feature that allows users to choose default settings that encourage sustainability practices such as duplex print and draft mode. Or go paperless and distribute digital files quickly and easily.

Quiet operation

Out quietist workgroup color multifunction printer, the WorkCentre 7120 stays productive while emitting low noise levels. All fans are turned off in Standby mode to decrease power consumption and noise emissions — at just 16 dB(A), the WorkCentre 7120 is quieter than a whisper.

Learn more at: www.xerox.com/environment.

Section 1: Evaluating Color Multifunction Printers Reliability

Office productivity relies on tools that do their jobs day in and day out.

Consider how often you need to intervene to replace paper or other consumables or to clear jams. How easy is that intervention, and how long is the device typically down? If outside assistance is required, how easy is it to schedule and how long do you have to wait?

How the WorkCentre 7120 multifunction printer exceeds the reliability requirement

Day-to-day reliability

Reliability comes in two forms: system reliability and image reliability. The WorkCentre 7120 device has been designed to provide maximum system reliability and uptime. Simple paper paths and minimal moving parts help optimize day-to-day reliability and contribute to a duty cycle* of up to 50,000 pages per month.

*Duty cycle is a measure of the maximum number of copies/prints that can be run during peak periods.

Any paper jams or misfeeds that do occur can be easily cleared through access doors on the side of the machine, enabling users to proactively resolve most issues. With a maximum paper capacity of up to 2,130 sheets, the WorkCentre 7120 device can also drastically reduce paper reloading downtime. Xerox SMart Kit™ technology also helps minimize downtime by predicting when critical parts will fail and alerting you to order replacement units. SMart Kit replaceable units are as simple to replace as toner cartridges.

Service / support

Building on the reliability engineered into the WorkCentre 7120 multifunction printer, Xerox has trained and developed a sophisticated service-delivery network capable of maintaining your equipment, addressing issues users may encounter, and training employees on how to get the most out of the equipment.

Section 2: Introducing the Xerox WorkCentre 7120 Color Multifunction Printer

Product Overview

Efficiently powerful performance. Seamlessly create and share business-critical information, in full office color, and take your business or workgroup to a higher level of performance — without hurting the bottom line.



Streamline your processes

Increase productivity with powerful workflows that optimize business efficiency. The compact WorkCentre 7120 is loaded with features that save time and simplify device management.

- Fast output. Copy and print both singlesided and two-sided documents at up to 20 ppm in color or black-and-white.
- Scan, print, copy, fax and route files
 — all at once. Concurrent operation
 maximizes office productivity, letting
 multiple users perform different office
 tasks simultaneously.
- Never wait for a critical print job. The Print Around feature holds a job in need of resources (such as a special paper size) and prints the next job in the queue.
- Superior scanning. Easily share files or introduce electronic archiving with powerful scan capabilities. Create text-searchable files at the device for easy retrieval. Compression technology reduces network load to enable fast transmission.
- Automate everyday workflows. Create job flow sheets to automatically route documents to predefined locations, including email addresses, fax destinations and FTP/SMB sites.

- Remotely manage the device.
 CentreWare® IS Embedded Web Server automates installation, troubleshooting, feature set-up and upgrading.
- Easy, accurate billing and supplies replenishment. Smart eSolutions MeterAssistant® collects and submits meter reads and SuppliesAssistant® enables automatic ordering of ink to save time.

Responsible color

The budget-friendly WorkCentre 7120 helps you manage costs and save money.

- Customize your print driver settings for economy and efficiency. For example, set two-sided printing or choose N-up for printing multiple pages on a single sheet as your default. Adjust settings for specific applications, such as always printing emails in black-and-white.
- Manage and track device usage.

 Internal Auditron sets limits of device features for analysis and billing purposes. Xerox Standard Accounting provides reports for greater cost control of all device functions. Advanced solutions from Xerox Alliance Partners deliver even more helpful tools for larger office environments.
- Reduce fax costs. The Fax over IP (T.38) Kit sends and receives faxes using the T.38 protocol.

Easy on the environment

The WorkCentre 7120 multifunction printer conserves natural resources with no loss of performance, reliability or output quality.

- Reduce energy consumption with Xerox innovations. A scanner based on LED lighting instead of traditional Xenon lamps consumes only 1/3 the power. Plus, innovative toner design requires a lower fusing temperature than traditional toner while offering glossy, beautiful office graphics.
- Work quietly. Our quietest workgroup color MFP stays productive while emitting low noise levels.
- Save time and paper with 100 percent efficient two-sided printing on letter-/A4-size media it's just as fast as printing one-sided pages. Or go paperless and distribute digital files quickly and easily.
- Paperless faxing. LAN Fax sends faxes directly from applications on your desktop. Incoming faxes can be viewed as thumbnail images on the user interface
 — so you only print what's important.

Security without IT

Robust security features safeguard the full gamut of entry and exit points to ensure the safety of critical information. Implement enterprise security solutions without the need for skilled IT know-how.

- Secure Print keeps documents private by holding print jobs in the queue until the user enters the password.
- Password protected PDFs require a password to open and view a sensitive scan.
- Keep your information safe by encrypting resident data on the device and electronically erasing images on the hard drive.
- Email over SSL protects communications to prevent identity theft.
- Full system Common Criteria (ISO 15408) Certification at EAL3 ensures that the WorkCentre 7120 conforms to the most stringent security standards and regulations.

WorkCentre® 7120 Quick Facts

- Print/copy up to 20 ppm color and black-and-white
- High impact color with built-in control and accounting
- Powerful scan and fax capabilities
- Robust security features
- Space-saving footprint
- Paper capacity up to 2,130 sheets



Section 3: Configuration Summary, Specifications, Supplies and Support Resources Configuration Summary





		WorkCentre 7120	WorkCentre 7120T		
Speed		Up to 20 ppm color	/ 20 black-and-white		
Duty Cycle		Up to 50,000	pages / month		
Paper Handling Paper input Standard		Duplex Automatic Document Feeder: 110 sheets; Size: 5.5 x 8.5 in. to 11 x 17 in. / A5 to A3; Custom sizes: 3.3 x 4.9 in. to 11.7 x 17 in. / 85 x 125 mm to 297 x 432 mm			
		Bypass Tray: 50 sheets; Custom sizes: 3.5 x 3.9 in. to 11.7 x 17 in. / 89 x 98 mm to 297 x 432 mm			
		Tray 1 and 2: 520 sheets each; Sizes: 5.5 x 8.5 in. to 11 x 17 in. / A5 to A3; Custom sizes: 5.5 x 7.2 in. to 11.7 x 17 in. / 140 x 182 mm to 297 x 432 mm	Tray 1 – 4: 520 sheets each; Sizes: 5.5 x 8.5 in. to 11 x 17 in. / A5 to A3; Custom sizes: 5.5 x 7.2 in. to 11.7 x 17 in. / 140 x 182 mm to 297 x 432 mm		
	Optional	Envelope Tray: Up to 60 envelopes: #10 commercial, Monarch, DL, C5, Custo	om sizes: 3.9 x 5.8 in. to 6.4 x 9.5 in. / 98 x 148 mm to 162 x 241 mm		
Paper output	Standard	Dual Catch Tray: 250-sheets each, Lower tray offsets			
	Optional	Integrated Office Finisher: 500-sheet stacker, 50 sheets stapled, single-position stapling			
		Office Finisher LX: 2,000-sheet stacker, 50 sheets stapled, 3-position stapling, optional hole-punch, optional booklet maker (score, saddle stitch)			
		Convenience Stapler: staples 50 sheets			
Copy First-page-out-time		As fast as 8.1 seconds color /	6.5 seconds black-and-white		
Resolution (max)		600 x 600 dpi			
Copy features		Automatic two-sided, Electronic pre-collation, Automatic tray selection, Build Job, Negative/Mirror image, Automatic booklet creation, Multi-up, Auto RE, Mixed-size originals, Covers insertion, Sample set, Book copying, Annotation, Auto color selection, Area designation, Poster mode, Watermarks, ID Card Copy			
Print First-page-out-time		As fast as 13 seconds color / 11 seconds black-and-white			
Resolution (max)		600 x 600 x 4 dpi			
Memory		2 GB plus 80 GB hard drive			
Connectivity		10/100Base-TX Ethernet, High-Speed USB 2.0 direct print, Wireless Ethernet 802.11b (via third-party adapters)			
Page description langua	ages	PDF, XPS®, PCL® 6 emulation, HP-GL2 (direct submission) , Optional Adobe® PostScript® 3™			
Print features		Automatic two-sided, Secure print, Delay print, Sample set, Booklet creation, Cover selection, Paper selection by attribute, N-up, Watermarks, Banner sheets, Fit to new paper size, Output tray selection, Optional print from USB			
Fax		Optional Walkup PSTN fax (one-line and three-line options) with Internet fax, Fax over IP (T.38) Kit, Network Server Fax Enablement Kit			
Fax features		LAN fax, Fax Forward, Two-sided Send and Receive, print on fax up to 11 x 17 in. / A3, Fax Build Job, Optional Thumbnail Preview			
Scan		Scan to Email, Scan to Folder			
Scan options		Scan to USB, Scan Kit (Network Scan, Text searchable PDF, PDF/A, XPS, MRC compression, Thumbnail Preview)			
Additional software options		Scan to PC Desktop®, SMARTsend®, Various Xerox Alliance Partner Solutions			
Accounting		Auditron, Xerox Standard Accounting (Copy, Print, Fax, Scan), Enabling Color access control, Optional Network Accounting Enablement Kit (Alliance Partners)			
Security	Standard	Secure Print, Authentication with LDAP/Kerberos/SMB/CAC, Password Protected Email over SSL, Image Overwr	PDF, FIPS 140-2 encryption, S/MIME Encrypted Email, IPSec, 802.1x, SNMP v3.0, ite, Data Encryption, Audit Log		
Optional		CAC, Secure Access Unified ID System®			
Operating Systems		Windows XP SP1 and above/Server 2003/Server 2008/Vista/Windows 7; Mac OS 10.4 and above; AIX 5 v5.3; HP UX 11.0/11i v2; Solaris 8/9/10; Linux Fedora Core 1/5; Red Hat ES4; SUSE 10/11			
Other Options		USB Enablement (Print from/Scan to USB), Media Card Reader, Common Access Card Enablement Kit, Thumbnail Preview, Foreign Device Interface, Text searchable PDF, PDF/A, XPS			

Section 3: Configuration Summary, Specifications, Supplies and Support Resources Specifications

	Specifications	Specifications			
Device Management Xerox CentreWare Web, Xerox CentreWare IS Xerox CentreWare for Unicenter® TNG®, Microsoft Management Console, Microsoft System Center Operations Manager, HP® OpenView® Xerox Device Manager Xerox Device Types for SAP R/3 Environment				ntions Manager, HP® OpenView®	
Print Driver Support	Microsoft Windows® — XP SP1 & high Unix Apple Mac OS® —10.5 and above				
Media Handling Supported Sizes and Weights	Standard Trays: Duplex Automatic Document Feeder (DADF) — 110 sheets; Sizes: 5.5 x 8.5 in. (A5) to 11 x 17 in. (A3); Custom sizes: 3.3 x 4.9 in. (85 x 125 mm) to 11.7 x 17 in. (297 x 432 mm) Bypass Tray — 50 sheets; Custom sizes: 3.5 x 3.9 in. (89 x 98 mm) to 11.7 x 17 in. (297 x 432 mm) Trays 1 and 2 / 1-4 — 520 sheets each; Custom sizes: 5.5 x 8.5 in. (A5) to 11 x 17 in. (A3); Custom sizes: 5.5 x 7.2 in (140 x 182 mm) to 11.7 x 17 in. (297 x 432 mm) Envelope Tray Option: Up to 60 envelopes, #10 Commercial (9.25 x 4.125 in.), Monarch, DL, C5, Custom sizes: 3.9 x 5.8 in. (98 x 148 mm) to 6.4 x 9.5 in. (162 x 241 mm) Duplex Automatic Document Feeder — 16 lb. bond to 32 lb. bond (50 to 128 gsm) Bypass Tray — 16 lb. bond to 80 lb. cover (60 to 216 gsm) Trays 1 and 2 / 1-4 — 16 lb bond to 140 lb. index / 60 to 256 gsm Envelope Tray option — 20 lb Bond to 24 lb Bond (75 to 90 gsm)				
Operating Environment	Required Temperature Range — 50° to 90° F (10° to 32° C) Required Relative Humidity — 20% to 80%				
Electrical	Power (North America): 110 to 127 VAC, 50/60 Hz, 12A Power (Europe): 220 to 240 VAC, 50/60 Hz, 10A Power Consumption: Running (average): 578 watts Ready Mode (Standby): 119 watts Low Power Mode: 74 watts Sleep Mode: 3.08 watts ENERGY STAR® Compliant Warm-Up Times: From Sleep: 40 seconds (max) From Low-Power Mode: 26 seconds (max)				
Dimensions	Width	Depth	Height	Weight	
	23 in. (585 mm)	25.2 in. (640 mm)	44.6 in. (1,132 mm)	251 lbs. (114 kg)	
Agency Approvals	FCC Class B Compliant (U.S./Canada) ENERGY STAR 89/336/EEC (Europe) TUV Listed CB Certified (IEC 60950-1/EN 60950-73/23/EEC (Europe) Windows Hardware Quality Labs Blue Angel (Europe) EcoLogo Certified Common Criteria (ISO 15408)	1)			

Section 3: Configuration Summary, Specifications, Supplies and Support Resources Supplies

	Description	Details	Order Number	
Supplies	Toner Cartridges	Black Toner Cartridge Metered	006R01453	
		Yellow Toner Cartridge Metered	006R01454	
		Magenta Toner Cartridge Metered	006R01455	
		Cyan Toner Cartridge Metered	006R01456	
		Black Toner Cartridge	006R01457	
		Yellow Toner Cartridge	006R01458	
		Magenta Toner Cartridge	006R01459	
		Cyan Toner Cartridge	006R01460	
	Staple Refills	Integrated Office Finisher	008R12941	
		Office Finisher LX	008R12941	
	Staple Cartridges	Integrated Office Finisher	008R12964	
		Office Finisher LX	008R12964	
		Booklet Maker for Office Finisher LX	008R12897	
SMart Kits	SMart Kit™ Drum Cartridge Bla	SMart Kit™ Drum Cartridge Black		
	SMart Kit™ Drum Cartridge Yel	SMart Kit™ Drum Cartridge Yellow		
	SMart Kit™ Drum Cartridge Ma	013R00659		
	SMart Kit™ Drum Cartridge Cyd	013R00660		
	SMart Kit™ Waste Toner Conta	SMart Kit™ Waste Toner Container		
	SMart Kit™ Fuser Module (220	008R13088		
	SMart Kit™ Fuser Module (120	008R13087		
	Second Bias Transfer Roll	Second Bias Transfer Roll		
	Transfer Belt	Transfer Belt		

Section 3: Configuration Summary, Specifications, Supplies and Support Resources Support Resources

Unrivaled service and support

Behind every Xerox product is a large network of customer support that's unrivaled in the industry and available when you need it. Xerox service professionals use leading-edge technologies to keep you up and running. They're even linked to the engineers who designed your product, so you can be confident when you choose Xerox. And genuine Xerox supplies are always readily available.

Total satisfaction quaranteed

The exclusive Xerox Total Satisfaction Guarantee, recognized as unique in the industry, covers every WorkCentre device that has been continuously maintained by Xerox or its authorized representatives under a Xerox express warranty or Xerox Maintenance agreement. You decide when you're satisfied.

Xerox Office Services Support

Asset management services

- Asset Optimization and Tracking — Process and tools to optimize an enterprise's office output infrastructure and reduce hard costs.
- Break-Fix Management Single point of ownership and management for break-fix service of all brands of office output devices, regardless of manufacturer.
- Supplies Management Process and tools to procure, monitor and replenish all document-related supplies proactively.

Imaging and output management services

- Output Management Single point of management of office output from all output devices, regardless of manufacturer.
- Image Capture and Workflow Cost-efficient solutions for capturing, managing, retrieving and distributing information into digital repositories.

Support services

- Technology Procurement and **Deployment** — A creative and flexible end-to-end print/computer product acquisition solution that uses a singlepoint-of-contact model while lowering the total cost of acquisition.
- Help Desk Services A broad range of enterprise services, managed through a centralized single point of contact and delivered through either an on-site or off-site model.
- End User Services Microsoft software implementation, IT project consulting, and customer education.

Access managed services

• Student and Library Patron Access — Custom designed and implemented customer-managed solutions.

Additional Information Sources

WorkCentre 7120 front panel:

• The front panel offers tools and information pages to help with machine setup, feature selections, operational problems, and media feed and supply issues.

Customer Documentation:

- Installation Guide
- Quick Use Guide
- Software and Documentation CD-ROM
- Warranty Booklet

On the Web:

Visit www.xerox.com/office for:

- Product, supplies, and support information
- Downloading drivers
- Finding your local reseller
- Online documentation

Visit www.xerox.com/office/support for:

Support and service information, including the same troubleshooting Knowledge Base used by Xerox Customer Support staff to provide the latest technical information on:

- Application issues
- Errors
- Print-quality issues
- Troubleshooting

Section 3: Configuration Summary, Specifications, Supplies and Support Resources Support Resources

MFPs often look the same from the outside. Based on a quick look at speeds, feeds, and print resolution specifications, it is tempting to conclude that most MFPs are basically equal. We invite you to evaluate the WorkCentre 7120 using these criteria, and compare it against its closest competitors. We believe you'll find that the WorkCentre 7120 multifunction printer offers a unique set of features, delivers exceptional benefits, and will exceed your expectations.

	WorkCentre 7120	Competitor 1	Competitor 2
	Installation and Deployment		
Small footprint (w x d)	23 x 25.2 inches / 585 x 640 mm		
Global Print Driver: single print driver for IT to deploy and manage products regardless of manufacturer	✓		
Mobile Express Driver: single print driver for mobile workers to print to network printers, regardless of manufacturer	✓		
Clone network configuration	✓		
Driver defaults: set driver settings by application	✓		
Automatic supplies replenishment	✓		
Automatic meter reads	✓		
Automatic supplies replenishment	✓		
	Productivity and Versatility		
100% efficient two-sided printing on letter/A4 size media	✓		
Multitasking operation lets multiple users perform different tasks simultaneously	✓		
Document Feeder	Standard 110-sheet DADF		
Paper Capacity	WorkCentre 7120: 1,090 sheets WorkCentre 7120T: 2,130 sheets		
Print Around feature: prints next job in queue when a job requires resources	✓		
Preview jobs on UI	✓		
Scan to searchable PDF, PDF/A & XPS	✓		
Personalized solutions on UI	EIP enabled		
Scan to / Print from USB option	✓		
Workflow automation	Job flow sheets		
Paperless fax reception	✓		
T.38 compliant Fax over IP option	✓		
Multi-line PSTN Fax option	3-line option		
Zero-footprint finishing option	✓		
Booklet Making option	✓		

	WorkCentre 7120	Competitor 1	Competitor 2
	Environmental		·
Power consumption (Sleep)	3.08 watts		
Power consumption (Running – avg)	578 watts		
Noise emissions (Standby)	16 db(a)		
Noise emissions (Continuous)	52 db(α)		
Earth Smart Driver feature	✓		
ENERGY STAR® qualified	✓		
Blue Angel certification	✓		
	Security		
Scan to password protected PDF	✓		
Secure Print	✓		
Data Encryption	✓		
Image Overwrite	✓		
Full system Common Criteria Certified	✓		
Common Access Card enablement option	✓		

Questions? Comments? Problems?

For more information about the Xerox WorkCentre® 7120 please contact your Xerox sales representative, call **1-800-ASK-XEROX** or visit us on the web at **www.xerox.com/office.**







