

# Large Screen Television

7P5441C

## 54" LARGE SCREEN TELEVISION WITH TWO-TUNER PIP (SCREEN SIZE MEASURED DIAGONALLY)

- **TWO-TUNER PIP** Two separate tuners (and two separate tuner inputs) let you enjoy all the benefits of Smart Window™ PIP without a VCR! The A/V inputs are also available as PIP sources so all functions of standard PIP are still accessible
- **REMOTE LOCATOR™** Misplaced remote control beeps – leading you right to it
- **INCREDIBLE STEREO™** Pseudo-acoustic management of the audio signal produces a dramatic expansion of the wall-of-sound engulfing the listener and heightening overall viewing pleasure
- **SMARTPICTURE™ W/ PERSONAL PREFERENCE** Select one of five preset positions and all important picture element, input selections, PIP functions, and other performance specifications are customized for your viewing convenience



Universal  
TV/VCR/Cable  
Remote

**PHILIPS MAGNAVOX**

# 54" Large Screen Television with Two-Tuner PIP

## picture:

**MAGNABRITE LENSES** By moving the red, green, and blue guns closer to the view screen more consistent edge-to-edge brightness and contrast become a reality. Add the advantage of Delta 77/78 optics and the focal length of the guns is dramatically reduced producing crisp, well-defined large screen images and slim cabinet design.

**DIGITAL COMB FILTER** Get greater picture resolution for sharper, clearer, more detail-perfect color picture reproduction. Capable of delivering 800 lines of horizontal resolution<sup>2</sup>, this set exceeds the maximum clarity of the 330 lines of horizontal resolution delivered by broadcast television and easily supports the demands of DVD, web browsers, and other advanced high resolution video media (through S-Video inputs).

**DIGITAL CONVERGENCE** Designed to meet the demands of curved CRT faceplates and short focal length lenses, Digital Convergence brings with it the accuracy of digital technology for flawless convergence of red, green, and blue guns and a superb picture with no colored haloes.

**LUMINANCE TRANSCIENCE IMPROVEMENT (LTI)** A new generation of edge enhancement technology applied directly to the video processing circuitry creates a remarkable increase in clarity and sharpness at the point of transition from dark to light areas of the video image. When coupled with other recent advancements, LTI produces a picture so sharp and well defined that it rivals that of a direct-view TV.

**SMARTSCREEN™ (CONTRAST ENHANCEMENT FILTER)** In addition to providing substantial increase in visual contrast, this SmartScreen™ lends a "direct-view look" to the large screen television and prevents serious accidental damage to the delicate front lenticular screen. It's almost like having a full-time body guard watching over your investment.

**DYNAMIC BLUE STRETCH** Developed to refine the white areas of the video image produced by large screen TVs, Dynamic Blue Stretch applies blue highlights to the white areas extending their brilliance resulting in a brighter, clearer picture.

**BLACK STRETCH** Special circuitry has been incorporated into this television receiver to enhance the darker portions of the picture for added realism and overall picture quality.

## remote control:

**REMOTE LOCATOR™** Should this set's remote control ever be misplaced, simply push the power button on the set itself to activate the remote locator system. The words "Locating Remote" appear on the screen and the remote control beeps - leading you right to it. Touching any key on the remote deactivates the feature.

**BACKLIT LED REMOTE CONTROL** Makes it easy to use all remote TV functions even in low light conditions. No more fumbling with tiny buttons; just press the glow-in-the-dark STATUS button and all major function buttons light up.

**UNIVERSAL TV/VCR/CABLE REMOTE** Controls all features and functions of this monitor/receiver with direct menu access plus activates Smart Window Picture-In-Picture with Action Freeze, Position and Swap; and exclusive SmartSound and SmartPicture options. In addition, this remote controls all important operating features and functions of virtually all infrared VCRs, and on/off and channel up/down on most cable converter/decoders. (Remote #Y177ME)

## convenience:

**TWO-TUNER PIP** Now you can enjoy all the benefits of Smart Window™ PIP without a VCR! With two separate tuners (and two separate tuner inputs) you can tune to your favorite show with tuner one, for example, while scanning other channels with tuner two in the PIP window. The A/V

inputs are also available as PIP sources so all functions of standard PIP are still accessible. The main and secondary pictures may be swapped; position secondary pictures in any screen corner; even freeze the main picture information and put it into the inset picture. In all cases, the main picture is provided with its corresponding audio. A "size select" menu function permits the viewer to reduce the size of the inset picture by approximately 50%.

**FRONT A/V JACKS** For fast, easy connection of external video sources (VCR, Camcorder, or Video Games) nothing beats Front Audio/Video Input Jacks. Simply plug connecting cables from the device into the well-defined inputs and the sensor jacks automatically place the large screen in the A/V mode, ready to go.

- PIP AUDIO
- **SMARTPICTURE™ W/ PERSONAL PREFERENCE**
- CHANNEL LABEL
- ADVANCED HELP MENU
- **SMARTSURF™**
- **SMARTCLOCK™**
- SMARTMUTE™
- EASY FIRST TIME SET-UP
- ON-SCREEN CLOCK WITH SLEEP TIMER AND ALARM TIMER
- TRILINGUAL ON-SCREEN DISPLAY
- AUTO PROGRAMMING
- CLOSED CAPTION
- CHANNEL REMINDER DISPLAY
- CHANNEL EDIT

## sound:

- **25-WATT DBX® HI-FI STEREO SOUND SYSTEM WITH FOUR SPEAKERS**
- **SMARTSOUND™**
- TRUE SURROUND SOUND
- INCREDIBLE STEREO™
- BASS BOOST
- ON-SCREEN VOLUME BAR

## A/V jack panel:

- SURROUND SOUND JACKS
- SECOND S-VIDEO JACK
- AUDIO/VIDEO JACK PANEL (GR7D-23)

## additional features:

- 160° wide-angle screen/550 foot lamberts peak brightness
- Delta 77/78 lenses with curved faceplate
- 7" liquid-cooled, liquid-coupled tubes
- 181 total channel capability
- Clearview video noise reduction
- Random channel access
- Programmable scan tuning
- 120-minute sleep timer
- Auto programming
- Channel Edit
- Total remote "menu" format tuning with multi-color on-screen graphics
- 181 channel capability
- 4-way cursor directional control
- One-button picture reset
- Status recall
- Mono/Stereo/SAP select
- Cable/Normal select
- Two 5.25" woofers
- Two 2" tweeters

UPC:  
Product dimensions: 45.9"W x 56.8"H x 24.7"D  
Product weight: lbs.  
Carton dimensions: 50.1"W x 58.3"H x 29.9"D  
Carton weight: lbs.  
Master pack: 1

Carton Contains: 54" Large Screen TV, Backlit Universal TV/VCR/CBL Locator Remote Control w/ Batteries, Operating Instructions, Warranty Information

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<sup>2</sup> Lines per picture width. 600 based on EIA measurement procedures

INTERNET ADDRESS: <http://www.philipsmagnavox.com>

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