Great value and feature rich!

This 28''TV delivers good picture quality with Incredible Surround sound through 2 built-in speakers. It also features Contrast Plus to enhance picture depth and a 10 Page Teletext

Enhanced video performance

- Blackline FX picture tube provides a high-contrast, vivid picture Impressive sound
- Incredible Surround[™] for enhanced audio enjoyment
- Intuitive control, feeling your needs
- · Smart Picture and Smart Sound provide personalised settings







PHILIPS

28" Stereo TV

Technical specifications

Picture

- : 28" (70 cm) • Screen Size
- Visible screen size : 66 cm (28")
- Picture Tube : Black Line FX Contrast Plus
- Sharpness Control

Sound

- Sound Power : 10 W RMS
- 20 W Music Power Incredible Surround
- Ultra Bass
- 2 On Board Speakers

Ease of Use Installation

- Plug & Play
- · 100 Preset channels
- Autostore • Smart ATS

Ease of Use Utilisation : RCLE014

(suitable for VCR)

: Soft, Natural, Rich,

Multimedia, Personal

: Movie, Speech, Music

- Remote Control Smart Picture
- Control
- Smart Sound
- Control
- Dual I-II
- · 16:9 Compress
- 14:9 Mode
- 4:3 Expand (formatter)

Connections

- Back
- Euro A/V connector Ext1 (RGB in, CVBS in/out)
- Euro A/V connector Ext2 (S-Video in, CVBS in/out)
- Information
- 10 Page Smart Text
- 4 favorite pages
- Program Information Line

Reception

- : PLL digital tuning • Tuning System : VHF, UHF, S-Channel, Tuner
- Aerial Input
- TV System
- : See table • Stereo System
- : NTSC 4.43/3.58 • Video Playback

Miscellaneous

: AC 90-276V, 50/60 Hz Mains

Hyperband

: See table

: 75 ohm Coaxial

- Power Consumption: 63 W Normal Operation < IW Stand by
- Set Weight
- : 32 kg • Weight Incl. : 36 kg
- Packaging
- Set Dimension : 694 x 579 x 470 mm
- (WxHxD) : 792 x 576 x 711 mm
- Box Dimension (WxHxD)
- TV Colour : Indigo Black (60609)

28PT4408

Product highlights

BlackLine FX picture tube

A new Philips tube with dark glass for better contrast and highly pigmented phosphor giving brighter and more contrast.

Contrast Plus

A special electronic circuit has been incorporated into this television to enhance the darker portions of the picture for added realism and improved picture quality.

Incredible Surround

Incredible Surround widens the sound stage, giving you the impression of having extra speakers all around you.

RMS

The standard professional measure of sound output power. All our Tv's are measured in RMS with 10% Distortion.There are other terms than RMS which often show higher numbers but are not comparable.

Plug & Play

Having connected the TV, it automatically searches for all channels and installs them.

10 Page Smart Text

Fast access to your own programmed favourite text þages.

version		stereo system						transmission system					
		2CS DK	NICAM DK	2CS BG	NICAM BG	NICAM I	NICAM LL'	PAL BG	PAL DK	PAL I	SECAM BG	SECAM DK	SECAM LL'
28PT4408	/01	•	•	•	•	•	•	•	•	•	•	•	•



Predecessor : 28PT4406 Chassis : L04 Introduction :Year 2004 Date of issue 2004-01-15 Specifications subject to change without notice. 2004 Royal Philips Electronics-All rights reserved. www.philips.com