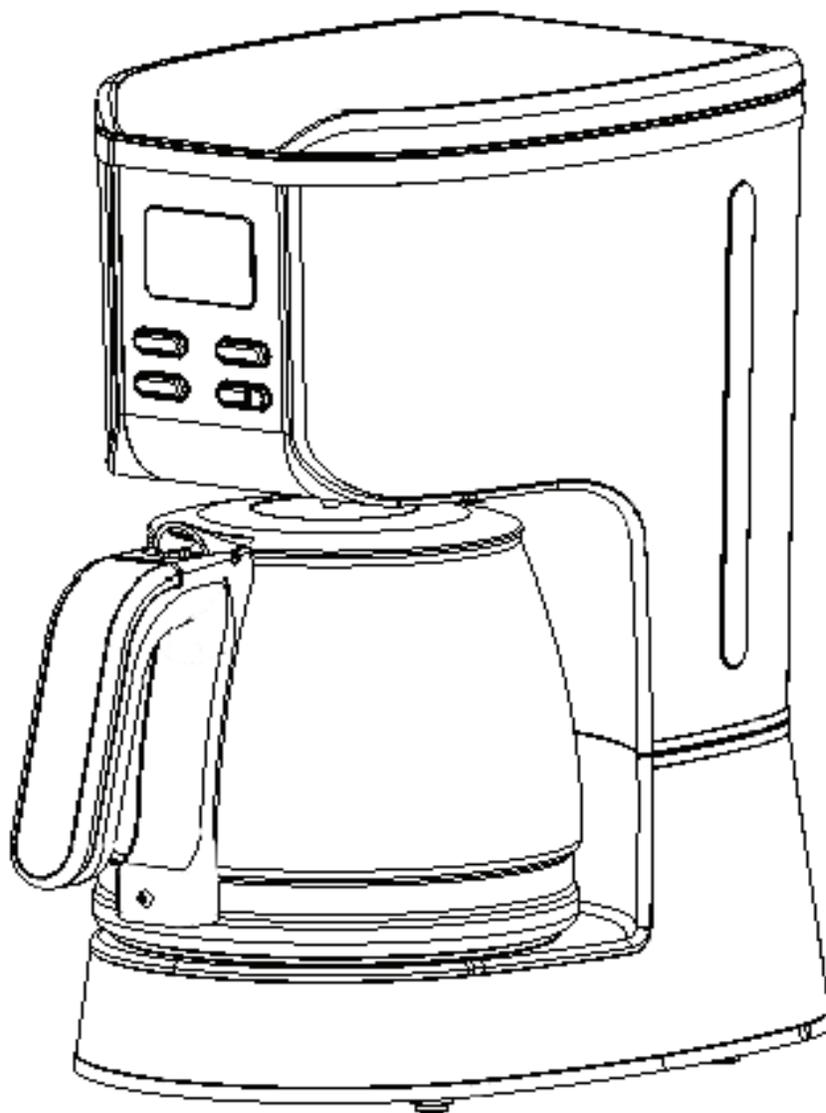


primula® SPEAK & BREW

SAB-3001
10-CUPS COFFEE MAKER
USER MANUAL



IMPORTANT SAFEGUARDS

When using an electrical appliance, basic safety precautions should always be followed to reduce the risk of fire, electric shock, and/or injury to persons including the following:

1. READ ALL INSTRUCTIONS.

2. Do not touch hot surface. Use handles or knobs.
3. To protect against electric shock, do not place cord, plugs, or appliance in water or other liquid.
4. Close supervision is necessary when any appliance is used by or near children.
5. Unplug from outlet when not in use and before cleaning. Allow to cool before putting on or taking off parts, and before cleaning the appliance.
6. Do not operate any appliance with a damaged cord or plug or after the appliance malfunctions, or has been damaged in any manner. Return appliance to an authorized service facility for examination, repair or adjustment.
7. The use of an accessory not evaluated for use with this appliance may cause injuries.
8. Do not use outdoors.
9. Do not let cord hang over edge of table or counter, or touch hot surfaces.
10. Do not place on or near a hot gas or electric burner, or in a heated oven.
11. Do not use appliance for other than intended use.
12. Snap carafe lid securely onto glass carafe before serving any beverages.
13. The glass carafe is designed for use with this appliance. It must never be used on a range of top. Do not set a hot carafe on a wet or cold surface. Do not use a cracked carafe or a carafe having a loose or weakened handle. Do not clean carafe with cleansers, steel wool pads or other adhesive material. Do not place in microwave oven.
14. Scalding may occur if the carafe lid is removed during the brewing cycle.
15. This appliance has a polarized plug (one blade is wider than the other). To reduce the risk of electric shock, this plug is intended to fit into a polarized outlet only one way. If the plug does not fit fully into the outlet, reverse the plug. If it still does not fit, contact a qualified electrician. Do not attempt to modify the plug in any way.
16. To avoid an electrical circuit overload do not use a high wattage appliance on the same circuit with the coffee maker.

17. SAVE THESE INSTRUCTIONS

HOUSEHOLD USE ONLY.

NOTE:

A   A short power-supply cord (or detachable power-supply cord) is provided to reduce risks resulting from becoming entangled in or tripping over a longer cord.

B Longer detachable power-supply cords or extension cords are available and may be used if care is exercised in their use.

C If a long detachable power-supply cord or extension cord is used,

- 1) the marked electrical rating of the detachable power-supply cord or extension cord should be at least as great as the electrical rating of the appliance,
- 2) if the appliance is of the grounded type, the extension cord should be a grounding-type 3-wire cord, and
- 3) the longer cord should be arranged so that it will not drape over the counter top or table top where it can be pulled on by children or tripped over.

WARNING:

TO REDUCE THE RISK OF FIRE OR ELECTRIC SHOCK, DO NOT REMOVE ANY COVERS. NO USER-SERVICEABLE PARTS INSIDE. REPAIR SHOULD BE DONE BY AUTHORIZED SERVICE PERSONNEL ONLY. DO NOT IMMERSE IN ANY LIQUIDS.

PRIMULA SPEAK N BREW

Model No.: SAB-3001

Power: 120Vac 60Hz 900W

Max. Brewing quantities: 1.5L(10cups)

Note: The amount of brewed coffee will measure slightly less than the original water due to absorption of water by the coffee grounds.

This appliance is for HOUSEHOLD USE ONLY. It may be plugged into an AC electrical outlet (Ordinary household current). Do not use any other electrical outlet.

Before First Use

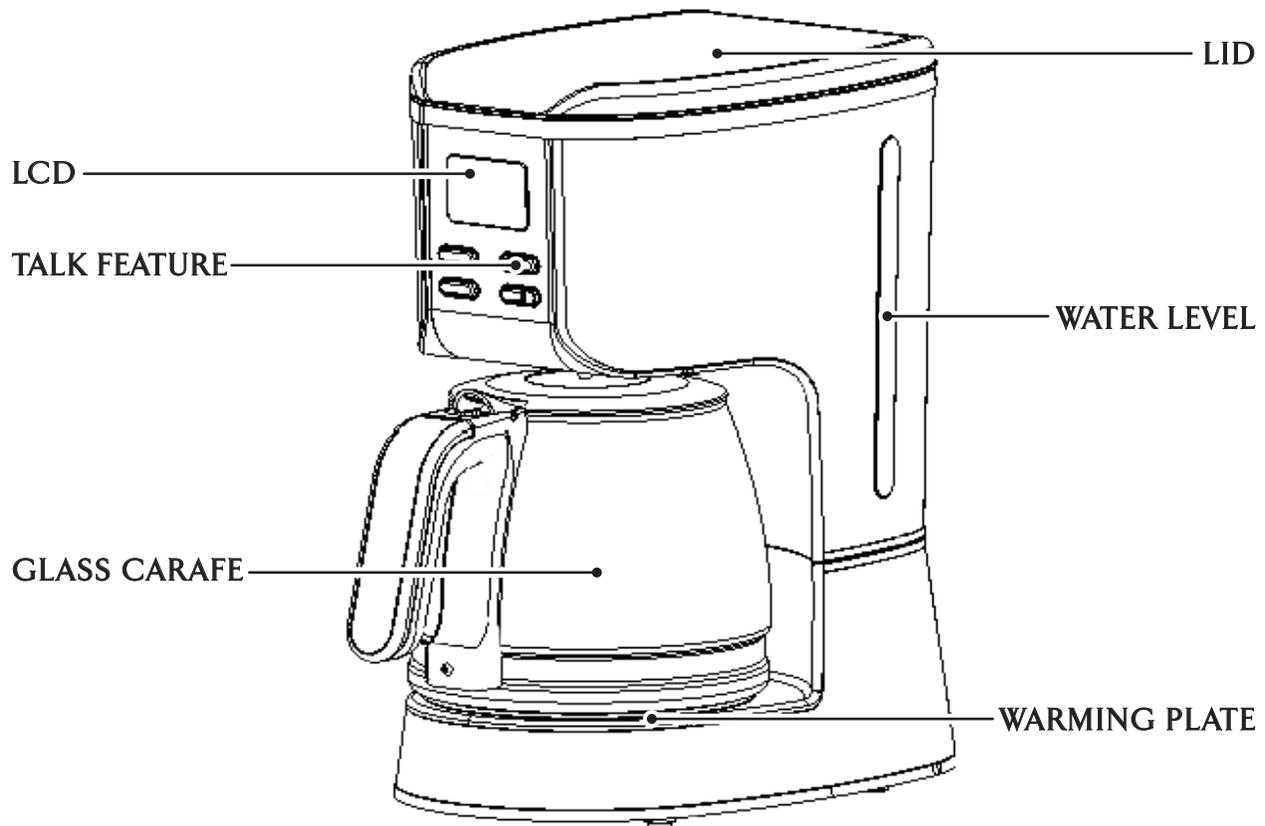
Wash the glass carafe and carafe lid in warm, soapy water, rinse well and dry thoroughly, then wipe unit with a soft cloth or sponge.

Never immerse unit or cord in water or other liquid, and do not allow water to get into the unit.

Fill carafe with cool water and pour into the water reservoir, Place carafe on the warming plate. Plug unit into electrical outlet and switch ON by pressing Start/ Stop button. Allow water to cycle through without coffee, this will clean the water reservoir and filter basket prior to initial use.

Setting the Clock Manually

On the front panel of the coffee maker there are buttons showing minutes and



hours. Push or hold these buttons and the time will go up. Match the clock with the current time.

Setting the Clock by Voice

Push the Talk button.

Speak n' Brew: Would you like to set the clock or set the coffee brewing time.

YOUR ANSWER: Set the clock

Speak n' Brew: Please say the time including am or pm.

YOUR ANSWER: Three twenty pm. (or whatever the current time is)

Speak n' Brew: The clock is set for 3:20 pm

Note: There is no programming needed to teach the coffee maker how to recognize your voice. The chip inside is made to understand you already.

Preparing Your Coffee

Be sure the power is off. Lift the reservoir lid. Fill the carafe with cold water and

pour the water into the water reservoir. The water level is indicated on the water gauge.

Place filter in the basket. Add grounds of coffee into the coffee basket. Close Reservoir Lid.

2 Choices are now available. You can:

- 1) Start the brewing process immediately.
- 2) Brew the coffee at a programmed time.

Brewing your Coffee at Once

After preparing your Coffee Maker with coffee and water, make sure the lid is closed securely. Check to see that your carafe is sitting centered on the warming plate.

Push the Start/ Stop button. This will start the brewing process. The coffee maker will continue to brew until finished.

Brewing your Coffee at a Programmed Time

Make sure the clock is set to the correct time. You can do this manually or using the voice feature. (See above)

Push the Talk button.

Speak n' Brew: Would you like to set the clock or set the coffee brewing time.

YOUR ANSWER: Set the coffee brewing time

Speak n' Brew: Please say the time you would like to brew your coffee including am or pm.

YOUR ANSWER: Six ten am. (or whatever time you would like your coffee)

Speak n' Brew: Your coffee is set for 6:10 am

The confirmed time and the auto icon will show up on the LCD screen indicating that the coffee time has been programmed.

Resetting the Brew Time

To reset the brew time, push the talk button and answer the prompts again.

Cancelling the Brew Time

The Start/ Stop button is also the cancel button. If you decide that you want to cancel the programmed time, simply push the start/ stop button 2 times.

The first time you push the button the coffee maker will turn on.
The second time you push the button the coffee maker will turn off and the program time will be canceled.

Checking the Set Brew Time

To double check what time the coffee maker is set for press the talk button. This will visually show you what time the brew time is set for. Simply push the talk button again and the brew time will not be changed.

Brewing Complete

To know the coffee maker has completed brewing, the red LED will turn off. The “keep warm” symbol will be displayed. After 2 hours, the coffee maker will automatically turn off. If you want to terminate the function before, just press Start/ Stop.

Resetting Your Coffee Maker

Know that your coffee maker contains a very sophisticated chip. Sometimes, just as a computer, the coffee maker chip will need to be reset. To reset the coffee maker, simply unplug the coffee maker, wait 10 seconds and plug the coffee maker back in. Do this if the display or voice set do not work as expected. There is nothing wrong with the unit.

Coffee Brewing Suggestions

Advice for Great Taste

Fresh Coffee Beans

The best coffee comes from fresh grind coffee beans. To preserve the freshness of your coffee beans, keep the beans in an opaque, air-tight container and store them in a cool, dry place. Refrigeration is not recommended. For standard American-style coffee, use one rounded scoop of coffee for every cup of brew water as measured with the carafe. This results in about one ounce of coffee being used for every 16 ounces of brew water.

Coffee Maker Cleanliness

Coffee oils build up quickly within the brew basket and carafe. Over time, these oils will impair the flavor of freshly brewed coffee. Daily cleaning of the brew basket and carafe is recommended.

User Maintenance

Operating

Be sure the power is off. Lift the reservoir lid. Fill the carafe with cold water and pour the water into the water reservoir. The water level is indicated on the water gauge.

Place filter in the basket. Add grounds of coffee into the coffee basket. There is no correct amount of grounds and you should adjust the amount according to your taste. For stronger taste, add more grounds. We suggest adding 1 table spoon of coffee grounds per 1 cup of water. Close Reservoir Lid.

2 Choices are now available. You can:

- 1) Start the brewing process immediately.
- 2) Brew the coffee at a programmed time.

Care and Cleaning

Cleaning the Coffee Maker

- 1) Unplug the Coffee Maker and allow it to cool before cleaning.
- 2) Remove the brew basket and carafe from the Coffee Maker.
- 3) Wash the brew basket, carafe, and permanent filter in hot, soapy water and rinse with hot water. Do not use abrasive cleansers or scouring pads.
- 4) Wipe the Coffee Maker housing with a warm, soapy cloth. Then wipe clean with a damp cloth and dry with a soft cloth. Do not use abrasive cleansers or scouring pads.

Descaling the Coffee Maker/Maintaining

Calcium buildups (“scale”) from water will collect in the Coffee Maker over time. The Coffee Maker should be descaled using a packaged descaling agent or vinegar. Always mix the descaling solution using cool water.

- When using a descaling agent, follow the directions on the package for the recommended amounts of descaling agent and water to use.
- When using vinegar, fill the carafe with a solution consisting of 1/2 vinegar and 1/2 water.

Descaling Steps:

- 1) Make sure the brew basket contains no coffee or coffee filters.
- 2) Run the Coffee Maker through a complete brewing cycle using a full carafe of descaling solution.
- 3) Rinse the Coffee Maker by running it through two brewing cycles using a full carafe of fresh, cool water each time.

After the Warranty Expires, consult your local Primula retail dealer where you purchased the Coffee Maker for information on how to obtain service.

WARNING: SERVICE SHOULD BE PERFORMED BY AN AUTHORIZED SERVICE FACILITY.

Epoca^{INC}

40E Cotters Lane
East Brunswick NJ 08816

Epoca, Inc
Limited Warranty
90 Days Labor, One Year Parts

Epoca, Inc. (Epoca) warrants the product to be free from "Defects" in materials under normal use for a period of "One Year" from the date of the original purchase. The Warranty is "Not" transferable. Epoca agrees, within the initial "90 Day" period, to repair the product if it is determined to be defective at "No Charge". It is further agreed that Epoca will cover the cost to repair or replace damaged "Parts" only for a total period of "One Year" from the date of the original purchase. The warranty does not cover cosmetic damage, glass breakage, AC cords, cabinets, filter, carafe, water damage or damage due to line power surges, connection to improper voltage supply or settings, misuse, mishandling, accident, acts of God or attempted repair by an unauthorized service agent.

To obtain service, the original purchaser must present a sales receipt / proof of purchase indicating date of purchase, amount paid, and place of purchase. Send the unit prepaid to the address below in the original packaging or reasonable substitute to prevent damage. You must include your full name, shipping address and telephone number. No return will be shipped back to a PO Box. Please include your check or money order in the amount of \$12.00, payable to Epoca, Inc. to cover handling and return shipping charges. Epoca will not be responsible for delays or unprocessed claims resulting from a purchaser's failure to provide any or all of the necessary information.

Send all inquires or returns to:

Customer Service Dept.
Epoca, Inc.
40E Cotters Lane
East Brunswick NJ 08816
P. 732-390-5600
E. reception@epoca.com

There are no express warranties except as listed above.

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Some states do not allow the exclusion or limitation of incidental or consequential damages, or limitations on how long an implied warranty lasts, so the above exclusions or limitations may not apply to you. This warranty gives you specific legal rights and you may also have other rights, which vary from state to state